WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 7A-H1005

ORDER NO. 69963

DATE 3-19-1937

25 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON PYMATUNING,
THE LARGEST LAKE IN PENNSYLVANIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE MOONLIGHT VIEW. SHOW MOON IN CENTER OF SKY. INSERT ONE SAIL BOAT FROM ATTACHED PHOTO, IN CENTER OF WHITE PATH ON WATER. LEAVE CLOUDS NATURAL AS THEY ARE, DO NOT SPOIL THIS VIEW WITH RETOUCHING.

Photo on 7AH2637

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 22 1937

Cost Dept. Checked
By
Date MAR 22 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	8	1	3-22	3-29 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3-24	3-25
ENGRAVING				
HAND COLOR PROOF	163	1¼		3-31
ARTIST DEPT.	54	9	4-7	4-9

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

8

1937

55
185

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1C06 ORDER NO. 69921 DATE 3-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CHARLIE'S GRILL & COCKTAIL BAR
DAYTONA BEACH, FLA.

12½ M PC GROUP (3) SIZE 3½ x 5½ STYLE ART COLORTONE, ~~XXXXXXXXXXXXX~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHARLIE'S GRILL & COCKTAIL BAR
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

Photos in D-5089

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

Layout 1
Ret 12
H C 2½
L a 13

[illegible]

3
13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1007 ORDER NO. 69922 DATE 3-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BRESLIN OPERATING CO.
NEW YORK, N. Y.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW BRESLIN HOTEL BAR AND COCKTAIL LOUNGE,—BROADWAY AT 29TH STREET,—NEW YORK

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12

_______ Prints each from _______ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE COLORED PHOTOS.

RETURN COLORED PHOTO PROMPTLY
TO MR. BLAICHER.

Large photo

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ret. 5
H.C 1¾
L.a 1½
C- ½

Art Work
[illegible]
3/17-[illegible]

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H1008 ORDER NO. 69922 DATE 3-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BRESLIN OPERATING CO.,
NEW YORK, N. Y.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW BRESLIN HOTEL RESTAURANT, BROADWAY AT 29TH STREET, NEW YORK

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] same as 7AH1007 No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PHOTO RETURNED TO

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

SEE COLORED PHOTO.

RETURN COLORED PHOTO PROMPTLY TO
MR. BLAICHER.

Large photo

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

Ret 4
W C 1 3/4
L a 12
C- 1/2

Art Work [illegible]

#27

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H1009 ORDER NO. 69925 DATE 3-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WM. EASTWOOD :&SON,
ROCHESTER, N. Y.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
(AS LAYOUT)
see Layout

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch [✓ — Layout —] [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

See card 6AH565

Rush

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Rephoto 5 x 7

Layout 1½
Pict 5
H. C. 1½
L A 10

[illegible]
[illegible]

#27

135/26

R [illegible]
R E

COPYRIGHTED BY WAYNE NOVELTY & PUBLISHING CO.,
FT. WAYNE, IND.

NO. 7A-H1010

ORDER NO. 70025

DATE 3-18-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) VICTORY NOLL. MOTHER HOUSE AND NOVITIATE. HUNTINGTON, INDIANA. BOT- SOCIETY OF MISSION CATECHISTS OF OUR LADY OF VICTORY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

Light tile brick & red tile roofs blue [illegible]
[illegible] surface

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Date MAR 23 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date MAR 23 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 23 1937	MAR 23 1937 B
SKETCH				
RETOUCHING	5	4	3-23	3-30 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-31	3-31 H
ENGRAVING				
HAND COLOR PROOF	16	1½	4-2	4-2
ARTIST DEPT.	166	11	4-16	4-19 12½ Lv

DATE BLUEPRINT CK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer 4/27/38

Carr HC ½

MAKEOVER

Charge to L.V. Dept.

Makeover Time Required

RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT HC	½
ENGRAVING	

Time Reported to Cost Dept.
Date APR - 6 1937
By

5
186

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1011 ORDER NO 69978 DATE 3-19-1937

CUSTOMER FLORIDIAN HOTEL
540 WEST AVE.,
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

50 M P.C. SIZE 3½ x 5½ STYLE C.T. PHOTO COLORIT ~~DECKLE EDGE~~ White border

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLORIDIAN HOTEL AND CABANA CLUB, MIAMI BEACH, FLORIDA

(All of this on address side)
FRONT NO. R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG.NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ch 9½
HC 1½
11
C

Art Work
[illegible]

MAY 5 1937

Cair
HC ½

MAKEOVER
Charge to Adv Dept.
EXT. Makeover Time Required

	Time	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO		MAY 20 1937
COMPOSING		Date
ART DEPT. HE	½	By 186
ENGRAVING		

6

31

1K.

Red 3
HC 1½
A 9½
C-½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1012 ORDER NO. 69981 DATE 3-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CASA DE PALMAS
MC ALLEN, TEXAS

25 M P.C. SIZE 3½ x 5½ STYLE C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CASA DE PALMAS HOTEL, MC ALLEN, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

A.

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

USE PHOTO NO. 1552-30. TAKE OUT OLD AUTOMOBILES.

PHOTO LITHO ✓
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

ST
186

BURKE'S 5,&10¢ STORE,
WHITE SULPHUR SPRINGS, W. VA.

NO. 7A-H1013
ORDER NO. 69989
DATE 3-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) COTTAGES AT GREENBRIER HOTEL, WHITE SULPHUR SPRINGS, W. VA. (2,000 FEET ELEVATION)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I
R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
COTTAGES ALL WHITE. GREEN ROOFS. GREEN & ORANGE STRIPED AWNINGS. GREEN WINDOW FRAMES. WHITE STEPS & RAILINGS. BRIGHT GREEN LAWN. GREEN SHRUBBERY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO.

ESTIMATE
AND WORK SCHEDULE

Executive Of. of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Ck No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	12	3	3 - 30	4 - 2 5E
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 3	4 - 5 4.5
ENGRAVING				
HAND COLOR PROOF	163	1½		6 Yrs
ARTIST DEPT.	161	9¾	4 - 10	4 - 13

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 22 1937
By
DATE Photo Returned to Customer

12

ATTENTION!

7 Subjects on order for this customer. Please see to it that all ... or negatives are uniform and colors are in harmony with each other to make an attractive set.

AF. 37

Ar 937

5T.
193

NO. 7A-H1014

BURKE'S,
WHITE SULPHUR SPRINGS, W. VA.

ORDER NO. 69989

DATE 3-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CASINO, WHITE SULPHUR SPRINGS, W. VA. (2,000 FEET ELEVATION)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDG. WHITE, GREEN ROOF. GREEN & ORANGE STRIPED AWNINGS & SUN SHADES. IST TENNIS COURT ON RIGHT DARK DULL RED. SECOND COURT TAN SAND COLOR. GREEN STANDS ON COURT. ALL FOLIAGE IS GREEN, NOT BROWN OR YELLOW.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO 1,297,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By MAR 29 1937
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	12	3	3-30	4-2
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		4-1	4-3
ENGRAVING				
HAND COLOR PROOF	163	1½		[illegible]
ARTIST DEPT.	158	9¾	4-10	4-13

JUL 21 1937

JUL 22 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

12

5-
193

BURKE'S,
WHITE SULPHUR SPRINGS, W. VA.

NO. 7A-H1015

ORDER NO. 69989

DATE 3-23-1937

6 M ART COLORTONE OST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) GREENBRIER HOTEL AND GROUNDS, WHITE SULPHUR SPRINGS, W. VA. (2,000 FEET ELEVATION)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CLT.

COLOR DESCRIPTION
BLDG. WHITE ALL OVER, GREEN SASH. BROWN WALKS. GREEN LAWN & SHRUBBERY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,7

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937 ½
SKETCH				
RETOUCHING	10	3	3-30	4-2 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-3	4-5 15
ENGRAVING				
HAND COLOR PROOF	169	1½	4-6	4-6
ARTIST DEPT.	166	9	4-9	4-12

11 hrs

DATE BLUEPRINT CK'D
By
DATE HAND COLOR PROOF CK'D

By

DATE Filed JUL 22 1937
By
DATE Photo Returned to Customer

10

5T.
193

BURKE'S
WHITE SULPHUR SPRINGS, W. VA.

NO. 7A-H1016

ORDER NO. 69989

DATE 3-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) WHITE SULPHUR SPRING, 1778, WHITE SULPHUR SPRINGS, W. VA. (2,000 FEET ELEVATION)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
GREEN ROOF, WHITE FIGURE. WHITE COLUMNS. GRAY CEMENT BASE & STEPS. GRAY WALK. GREEN LAWN & SHRUBBERY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937 13
SKETCH				
RETOUCHING	12	2	3-30	4-2 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	16		4-2	4-2 15
ENGRAVING				
HAND COLOR PROOF	39	1½	4-5	4-5
ARTIST DEPT.	146	8¾	April 12	April 13

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 22 1937
By
DATE Photo Returned to Customer

143

BURKE'S,
WHITE SULPHUR SPRINGS, W. VA.

NO. 7A-H1017
ORDER NO. 69989
DATE 3-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.
TITLE (IN FULL) GREENBRIER HOTEL AND ENTRANCE, WHITE SULPHUR SPRINGS, W. VA. (2,000 FEET ELEVATION)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I
R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION BLDG. WHITE, DARK SLATE ROOF. WHITE STONE ENTRANCE ON RIGHT. GREEN LAWN & SHRUBBERY. SHOW GREEN PINE TREE FOLIAGE ON REAR MOUNTAINS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	8	4	3-30	4-2
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-	4.3
ENGRAVING				
HAND COLOR PROOF	160	1½	4-5	4-6
ARTIST DEPT.	159	9¾	4-7	4-9

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

8

193

12

BURKE'S,
LEWISBURG, W. VA.

NO. 7A-H1018

ORDER NO. 69992

DATE 3-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW SHOWING CARNEGIE HALL AND GREENBRIER SCHOOL FOR GIRLS, LEWISBURG, W. VA. (2,000 FEET ELEVATION)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

REAR LARGE BLDGS. DARK RED BRICK, WHITE TRIM. CENTER BLDG. WITH STEEPLE GRAY STONE, WHITE STEEPLE. BLDGS. IN FOREGROUND DARK RED, SLATE ROOFS. BLDGS. ON RIGHT GRAY & DARK RED. REAR BLDGS. ON HILL LIGHT GRAY & WHITE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 30 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 31 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 31 1937	MAR 31 1937
SKETCH				
RETOUCHING	14	5	3-31	4-2 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-2	4-2 H.F.
ENGRAVING				
HAND COLOR PROOF	160	1½	4-6	4-6
ARTIST DEPT.	153	9¾	4-13	4-15

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

14

ST.
194

12

BURKE'S,
LEWISBURG, W. VA.

NO. 7A-H1019

ORDER NO. 69992

DATE 3-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) GREENBRIER MILITARY SCHOOL,
LEWISBURG, W. VA.
(2,000 FEET ELEVATION)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

DARK RED BRICK, GRAY BASE ON RIGHT END. GRAY CORNICE, DARK SASH. WHITE CENTER ENTRANCE. SHOW FLAG ON POLE. GRAY COLUMNS AT CENTER ENTRANCE. GREEN LAWN & SHRUBBERY. SHOW GREEN SPRINGTIME FOLIAGE ON TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,773

ATTENTION!

7 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 30 1937

Cost Dept. Checked
By
Date JUL 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 31 1937	MAR 31 1937 B
SKETCH				
RETOUCHING	14	6		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-5	4-6 HE
ENGRAVING				
HAND COLOR PROOF	169	1½	4-7	4-7
ARTIST DEPT.	165	9	4-9	4-13 K

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 22 1937
By JB

DATE Photo Returned to Customer

14

G11

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL
SQUARE, NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA.
PANAMA HATS,SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1020

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) GROUP OF INDIANS ON TIGRE ISLAND, PANAMA

PRIVATE NO.~~XXXXX~~ LOWER LEFT CORNER:
3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

D7470

FOREIGN
Watch FLAGS and all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 26 1937	MAR 26 1937
SKETCH				
RETOUCHING	12	3	3-26	4-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-10	4-12
ENGRAVING				
HAND COLOR PROOF	163	1¾		13 [illegible]
ARTIST DEPT.	53	12	5/25/37	5/27/37

JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

12

Very Rush

ST. 189

G11

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL
SQUARE,NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA.
PANAMA HATS,SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1021

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) DIFFERENT INDIAN TYPES ON AZUCAR ISLAND, PANAMA

PRIVATE NO.LOWER LEFT CORNER: 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,993

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAR 26 1937 AND WORK SCHEDULE By Date MAR 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 26 1937	MAR 26 1937
SKETCH				
RETOUCHING	6	2	3-26	4-8-81
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-8	4-8
ENGRAVING				/
HAND COLOR PROOF	157	1½		12
ARTIST DEPT.	151	12	6-25-37	6-28-37

JUL 1 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed
By
DATE Photo Returned to Customer

6

189

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL
SQUARE,NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA.
PANAMA HATS,SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1022 G11

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) AN INDIAN BABY AT PLAY,
PANAMA

PRIVATE NO.LOWER LEFT CORNER: 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE:PLACE STAMP HERE

PHOTO PROPERTY OF XXXXXXXX C T

COLOR DESCRIPTION

Photo in D 5868

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			MAR 26 1937	MAR 26 1937 T
SKETCH				
RETOUCHING	6	2	3 - 26	4 - 8 Se
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 8	4 - 9 H.
ENGRAVING				
HAND COLOR PROOF	163	1½		12 Tan
ARTIST DEPT.	37	9¾.	5-22-37	5-24-37 Bob

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 14 1937
By
DATE Photo Returned to Customer

6

189

Enlarge
K

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL
SQUARE,NEXT TO CENTRAL HOTEL,P.O.BOX 281, PANAMA.
PANAMA HATS,SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1023

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) A VIEW FROM THE SEAWALL - PLAZA DE FRANCIA, PANAMA CITY

PRIVATE NO. LOWER LEFT CORNER: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HER

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo in D5809

FOREIGN
Watch FLAGS and all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	17	4	3-30	4-8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-9	4-9
ENGRAVING				
HAND COLOR PROOF	169	1½	4-17	4-19
ARTIST DEPT.	[illegible]	11	[illegible]	May 6

10 hr

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

17

5T.
193

[illegible]
K

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE,NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA.
PANAMA HATS,SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1024

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE PALACE OF JUSTICE AND NATIONAL ASSEMBLY HALL, PANAMA CITY

PRIVATE NO.LOWER LEFT CORNER: 7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE:PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

D7470

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,207,774

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	14	5	3-30	4-9-Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-9	4-10 K.S.
ENGRAVING				
HAND COLOR PROOF	169	1¼	4-12	4-12
ARTIST DEPT.	150	8¾	5-25	5-28

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

14

ST.
193

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE,NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA.
PANAMA HATS,SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1025

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. [✓ LOWER.] CENTER - BORDER.

TITLE (IN FULL) THE GOLDEN ALTAR - SAN JOSE CHURCH, PANAMA CITY

PRIVATE NO.LOWER LEFT CORNER: 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

1 Photo in 4BH295

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Enlarge 12

3CP2156

Very Very Rush

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	14	5½	3-30	4-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-12	4-12 H.F.
ENGRAVING				
HAND COLOR PROOF	163	2		13 [illegible]
ARTIST DEPT.	54	14	5-25	6-4-4

DATE BLUEPRINT OK'D
By

DATE Filed JUL 19 1937
By

DATE HAND COLOR PROOF OK'D
By

DATE Photo Returned to Customer

5T 193

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE, NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA HATS, SILKS, FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1026

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) PANAMA CITY AS SEEN FROM TOWER OF SAN FRANCISCO CHURCH

PRIVATE NO. LOWER LEFT CORNER: 9

Photo to Bill 9.11.40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo in D 5809

FOREIGN
Watch FLAGS and all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 30 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	10	5	3-13	4-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-9	4-10
ENGRAVING				
HAND COLOR PROOF	160	1/2	4-12	4-12
ARTIST DEPT.	36	12	3-15-38	3-17

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

10 M

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

ST.
194

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL
SQUARE, NEXT TO CENTRAL HOTEL,P.O.BOX 281, PANAMA.
PANAMA HATS,SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1027

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) PROMENADE "LAS BOVEDAS" AND NATIONAL MUSEUM, PANAMA CITY

PRIVATE NO.LOWER LEFT CORNER: 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Enlarge

K

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	14	2	3-30	4-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-10	4-10
ENGRAVING				
HAND COLOR PROOF	160	1¼	4-12	4-12
ARTIST DEPT.	48	9	5-25	6-4

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 13 1937
By
DATE Photo Returned to Customer

Very Rush

to Curt

14

ST
193

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA, **PANAMA HATS,**
SILKS, FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1028

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) CENTRAL AVENUE, PANAMA'S MAIN STREET, PANAMA CITY

PRIVATE NO.LOWER LEFT CORNER: 11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF XXXXXXX CT

COLOR DESCRIPTION

Photo in D5819

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate
By
Date MAR 30 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 31 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	14	5	3 - 30	4 - 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 8	4 - 8 14.8.
ENGRAVING				
HAND COLOR PROOF	169	1½	4 - 10	4 - 10
ARTIST DEPT.	48	10	5 - 25	6 - 2

JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

enlarge
R.

30¢

3-04

14

ST.
194

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA HATS,
SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1029

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) ONE OF PANAMA'S NARROW STREETS,
PANAMA CITY

PRIVATE NO. LOWER LEFT CORNER: 12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,790,795

ATTENTION!

31 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Enlarge

Executive OK of Estimate
By
Date MAR 30 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 31 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 31 1937	MAR 31 1937
SKETCH				
RETOUCHING	17	5	3 31	4-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-12	4-12
ENGRAVING				
HAND COLOR PROOF	160	1½	4-13	4-13
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed
By
DATE Photo Returned to Customer

Very Very Rush

17

ST 194

E 11

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA HATS,
SILKS, FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1030

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) SAN BLAS CAYUCAS READY FOR THEIR 120 MILE TRIP TO SAN BLAS - GOOD SAILORS THESE INDIANS - COLON, R.P.

PRIVATE NO. LOWER LEFT CORNER: 13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 30 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937 3
SKETCH				
RETOUCHING	14	3	3-30	4-7
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-8	4-8 H.R.
ENGRAVING				
HAND COLOR PROOF	157	1½		10 two
ARTIST DEPT.	51	9¾	5-27	5-29

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By B

DATE Photo Returned to Customer

14

JT
194

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA
HATS, SILKS, FRENCH PERFUMES,SOUVENIRS, ETC.,ETC.

NO. 7A-H1031

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) SAN BLAS INDIAN VILLAGE,
PINE ISLAND, R.P.

PRIVATE NO.LOWER LEFT CORNER: 14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

51 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 30 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	12	3	3 - 30	4 - 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 9	4 - 9
ENGRAVING				
HAND COLOR PROOF	163	1½		12 hrs.
ARTIST DEPT.	165	9¾	5 - 24	5 - 27

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed [illegible]
By
DATE Photo Returned to Customer

12 M

194

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE, NO. 7A-H1032
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA HATS,
SILKS, FRENCH PERFUMES,SOUVENIRS,ETC.,ETC. ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE MOON HAS RISEN - WAITING FOR THE SUNRISE, FOLKS RIVER, COLON, R. P.

PRIVATE NO.LOWER LEFT CORNER: 15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,776

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 26 1937	MAR 26 1937
SKETCH	-			
RETOUCHING	6	2	3-26	4-9 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-10	4-10 H.T.
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	184	9¾	5/24	5/24

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

5-189

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE, NEXT TO CENTRAL HOTEL,P.O.BOX 281, PANAMA. PANAMA HATS,SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1033

ORDER NO. 69994

DATE 3-3-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE PORTO BELO OF TODAY - A STRONGHOLD OF THE SPANIARDS DURING THE TIME WHEN PIRATE MORGAN SAILED THE WEST INDIES, R. P.

PRIVATE NO. LOWER LEFT CORNER: 16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo in D5866

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,355

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	14	3½	3-30	4-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-10	4-10
ENGRAVING				
HAND COLOR PROOF	16	1½	4-12	4-12
ARTIST DEPT.	49	10	5-24	5-26

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

Very Rush

14

55
193

12.

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE, NO. 7A-H1034
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA HATS,
SILKS, FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.
ORDER NO. 69994
DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.
TITLE (IN FULL) UNLOADING COCONUTS AT THE SATURDAY MORNING MARKET,FOLKS RIVER, COLON, R.P.
PRIVATE NO.LOWER LEFT CORNER: 17

(ALL OF THIS ON THE ADDRESS SIDE) NO
FRONT NO. R. M.
IMPRINT SAME AS ABOVE
PUT IN STAMP SPACE: PLACE STAMP HERE
PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!
21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By MAR 30 1937
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	14	5	3-30	4-9 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-9	4-9 4
ENGRAVING				
HAND COLOR PROOF	169	1½	4-10	4-18
ARTIST DEPT.	215	11½	3-15	3-17

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

Very Rush

14

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E 12

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE, NO. 7A-H1035
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA HATS,
SILKS,FRENCH PERFUMES,SOUVENIRS, ETC.,ETC.

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) PINE ISLAND, SAN BLAS INDIAN VILLAGE, R.P.

PRIVATE NO.LOWER LEFT CORNER: 18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive's Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	5	4	3 - 30	4 - 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 9	4 - 9
ENGRAVING				
HAND COLOR PROOF	160	1½	4 - 10	4 - 10
ARTIST DEPT.	32	9¾		5 - 29

1. DATE BLUEPRINT O.K.'D
By

2. DATE HAND COLOR PROOF O.K.'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

Very Rush

28

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194

V

4

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA HATS,
SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1036

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO GATUN LOCKS, 85 FEET TO GATUN LAKE, PANAMA CANAL

PRIVATE NO.LOWER LEFT CORNER: 19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	17	3	3 — 30	4 — 9 8.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4 - 9	4 - 10 45.
ENGRAVING				
HAND COLOR PROOF	160	1½	4-12	4-1[illegible]
ARTIST DEPT.	25	9½		3-19

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

17

5

192

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA
HATS,SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1037

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) PINE ISLAND, SAN BLAS INDIAN VILLAGE, R.P.

PRIVATE NO.LOWER LEFT CORNER: 20

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULT-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR [illegible] 1937
SKETCH				
RETOUCHING	12	2	3-30	4-7 [illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-8	4-8 [illegible]
ENGRAVING				
HAND COLOR PROOF	160	1½	4-9	5-10 [illegible]
ARTIST DEPT.	[illegible]	9¾	5-21	5-27

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

12 M

CT 192

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA HATS,
SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.

NO. 7A-H1038

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) SUNSET, BAY OF PORTO BELO, FROM THE OLD STRONGHOLD WHICH LIES IN RUINS TODAY, PORTO BELO, R.P.

PRIVATE NO.LOWER LEFT CORNER: 21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

FOREIGN
Watch FLAGS and
all DETAILS

COLOR DESCRIPTION

Photo in D5866

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

E

Very Rush

Executive OK of Estimate
By
Date MAR 30 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 31 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 31 1937	MAR 31 1937
SKETCH				
RETOUCHING	6	3	3-31	4-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-9	3-9
ENGRAVING				
HAND COLOR PROOF	163	1¾		12
ARTIST DEPT.	162	12	6-28	-30

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 12 1937
By
DATE Photo Returned to Customer

C

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194

12

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE, NO. 7A-H1039
NEXT TO CENTRAL HOTEL,P.O.BOX 281,PANAMA. PANAMA HATS, ORDER NO. 69994
SILKS,FRENCH PERFUMES,SOUVENIRS,ETC.,ETC.
DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. [✓ LOWER.] CENTER - BORDER.

TITLE (IN FULL) SAN BLAS MARINE READY TO HOIST SAIL TO SAN BLAS ISLAND, R.P.

PRIVATE NO.LOWER LEFT CORNER: 22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By SB
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	8	3	3 - 30	4 - 9 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 6	4 - 9 1/2
ENGRAVING				
HAND COLOR PROOF	160	1½	4-10	4-10
ARTIST DEPT.	159	9¾	6-	6-2

JUL [illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

Very Rush

Hr.
137
1937

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192

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE, NO. 7A-H1040
NEXT TO CENTRAL HOTEL,P.O.BOX 281, PANAMA. PANAMA HATS,
SILKS, FRENCH PERFUMES,SOUVENIRS, ETC., ETC.

ORDER NO. 69994

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) COLON BEACH - LEISURELY SAILING ALL YEAR ROUND, COLON, R. P.

PRIVATE NO.LOWER LEFT CORNER: 23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,297,775

ATTENTION!

21 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	8	4	4-6	4-10 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			4-12	4-12 14T.
ENGRAVING				
HAND COLOR PROOF	169	1½	4-13	4-13
ARTIST DEPT.	154	9½	5-25	5-27

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

Very Very Rush.

4-1
86-③

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199

WINONA NEWS CO.,
WINONA, MINN.

NO. 7A-H1041

ORDER NO. 69988

DATE 3-3-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSISSIPPI SCENIC HIGHWAY BETWEEN WINONA, MINN. AND LA CROSSE, WIS.

SMALL TYPE: PHOTO BY CUTLER'S STUDIO, WINONA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,715

ATTENTION!

_______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

J2.

[illegible] Estimate
MAR [illegible] 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ________
Date [illegible]

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	17	4	3 - 30	4 - 3 [illegible]
PHOTO LITHO				
LETTERING STRIPPING, OPAQUING	64		4 - 3	4 - 5 ~~14.5~~
ENGRAVING				
HAND COLOR PROOF	103	1½		7 [illegible]
[illegible]	31	9		4 - 19. [illegible]

DATE [illegible] D ________

DATE Filed ________
By JS

DATE [illegible] ________

17

5.
1937

WINONA NEWS CO.,
WINONA, MINN.

NO. 7A-H1042
ORDER NO. 69988
DATE 3-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) XXX "THE INDIAN", NEAR WINONA, MINN.

SMALL TYPE: PHOTO BY CUTLER'S STUDIO, WINONA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

(Photo ~

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] 4CH441 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	8	2	3-30	4-3 Sf
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-3	4-5
ENGRAVING				
HAND COLOR PROOF	163	1½		7
ARTIST DEPT.	153	8¾	4-24	4-27

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

8

WINONA NEWS CO.,
WINONA, MINN.

NO. 7A-H1043

ORDER NO. 69988

DATE 3-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SUGAR LOAF ROCK, WINONA, MINN.

Photo in 0B H1027

BOT, SMALL TYPE: PHOTO BY CUTLER'S STUDIO, WINONA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

12

Executive O.K. of Estimate
By
Date MAR 30 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Closed
By R.S.
Date MAR 31 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 31 1937	MAR 31 1937
SKETCH				
RETOUCHING	17	2	3-31	4-5 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-5	4-5 48.
ENGRAVING				
HAND COLOR PROOF	160	1½	4-6	4-6
ARTIST DEPT.	50	9	19.4.37	24.4.37

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

17-

by 8 o'clock finished
T.
194

Ser 3
H8 1½
h 9¾
C-11c

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ~~7~~A-H1044 ORDER NO. X 69993 DATE 3-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER A. B. WYCKOFF,
STROUDSBURG, PA.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OSBORN'S GRANDVIEW STAND, DELAWARE WATER GAP, PA.

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

REMOVE WIRE CABLE ON UPPER LEFT.

PHOTO LITHO

Rephoto

NEG.NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

BLDGS. WHITE, DULL GREEN ROOF. GREEN WINDOW FRAMES. SIGNS WHITE. BLUE & RED LETTERS. CABINS ON RIGHT WHITE, GREEN WINDOW FRAMES. GREEN & RED CHECKERED ROOFS. WHITE TABLES & STANDS ON RIGHT. RED GAS PUMPS

RETURN PHOTO YES NO

PHOTO RETURNED. TO

PHOTO USED FOR

2M—1-2-37

Run bank 6M 43

10

Ret 3
HE½
49
C

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1045 ORDER NO. 69997 DATE 3-3-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER A. B. WYCKOFF,
STROUDSBURG, PA.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GAP VIEW SHOWING DELAWARE WATER GAP, PA.

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SHOW WATER GAP CLEARLY ON REAR LEFT.
REMOVE WIRES AND SPOTS ON HIGHWAY

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION
BLDG. WHITE, DARK DULL RED ROOF. GREEN WINDOW FRAMES. BEER SIGN BLACK, WHITE LETTERS. ORANGE & GREEN STRIPED AWNINGS. CEMENT ROAD, DARK GRAVEL NEXT TO BLDG.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

10

ST
190

A. B. WYCKOFF,
STROUDSBURG, PA.

NO. 7A-H1046

ORDER NO. 69998

DATE 3-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LAURELWOOD CEMETERY,
STROUDSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

WHITE BIRCH ON REAR LEFT AND CENTER. DARK TREES IN FOREGROUND. GRAY DRIVE IN FOREGROUND. GREEN LAWN IN REAR CENTER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

m. O 1hr.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR [illegible] 1937
SKETCH				
RETOUCHING	1½	2	3-30	4-1 EL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6½		4-2	4-2 [illegible]
ENGRAVING				
HAND COLOR PROOF	163	1½		6 [illegible]
ARTIST DEPT.	166	9½	May 5	May 5

7½ hr

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

MAKEOVER

Charge to L.V Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1	Time Recorded in Cost Dept.
PHOTO-LITHO	1	APR [illegible] 1937
COMPOSING		Date
ART DEPT.		By R.L.
ENGRAVING		

12

O/ 4-14

A. B. WYCKOFF,
STROUDSBURG, PA.

NO. 7A-H1047

ORDER NO. 69998

DATE 3-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO XX LAURELWOOD CEMETERY, STROUDSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION BIRCH
WHITE XXXXX ON RIGHT & LEFT. OTHER TREES DARK. SHOW DARK PINK RHODODENDRON FLOWERS ON BUSHES ON RIGHT & LEFT OF DRIVE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	5	2	3-30	4-2 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-2	4-3 4.8.
ENGRAVING				
HAND COLOR PROOF	63	1½		5 hrs
ARTIST DEPT.	51		4-15	4-17

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 22 1937
By

DATE Photo Returned to Customer

5

ST.
193

A. B. WYCKOFF,
STROUDSBURG, PA.

NO. 7A-H1048

ORDER NO. 7B 69999

DATE 3-23-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GLENWOOD HOTEL, "VACATION PARADISE", DELAWARE WATER GAP, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Ck No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE-SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	6	9	3-30	4-5 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-5	4-5 H.F.
ENGRAVING				
HAND COLOR PROOF	39	1½	4-6	4-6
ARTIST DEPT.	31	12		4-22

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed
By H

DATE Photo Returned to Customer
10/12/37

6

ST.
193

18
1
11
C 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1049 ORDER NO. 70058 DATE 3-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MIAMI MIRAMAR HOTEL
MIAMI, FLORIDA

25 M P.C. SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO COLORIT DECKLE EDGE WHITE BORDER.

PLACE OF TITLE [✓ Upper, Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MIAMI MIRAMAR HOTEL, MIAMI, FLORIDA
BOT- OVERLOOKING BISCAYNE BAY.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 - 10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

submit to cust

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

2 -

10 10 1/2

ST.
11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1050 ORDER NO. 70059 DATE 3-23-1937

CUSTOMER SURF HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Gll
Photos for this Customer

12½ M P.C. SIZE 3½ x 5½

STYLE PHOTO COLORIT ~~DECKLE EDGE~~ WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SURF HOTEL, MIAMI BEACH, FLORIDA
BOT- ON THE OCEAN

FRONT NO. 5
(All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ret 9½
XC 1½
A 10
C ½

[illegible]

70[illegible]

ST. 190

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1051

ORDER NO. 70105

DATE 3-23-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF LIFT BRIDGE, ENTRANCE TO DULUTH-SUPERIOR HARBOR

PRIVATE NO. UPPER LEFT CORNER: 92

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

6AH 1517

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	5	9	3-30	4-15 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6 ✓		4-16	4-16 HS.
ENGRAVING				
HAND COLOR PROOF	39	2	4-20	4-20
ARTIST DEPT.	34	12	5-5-37	5-7-37 F.W.

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

1/2
16
1/2

5

57
192

E K.

NO. 7A-H1052
1052

ORDER NO. 70105

DATE 3-23-1937

ARROWHEAD TRADING POST,
DULUTH, MINN.

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER - BORDER.

TITLE (IN FULL) TOP: GIANT SKI SLIDE,
CHESTER PARK BOWL, DULUTH, MINN.
BOT: SKI JUMPING IN NORTHERN MINNESOTA

PRIVATE NO. UPPER LEFT CORNER: 109

Photo no. 6BH1027

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	6	4	3 - 30	4 - 12 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4 - 13	4 - 13 H.F.
ENGRAVING				
HAND COLOR PROOF	163	1¼		14
ARTIST DEPT.	49	8¾	5 - 5	5 - 17 WP

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

6

194

C.

NO. 7A-H1053

ARROWHEAD TRADING POST,
~~CHESTER~~ DULUTH, MINN.

ORDER NO. 70105

DATE 3-23-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SKYLINE PARKWAY
SIGHTSEEING BUS IN CHESTER PARK BOWL,
DULUTH, MINN.

PRIVATE NO. UPPER LEFT CORNER: 62

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

9B-H648

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	12	2	3-30	4-13 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-13	4-13 H.
ENGRAVING				
HAND COLOR PROOF	163	1½		14 Yes
ARTIST DEPT.	30	9		5-15 Betti

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

12

ST.
194

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1054

ORDER NO. 70105

DATE 3-23-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP: GREAT NORTHERN ORE DOCKS AT ALLOUEZ, DULUTH-SUPERIOR HARBOR
BOT: LOADING IRON ORE INTO GIANT FREIGHTERS ON LAKE SUPERIOR

PRIVATE NO. UPPER LEFT CORNER: 46
SUB TITLE: ORE BOATS ENTERING ORE DOCKS FOR CARGO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS & ROUGH LAYOUT ATTACHED. ~~AA~~ DOCKS ARE MADE OF GREY CEMENT

in 1RH253

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	11	7	3-30	4-20 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-20	4-22 H.T.
ENGRAVING				
HAND COLOR PROOF	163	1¼		23 Tur
ARTIST DEPT.	32	9		5-7

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

4
17

Very [illegible]

192

NO. 7A-H1055

ARROWHEAD TRADING POST,
DULUTH, MINN.

ORDER NO. 70105

DATE 3-23-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: GIANT FREIGHTERS STEAMING ALONG ON BEAUTIFUL LAKE SUPERIOR
BOT: INSET VIEW SHOWING HATCHES CLOSED

PRIVATE NO. UPPER LEFT CORNER: 103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
PUT SMALL PHOTO IN UPPER LEFT HAND CORNER. SEE FURTHER INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 26 1937

Cost Dept. Checked
By
Date MAR 26 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 26 1937	MAR 26 1937
SKETCH				
RETOUCHING	5	1	3-26	4-14
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-14	4-15 4.8
ENGRAVING				
HAND COLOR PROOF	163	1½		20 [illegible]
ARTIST DEPT.	[illegible]	9½	[illegible]	May 4

Line

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE Filed
By JB

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

ATTENTION!

32 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5
10

St.
189

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1056

ORDER NO. 70105

DATE 3-23-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER], CENTER - BORDER.

TITLE (IN FULL) TOP: STEAMER OCTORORA, PORTS OF CALL, DULUTH, HOUGHTON, SOO LOCKS, MACKINAC, DETROIT, CLEVELAND, BUFFALO

BOT: STEAMER HAMONIC, PORTS OF CALL, DULUTH, PORT ARTHUR, SAULT STE.MARIE, SARNIA, WINDSOR-DETROIT

PRIVATE NO.UPPER LEFT CORNER: 84

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE THE OLD DOCK WRECKAGE IN THE FOREGROUND

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING		6		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1057

ORDER No. 70105

DATE 3-23-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER]. CENTER - BORDER.

TITLE (IN FULL) TOP: LESTER RIVER AND FALLS IN LESTER PARK, DULUTH, MINN.
BOT: LESTER PARK ABOUNDS WITH BEAUTY SPOTS
PRIVATE NO. UPPER LEFT CORNER: 58

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,77

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 26 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 26 1937	MAR 26 1937
SKETCH				
RETOUCHING	12	2	3-26	4-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-12	4-12
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	37	9½	5-5-37	5-7-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

12

5
189

12

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1058

ORDER NO. 70105

DATE 3-23-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER GROUP (5)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, [✓ CENTER] - BORDER.

TITLE (IN FULL) MUNICIPAL ZOO AT FAIRMOUNT PARK, DULUTH, MINN.

PRIVATE NO. UPPER LEFT CORNER: 57

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE LAYOUT & INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

52 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By MAR 29 1937
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR [illegible] 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			[illegible]	MAR [illegible] 1937
SKETCH		2		
RETOUCHING	14	8	3-30	4 21 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		4-21	4-22 H.T.
ENGRAVING				
HAND COLOR PROOF	160	2	4-23	4-23
ARTIST DEPT.	37	14	4-27-37	4-30-37 Bth

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

Very Very Rush.

13
14 — 17

ST. 192

R.

NO. 7A-H1059

[illegible]
ARROWHEAD TRADING POST,
DULUTH, MINN.

ORDER NO. 70105

DATE 3-23-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PIGEON RIVER FALLS,
INTERNATIONAL BOUNDARY, MINNESOTA
ARROWHEAD COUNTRY

PRIVATE NO. UPPER LEFT CORNER: 107

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By [illegible]
Date MAR 30 1937

Cost Dept. Checked
By [illegible]
Date MAR 31 1937

OPERATION	EST. TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 31 1937	MAR 31 1937 B
SKETCH				
RETOUCHING	156	3	April 19	April 19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4. 20	4. 21 H.S.
ENGRAVING				
HAND COLOR PROOF	163	1½		22 Tys
ARTIST DEPT.	22	9¾		5. 7.

DATE BLUEPRINT O'K'D

By

DATE HAND COLOR PROOF O'K'D

By

DATE Filed JUL 19 1937

By 28

DATE Photo Returned to Customer

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5T.
194
no. C

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1060

ORDER NO. 70105

DATE 3-23-1937

12½M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SKY LINE DRIVE,
DULUTH, MINN.

PRIVATE NO. ~~UPPER LEFT CORNER~~: 97
[illegible] TTLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 30 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 31 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 31 1937	MAR 31 1937 /3
SKETCH				
RETOUCHING	10	5	3-31	4-20 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		4-20	4-21 HS.
ENGRAVING				
HAND COLOR PROOF	163	1½		22 Tops
ARTIST DEPT.	46	9	5-3-37	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

5
10

NO. 7A-H1061

ARROWHEAD TRADING POST,
DULUTH, MINN.

ORDER NO. 70105

DATE 3-23-1937

12½ M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Dull Dace

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTHLAND COUNTRY CLUB,
DULUTH, MINN.

PRIVATE NO. ~~UPPER LEFT CORNER:~~ 79
BEFORE TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS Ⓣ PAT. NO. 1,297,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE

AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR [illegible] 1937

OPERATION	EST. TIME Click No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	18	4	3 - 30	4-14 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-14	4-15 H.F.
ENGRAVING				
HAND COLOR PROOF	169	1½	4-17	4-17
ARTIST DEPT.	55	10	5-4-37	5-6-37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 1 9 1937
By

DATE Photo Returned to Customer

12

ST. 192

R.

ARRO.HEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1062

ORDER NO. 70105

DATE 3-23-1937

12½ M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full O[illegible]

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW FROM SKY LINE DRIVE, DULUTH, MINN.

PRIVATE NO. ~~UPPER LEFT CORNER:~~ 26
[illegible] Title -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

1BH 2[illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.79[illegible]

ESTIMATE
AND WORK SCHEDULE

By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	10	6	3 - 30	4 - 16 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 16	4 - 17 HT
ENGRAVING				
HAND COLOR PROOF	160	1¾	4 - 19	4 - 19 MH
ARTIST DEPT.	30	12		5 - 4 Btt

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

ATTENTION!
22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

To @ to Bttr
4-21-37

612H1516

R

Photo to Ernst
4/19

10

192

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1063

ORDER NO. 70105

DATE 3-23-1937

12½ M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ [illegible]

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) GIANT FREIGHTER ENTERING DULUTH-SUPERIOR SHIP CANAL AND HARBOR

PRIVATE NO. ~~UPPER LEFT CORNER~~: 93

[illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By
Date MAR 29 1937

Cost Dept. Checked
By
Date MAR 30 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	14	6	3-30	4-13
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-[illegible]	4-15
ENGRAVING				
HAND COLOR PROOF	163	1½		21
ARTIST DEPT.	168	9½	5-3	5-7

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

14

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1064

ORDER NO. 70105

DATE 3-23-1937

12½ M	ART COLORTONE POST CARDS~~, WHITE BORDER~~	[illegible]

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER,] CENTER - BORDER.

TITLE (IN FULL) TOP: S.S. NORONIC ON LAKE SUPERIOR

BOT: PORTS OF CALL, DULUTH, PORT ARTHUR, SAULT STE. MARIE, SARNIA, WINDSOR-DETROIT

PRIVATE NO. ~~UPPER LEFT CORNER~~: 98

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date MAR 30 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR [illegible] 1937	MAR 30 1937
SKETCH				
RETOUCHING	3	5	3-20	4-13 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-13	2-15
ENGRAVING				
HAND COLOR PROOF	163	1½		17 [illegible]
ARTIST DEPT.	54	9¾	5-5	5-5

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

3

192

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1065

ORDER NO. 70105

DATE 3-23-1937

12½M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ GROUP (2) Full Tone

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: 6H [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ARROWHEAD BRIDGE OVER ST. LOUIS RIVER, BETWEEN DULUTH AND SUPERIOR.
SUB TITLE: ARROWHEAD BRIDGE OPEN FOR TUG AND FREIGHTER TO PASS THROUGH, ORE DOCKS BEYOND.

PRIVATE NO. ~~UPPER LEFT CORNER~~: 95 TITLE —

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

6PH 1819

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE LAYOUT & INSTRUCTIONS ATTACHED.

Sii 0BH2441

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

2nd . Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937 B
SKETCH				
RETOUCHING	17	6	3-30	4-14 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-15	4-15 H.O.
ENGRAVING				
HAND COLOR PROOF	163	1½		17 4/...
ARTIST DEPT.	53	9¾	5/5/37	5/6/37

JUL 19 1937

DATE BLUEPRINT CK'D
By
DATE HAND COLOR PROOF CK'D
By

DATE Filed
By
DATE Photo Returned to Customer

14
17

ARRO HEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1066

ORDER NO. 70105

DATE 3-23-1937

12½ M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Bleed

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM TOP OF FAMOUS INCLINE RAILWAY, DULUTH, MINN.

PRIVATE NO. ~~UPPER LEFT CORNER~~: 22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,7[illegible]

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	5	5	3 - 30	4 - 21
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 21	4 - 22
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	47	10¾	5/4/37	5/6/37

JUL 19 1937

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed
By
DATE Photo Returned to Customer

5

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Very Rich

E

G R

ARRO HEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1067

ORDER NO. 70105

DATE 3-23-1937

13½ M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Order

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) VIEW FROM REST POINT, U.S.HIGHWAY 61,ENTERING DULUTH,MINN.

PRIVATE NO. ~~UPPER LEFT CORNER:~~ 99

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

23 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAR 30 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	12	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-19	4-19 15.
ENGRAVING				
HAND COLOR PROOF	160	1¾	4-20	4-20
ARTIST DEPT.	30	12½		5-7

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

12.

192

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1068

ORDER NO. 70105

DATE 3-23-1937

12½ M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ [illegible]

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LIFT BRIDGE AND SHIP CANAL AT NIGHT, DULUTH-SUPERIOR HARBOR

PRIVATE NO. ~~UPPER LEFT CORNER~~: 102

in D 6227

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

6 R × 1613

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R
12

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date MAR 23 1937

Cost Dept. Checked
By
Date 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	6	3	3-30	4-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-21	4-22
ENGRAVING				
HAND COLOR PROOF	163	1½		[illegible]
ARTIST DEPT.	51	9½	5-5	5-6

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

App
Jay Jay
Rush
App

6

55
192

12

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1069

ORDER NO. 70105

DATE 3-23-1937

12½M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ [illegible]

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) GREAT LAKES PACKET FREIGHTER ENTERING DULUTH-SUPERIOR HARBOR. LIFT BRIDGE RAISED.

PRIVATE NO. ~~UPPER LEFT CORNER~~: 94

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,77

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Off. of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	17	4	3-30	4-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	15		4-20	4-21
ENGRAVING				
HAND COLOR PROOF	160	1½	4-21	4-21 MH.
ARTIST DEPT.		9¾	5-3-37	5-5-37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

17

15
192

12

ARRO HEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1070

ORDER NO. 70105

DATE 3-23-1937

12½M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Dull Oval

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SWINGING BRIDGE OVER ST. LOUIS RIVER, JAY COOKE STATE PARK, NORTHERN MINNESOTA

PRIVATE NO. ~~UPPER LEFT CORNER~~: 104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	8	2	3-30	4-13
PHOTO-LITHO		A		
BLUEPRINT STRIPPING, OPAQUING	64		4-3	4-10 H.F.
ENGRAVING				
HAND COLOR PROOF	160	1½	4-16	4-16
ARTIST DEPT.	37	10	5-5-37	5-6-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

8

ST. 192

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1071

ORDER NO. 70105

DATE 3-23-1937

12½M ART COLORTONE POST CARDS, WH~~ITE BORDER~~ Full Bleed

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP: SILVER CREEK CLIFF AND LAKE SHORE DRIVE ALONG LAKE SUPERIOR
BOT: HISTORICAL PLAQUE IN LEFT FOREGROUND SHEER ABOVE GITCHEE GUMEE

PRIVATE NO. ~~UPPER LEFT CORNER~~: 105
FRONT TITLE

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

6AA1510

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Ck. of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	8	2	3 - 30	4 - 13 5½
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 13	4 - 14 14½
ENGRAVING				
HAND COLOR PROOF	160	1½	4-16	4-16
ARTIST DEPT.		10	5 3	5-5

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

8

41

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 7A-H1072

ORDER No. 70105

DATE 3-3-1937

12½ M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Buff Bdr.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER - BORDER.

TITLE (IN FULL) TOP: SPLIT ROCK LIGHTHOUSE, 200 FEET ABOVE BEAUTIFUL LAKE SUPERIOR
BOT: LOCATED 45 MILES NORTH OF DULUTH ON FAMOUS NORTH SHORE DRIVE

PRIVATE NO. ~~UPPER LEFT CORNER~~: 106

~~Photo in 6BH1072~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

6AH1515

~~photo in 6BH1162~~

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Clerk of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	15	2	3-30	4-15
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-16	4-17 H.F.
ENGRAVING				
HAND COLOR PROOF	166	1½	4-20	4-20
ARTIST DEPT.	166	10	May 4	May 4

DATE BLUEPRINT CK'D
By
DATE HAND COLOR PROOF CK'D
By

DATE Filed JUL 1 1937
By
DATE Photo Returned to Customer

15

ST. 192

STEPHEN H. WILLARD
PALM SPRINGS, CALIFORNIA

NO. 7A-H1073

ORDER NO. 70069

DATE 3-23-1937

6 M PHOTO COLORIT DECKLE EDGE POST CARDS   WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) SHADOW LAKE IN THE SIERRA NEVADA MOUNTAINS, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11   R. M. YES

IMPRINT (C) WILLARD-PHOTOGRAPH BY
STEPHEN H. WILLARD, PALM SPRINGS,
CALIFORNIA

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED. GREENS NOT TO BE SO VIVID.

SUBMIT: RET. PHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,707,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAR 26 1937

Cost Dept. Checked
By
Date MAR 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 26 1937	MAR [illegible] 1937
SKETCH				
RETOUCHING	12	2	3-26	4-1 Sf
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-1	4-1 HS
ENGRAVING				
HAND COLOR PROOF	163	1¾		6 [illegible]
ARTIST DEPT.	34	12	5-8-37	5-11-37 F.W.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By JB
DATE Photo Returned to Customer

12

ST-189

G 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. ✓ 7A-H1074 ORDER NO. 70143 DATE 3-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE MARINE TERRACE HOTEL,
MIAMI BEACH, FLA.

25 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: ~~THE MARINE TERRACE HOTEL~~
~~MIAMI BEACH, FLORIDA~~
BOT: ~~ON THE OCEAN~~ see copy

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

get Print

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2 37

c-1/2

Rephoto 5-7
Plat 10
H. C 1½
L. a 9½

Art Work

27

#27

MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		Date
COMPOSING		
ART DEPT.	1½	By
ENGRAVING		

Ret ¼
H C ¾

MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	¼	Time Recorded in Cost Dept.
PHOTO-LITHO		Date
COMPOSING		
ART DEPT. HC	¾	By
ENGRAVING		

5

ST. 203

Ret 4
R 1½
A 1½
C 1½

Art Work
1.50 net.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER** ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1075 ORDER NO. 70142 DATE 3-23-1937

CUSTOMER THE MIRAMAR,
SANTA MONICA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE MIRAMAR, SANTA MONICA, CALIFORNIA
(CENTERED, AT BOTTOM OF CARD)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

→ no. on front.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. CORRECTIONS: YOU DO NOT SHOW THE ENTRANCE TO THE LARGE BRICK BUILDING. BE SURE TO BRING OUT SHRUBBERY ON THE PALISADES. UMBRELLAS ARE VERY GOOD, BUT OUTLINE THESE WITH MORE COLOR - NOT TOO MUCH, BUT ENOUGH THAT THEY WILL BE NOTICED. THE ROOF ON THE S N PORCH OF THE COTTAGE (SMALL WHITE BLDG. DIRECTLY IN FRONT OF BRICK BLDG.) SHOULD BE COLORED AND THE SHRUBBERY WHICH IS SHOWN AROUND THE FRONT OF THIS BUILDING SHOULD BE BROUGHT OUT MORE CLEARLY. IT YOU WILL FOLLOW THE LARGE COLORED FOLDER ATTACHED YOU WILL BE ABLE TO INTERPRET THE COLORS AND SET UP AS CUSTOMER WOULD LIKE TO HAVE IT.

COLOR DESCRIPTIONS

PHOTO LITHO
Rephoto
______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

NEG. NO.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

5

937

JT.
186

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1076 ORDER NO. 70141 DATE 3-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
GENERAL BRODHEAD HOTEL
BEAVER FALLS, PA.

12½ M PC GROUP (2) SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full
GENERAL BRODHEAD HOTEL
BEAVER FALLS, PA.
(ETC. AS PER COPY)

see our layout

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12

_______ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE TISSUES ATTACHED.

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

Layout ½
[illegible] 9
H C 2
A 12½
C 3/4

Stripping + [illegible]

[illegible] 50 [illegible]

3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1077 ORDER NO. 70139 DATE 3-30-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ANDREW DUTTON CO.,
BOSTON, MASS.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NEEDLEPOINT (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

see original Rugs.

Large photo

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

1
4
12
C1

#27

13
10

196

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1078 ORDER NO. 70137 DATE 3-30-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PAINE FURNITURE CO.,
BOSTON, MASS.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HAND BRAIDED RUGS (ETC. AS PER COPY)

See [illegible] & see Bill

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

make DK Blue impression

Rush

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Layout 2½
Ret 5½
P.E 1¾
A 12¾
C 1¾

[illegible]

31

13
10

5T
202

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1079 ORDER NO. 70136 DATE 3-22-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GOLD SEAL BEDDING CO.,
NEWARK, N. J.

PHOTO RETURNED TO

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full GOLD SEAL BEDDING COMPANY
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. SHOW ZIPPER AT BOTTOM CORNER ON MATTRESS ON RIGHT, SAME AS AT TOP CORNER. (SEE TISSUE ON SKETCH). THE BRASS VENTILATORS PAINT SILVER COLOR. ROUND THE BOTTOM CORNERS OF MATTRESS ON LEFT. PAINT IN EDGE LINES HEAVY IN ORDER TO ILLUSTRATE ZIPPER TEETH.

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

make red impression

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

G11

[illegible] 8
1¾
12½
C-2½

[illegible] - [illegible]
[illegible]

[illegible] -
7 [illegible]

#27

MAKEOVER
Charge to Adv. Dept.
Est. Makeover Time Required

	TIME
RETOUCHING	—
PHOTO-LITHO	
COMPOSING	
ART DEPT. /K	½
ENGRAVING	

Time Received in
Date
By

13
10

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1080 ORDER NO. 70135 DATE 3-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FAWCETT PUBLICATIONS,
GREENWICH, CONN.

12½M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BREEZY POINT LODGE, PEQUOT, MINN.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PUT IN STAMP SPACE "YOU ADDRESS IT
WE MAIL IT FREE"

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 - 10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

5 x 7
6
410
C #2

12.50

5

189

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1081 ORDER NO. 70135 DATE 3-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FAWCETT PUBLICATIONS,
GREENWICH, CONN.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BREEZY POINT LODGE, PEQUOT, MINN.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PUT IN STAMP SPACE "YOU ADDRESS IT
WE MAIL IT FREE"

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED TO 7A-H1080

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

5x7
6
1½
10½
C-1/2

Art Work
13.00
MW

#27

5

129

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1082 ORDER NO. 70135 DATE 3-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FAWCETT PUBLICATIONS,
GREENWICH, CONN.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BREEZY POINT LODGE,—PEQUOT, MINN.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PUT IN STAMP SPACE "YOU ADDRESS IT
WE MAIL IT FREE"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED TO 7A-H1080

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

5 X 7
4½
1¾
A 12½
6½

Art [illegible]

15.00 [illegible]

5

T.
C

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1083 ORDER NO. 70147 DATE 3-22-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE CHADWICK HOTELS,
SALEM, ORE.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], [✓ Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full REDWOODS HOTEL, GRANTS PASS, OREGON

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO RETURNED TO

PHOTO USED FOR

COLOR DESCRIPTION

RETURN PHOTO YES NO

2M—1-2-37

5
1½

48
10

55.
200

58

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1084 ORDER NO. 70147 DATE 3-22-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE CHADWICK HOTELS,
SALEM, ORE.

12½M PC GROUP (5) SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
THE CHADWICK HOTELS ON U.S.99, OREGON

See over Layouts

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Submit layout to Mr. [illegible] [illegible] [illegible]

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
✓ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Layout of
[illegible] 6
H C 2¼ see [illegible]
A 16
C 3¼ ?

[illegible] [illegible]
[illegible] [illegible]

10

reprint
R

FRANK E. COOPER
258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H1085

ORDER NO. 70153

DATE 3-23-1937

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE INTERIOR OF THE NEW YORK AQUARIUM, BATTERY PARK, NEW YORK CITY.

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER.- 134

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

Make [illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES
4/19/37

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date MAR 29 1937

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	[illegible]
SKETCH				
RETOUCHING	14	8	3-30	4-5 8C
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	[illegible]		4-5	[illegible] 5 48
ENGRAVING			-	
HAND COLOR PROOF	103	1¾		6 [illegible]
ARTIST DEPT.	27	13		5/17/37

DATE BLUEPRINT OK'D
By

DATE Filed JUL 19 1937
By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

14

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1/2
ENGRAVING	

Time Recorded in Cost Dept.
Date APR 23 1937
By

AP[illegible]-1937

ST-192

R

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1086

ORDER NO. 70227

DATE 3-25-1937

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW SHOWING GULF SIDE OF BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C T

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	5	7	4-6	4-30
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5 - 3	5 - 3
ENGRAVING				
HAND COLOR PROOF	13	1½		5 May.
ARTIST DEPT.	52	12¾	5/18/37	5/19/37

DATE BLUEPRINT OK'D
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

5

5.
199

R.

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1087

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE RING IN THE OAK AND THE CHURCH OF THE REDEEMER, BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

CHURCH IS DARK RED, WINDOW FRAMES, DOORS AND CROSS OVER DOOR WHITE. GREEN ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK for Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	12	2	4-6	4-26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-26	4-27
ENGRAVING				
HAND COLOR PROOF	160	1½	4-27	4-27
ARTIST DEPT.	45	9	5/19	5/25

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

12

ST.
199

12

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1088

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL BENACHI AVENUE,
BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. X YES

IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION
USE PHOTO NO. 58959. COLOR SAME AS 58959

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.7[illegible]

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By 98
Date APR 6 1937

Cost Dept. Checked
By R.V.
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937 FB
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-30	4-30 HT.
ENGRAVING				
HAND COLOR PROOF	46	1½		5-1
ARTIST DEPT.	166	9	May 14	May 14 JUL 19 1937

7½ hr

DATE [illegible]
By

DATE [illegible]

By

DATE Filed
By 38

DATE Photo Returned to Customer

give to B Hubbard for OK

6

5T
199

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1089

ORDER NO. 70227

DATE 3-25-1937

36 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) SEAWALL OR ROAD PROTECTION PROJECT, BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
SEAWALL IS CEMENT GRAY COLOR. SHRUBBERY NATURAL EFFECT. WATER BLUISH GREEN. RUNWAY OUT INTO GULF WHITE. SMALL HOUSE HAS RED ROOF. TWO GIRLS ARE DRESSED IN BRIGHT COLORED DRESSES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O. K. Estimate
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING		4	4 - 6	4 - 28
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	64		4 - 28	4 - 29
ENGRAVING				
HAND COLOR PROOF	160	1		5 - 1 -
ARTIST DEPT.	41	8½	May 20, 1937	May 21, 1937

DATE BLUEPRINT ORD'D
By

DATE HAND COLOR PROOF ORD
By

DATE Filed JUL 19 1937
By 26

DATE Photo Returned to Customer

6

199

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1090

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) "BEAUVOIR", JEFFERSON DAVIS HOME, BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
SEE LETTERING ATTACHED. TRY TO MAKE THE LETTERING SHOW ON THE FRONT GATE SO IT WILL BE READABLE. HOUSE WHITE. ROOF GREEN. LATTICE WORK BOTTOM OF HOUSE GREEN. INX THE CENTER IS CEMENT WATER FOUNTAIN AROUND WHICH ARE FLOWERS. GATE DARK GREEN. IRON OVER GATEWAY. THE HEAD SHOW IS BRONZE COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT.

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	10	3	4-2	4-8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		4-28	4-29
ENGRAVING				
HAND COLOR PROOF	160	1¼	4-30	4-30
ARTIST DEPT.	52	8¾	5/14/37	5/15/37

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE

By

DATE Filed
By

DATE Photo Returned to Customer

6
8
7
10

ST.
16

NO. 7A-H1091

S. H. KRESS & CO.,
BILOXI, MISS.

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) FORT MASSACHUSETTS, SHIP ISLAND, NEAR BILOXI, MISS.

BOT, SMALL TYPE: PHOTO BY ANTHONY V. RAGUSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION FORT IS DARK RED BRICK. BEACH AND WATER NATURAL COLORS. DRESS THE PEOPLE UP WITH BRIGHT COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,297,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	165	3	4-2	4-29
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-30	4-30
ENGRAVING				
HAND COLOR PROOF	160	1¼	5-3	5-3
ARTIST DEPT.	47	8¾	5/15/37	5/19/37

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed JUL 13 1937
By

DATE Photo Returned to Customer

M

ST.
197

S.H.KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1092

ORDER No 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LANDMARK OF D'IBERVILLE'S LANDING, BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
COLOR SAME AS CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,798,773

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date ~~APR 6 1937~~

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.G.
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	163	3	4-6	5-1 Se.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5-3	5-3 H.E.
ENGRAVING				
HAND COLOR PROOF	163	1½		5 May -
ART'L DEPT.	[illegible]	9	5-11	5-14

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed [illegible] 13 1937
By JH

DATE Photo Returned to Customer

M

ST
199

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1093

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) "RUSKIN" OAK, OCEAN SPRINGS, NEAR BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

THIS TREE IS COVERED WITH OLD SPANISH MOSS, WHICH IS A SILVER PURPLE COLOR EFFECT. FILL IN TOP OF TREE AS PER 5 x 7 PRINT ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 2 1937

Cost Dept. Checked
By KS
Date APR 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	169	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-28	4-29 KS
ENGRAVING				
HAND COLOR PROOF	20	1¼		4-28
ARTIST DEPT.	168	9	5-18	5-21

DATE BLUEPRINT OK'D
By
DATE
By

DATE Filed JUL 19 1937
By JB
DATE Photo Returned to Customer

M

55.
197

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1094
ORDER NO. 70227
DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.
TITLE (IN FULL) BILOXI-OCEAN SPRINGS BRIDGE, BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BRIDGE IS ALL CONCRETE, EVEN THE PIERS. DRAW IN BRIDGE SHOWN AT LEFT IS SILVER COLOR IRON. IN THE BACKGROUND IS PART OF BILOXI, SO MAKE THESE STAND OUT IN COLORED BUILDINGS THE BEST YOU CAN. BLUE SKY & WHITE CLOUDS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 2 1937

Cost Dept. Checked
By K. S.
Date APR 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	3	3	4-2	4-28
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-28	4-29
ENGRAVING				
HAND COLOR PROOF	160	1	4-30	4-30
ARTIST DEPT.	54	8½	5-15	5-18

DATE [illegible] OK'D
By
DATE [illegible] OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

10

ST 197

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1095

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF U.S.COAST GUARD AIR STATION, BILOXI, MISS.

BOT,SMALL TYPE: PHOTO BY ANTHONY V. RAGUSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE ONLY PORTION OF PHOTO ABOVE LINE DRAWN IN INK. ALL BUILDINGS WHITE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Enlarge

R

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 5 1937	APR 5 1937
SKETCH				
RETOUCHING	17	3	4-6	4-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-30	4-30
ENGRAVING				
HAND COLOR PROOF	160	1½	4-30	4-30
ARTIST DEPT.	165	10	5-17	5-20

JUL 9 1937

DATE BLUEPRINT O.K'D

DATE Filed
By

DATE Photo Returned to Customer

17

NO. 7A-H1096

S. H. KRESS & CO.,
BILOXI, MISS.

ORDER NO. 70227

DATE 3-25-1937

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL OAK TREE ON THE BEACH BOULEVARD, ~~XXXXXX,XXXXXX~~ BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF ~~CUSTOMER~~ CT

COLOR DESCRIPTION

FENCE AND STAND AROUND TREE IS WHITE. BALANCE NATURAL SHRUBBERY. TREE IS FULL OF SPANISH MOSS. AT TOP OF FENCE ON RIGHT THESE SMALL ROUND BUXHES ARE COVERED WITH RED FLOWERS. SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,715

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By KK
Date APR 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937 FB
SKETCH				
RETOUCHING	12	3	4 - 2	4 - 30 Se
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 30	5 - 1 KS
ENGRAVING				
HAND COLOR PROOF	160	1½	5 - 3	5 - 3 MW
ARTIST DEPT.	31	8¾		5 - 22 PH

DATE BLUEPRINT O.K'D
By
DATE PROOF O.K'D
By

DATE Filed JUL 19 1937
By JB
DATE Photo Returned to Customer

2

MAY

12.

ST
197

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1097
ORDER NO. 70227
DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNDOWN ON THE HISTORIC BACK BAY, BILOXI, MISS.

BOT, SMALL TYPE: PHOTO BY ANTHONY V. RAGUSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

XXXXXXXX

Photo in 7AH 2635

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Examine Copy & Estimate
By
Date APR 2 1937

Cost Dept. Checked
By KS
Date APR 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	6	2	4 - 2	4 - 26 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4 - 26	4 - 27
ENGRAVING				
HAND COLOR PROOF	163	1½		27
ARTIST DEPT.	28	9		6/1/37

DATE BLUEPRINT OK'D
By

DATE [illegible]
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

6

ST. 197

NO. 7A-H1098

S.H. KRESS & CO.,
BILOXI, MISS.

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD LIGHTHOUSE, BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT STREET LIGHT & FIRE PLUG & WIRES. LIGHTHOUSE WHITE. FENCING DARK GREEN. RUNWAY OUT INTO GULF WHITE. SMALL REST PLACES WHITE WITH RED ROOFS. TREE FULL OF SPANISH MOSS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

[illegible] Estimate
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	158	5	Apr 28 '37	Apr 29 '37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 30	5 - 1
ENGRAVING				
HAND COLOR PROOF	160	1	5 - 3	5 - 3
ARTIST DEPT.	159	8	[illegible]	15

JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE [illegible] O.K'D
By

DATE Filed
By
DATE Photo Returned to Customer

M

ST.
199

NO. 7A-H1099

S.H.KRESS & CO.,
BILOXI, MISS.

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE IN THE SHRIMP AND OYSTER INDUSTRY OF BILOXI, MISS.

BOT,SMALL TYPE: PHOTO BY ANTHONY V.RAGUSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. XX YES

IMPRINT XXXXXXXXXXXX NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRIDGE ACROSS BAY IN BACK OF VIEW IS WHITE CEMENT.

SUBMIT. RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 2 1937

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING		3	4-2	4-28
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-28	4-29
ENGRAVING				
HAND COLOR PROOF	40	1½		5-1
ART DEPT.	159	8¾	5-1	5-21

JUL 1 1937

DATE PRINT O.K.'D
By

DATE FINAL PROOF RETURNED
By

DATE Filed
By

DATE Photo Returned to Customer

4

NO. 7A-H1100

S. H. KRESS & CO.,
BILOXI, MISS.

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON DEER ISLAND,
BILOXI, MISS.

BOT,SMALL TYPE: PHOTO BY ANTHONY V.RAGUSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo in 7AH2638

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,7[illegible]

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Received O.K. of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	6	4	4 - 2	4 - 29 S.F.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4 - 30	4 - 30 H.F.
ENGRAVING				
HAND COLOR PROOF	160	1¼	5-3	5-3
ARTIST DEPT.	158	9	5 - 24	5 - 26

DATE BLUEPRINT OK'D
By
DATE [illegible]
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

6

R

ST.
197

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1101
ORDER NO. 70227
DATE 3-25-1937

6 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.
TITLE (IN FULL) U.S.VETERANS' ADMINISTRATION FACILITY, BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT NONE
PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 3A66.COLORS O.K.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 2 1937

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	12	1	4-2	4-29 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-30	4-30 K.
ENGRAVING				
HAND COLOR PROOF	160	1	5-1	5-1 Mll
ARTIST DEPT.	46	8	5-19-37	5-20-37

DATE BLUEPRINT O.K'D
By
DATE
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

12

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197

11

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1102

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) A CATCH OF TARPON FROM GULF WATERS AT BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Office Estimate 82
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked RR
By
Date APR 6 1937

OPERATION	EST. TIME Clerk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	163	5	4-6	4 28 Apr Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		4-28	4-28 M
ENGRAVING				
HAND COLOR PROOF	163	1½		29 Apr
ARTIST DEPT.	52	9	5/17/37	5/25/37

JUL 13 1937

DATE [illegible]

DATE Filed

By

DATE [illegible]

Date Photo Returned to Customer

By

M

CT. 199

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1103
ORDER NO. 70227
DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT SCENE ON THE GULF OF MEXICO, BILOXI, MISS.

BOT, SMALL TYPE: PHOTO BY ANTHONY V. RAGUSIN

Photo in 0BH1662

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 2 1937

Cost Dept. Checked
By RL
Date APR 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	6	2	4-2	4-26 SC.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-26	4-26
ENGRAVING				
HAND COLOR PROOF	165	1¼		27
ARTIST DEPT.	37	9	5-11-37	5-14-37

JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Fr'd
By
DATE Photo Returned to Customer

6

5.
197

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 7A-H1104

ORDER NO. 70132

DATE 3-24-1937

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HALL OF TRANSPORTATION ~~&~~ AND REFLECTION BASIN GREATER TEXAS ~~&~~ AND PAN AMERICAN EXPOSITION, DALLAS, 1937.

PRIVATE NO. UPPER LEFT CORNER.- E-101

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,937,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	17	9	3-30	4-6 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6 ✓		4-7	4-7 KE.
ENGRAVING				
HAND COLOR PROOF	160	1¾	4-7	4-8-
ARTIST DEPT.	184	12	4-23	4-24

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

17

ST.
192

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 7A-H1105

ORDER NO. 70132

DATE 3-24-1937

25 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM AND AN INVITATION TO GREATER TEXAS ~~&~~ AND PAN AMERICAN EXPOSITION, DALLAS, 1937

PRIVATE NO. UPPER LEFT CORNER.- E-102.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME [illegible] No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	10	5	3-30	4-6 Sr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-6	4-7 HS.
ENGRAVING				
HAND COLOR PROOF	160	2	4-5	4-8- HH.
ARTIST DEPT.	27	14	4-23-37	4-28 [illegible]

1

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By 25
DATE Photo Returned to Customer

make red impression over
— " — DK blue — " —

1937

10

5.
192

R. — 5X7

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 7A-H1106

ORDER NO. 70132

DATE 3-24-1937

25 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER]. LOWER. CENTER - BORDER.

TITLE (IN FULL) PARRY AVENUE ENTRANCE,
GREATER TEXAS & PAN AMERICAN EXPOSITION.
DALLAS, 1937 AND

PRIVATE NO. UPPER LEFT CORNER.- E-103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

6AH1001

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R Very
Very
Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 1 1937	APR 1 1937
SKETCH				
RETOUCHING		3½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		4-7	4-6 4.5
ENGRAVING				
HAND COLOR PROOF	162	1½		[illegible]
ARTIST DEPT.	31	9¼		5-15 Bth

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

3

35
195

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 7A-H1107

ORDER NO. 70132

DATE 3-24-1937

25 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PAN AMERICAN EXHIBIT HALL,
GREATER TEXAS & PAN AMERICAN EXPOSITION,
DALLAS, 1937. AND

PRIVATE NO. UPPER LEFT CORNER.- E-104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~Question smoke~~
~~coming out of chimney~~

Executive OK of Estimate
By ________
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date MAR 29 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	2	10	3-30	4-6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-7	4-8 4.8.
ENGRAVING				
HAND COLOR PROOF	160	1 3/4	4-8	4-8
ARTIST DEPT.	53	12	4-30	[illegible]

DATE BLUEPRINT OK'D ________
By ________

DATE HAND COLOR PROOF OK'D ________
By ________

DATE Filed JUL 19 1937
By ________

DATE Photo Returned to Customer ________

2

ST.
192

RAY & DAVIDSON
OCALA, FLORIDA

NO. 7A-H1108

ORDER NO. 70133

DATE 3-24-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES same as 5AH1378

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION ROOFS ON BUILDINGS ARE RED. WATER BLUE. GRASS & TREES ARE GREEN. BRING OUT CLOUD EFFECTS AS MUCH AS POSSIBLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	14	4	3-30	4-2
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-2	4-2
ENGRAVING				
HAND COLOR PROOF	169	1	4-5-	4-5
ARTIST DEPT.	47	9½	4/14/37	4/20/37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

14

192

6

RAY & DAVIDSON
OCALA, FLORIDA

NO. 7A-H1109

ORDER NO. 70133

DATE 3-24-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER..

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BIG SPRING AT SILVER SPRINGS, FLA..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *same c.*

CHH1378

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION ROOFS ON BUILDINGS ARE RED. WATER IS BLUE. GRASS & TREES GREEN. BRING OUT CLOUD EFFECTS AS MUCH AS POSSIBLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

APR 1937

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate *OK*
By *[illegible]*
Date MAR 29 1937

Cost Dept. Checked
By
Date [illegible] 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			[illegible]	[illegible] 1937
SKETCH				
RETOUCHING	5	4	3-30	4-3 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-3	4-5 H.B.
ENGRAVING				
HAND COLOR PROOF	169	1½	4-6	4-6
ARTIST DEPT.	49	9½	4-12.	4-13. W.P.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 22 1937
By *JS*
DATE Photo Returned to Customer

5

ST
192

Repeat

S. S. KRESGE CO.,
PONTIAC, MICHIGAN

NO. 7A-H1110

ORDER NO. 70164

DATE 3-24-1937

6 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW KRESGE STORE, PONTIAC, MICHIGAN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. / R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

Executive OK'd Estimate

By

Date MAR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 26 1937

OPERATION	EST. TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR [illegible] 1937	MAR [illegible] 1937
SKETCH				
RETOUCHING	3	5	3-26	3-31
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6 ✓		3-31	3-31
ENGRAVING				
HAND COLOR PROOF	169	1½	4/2	4/2
ARTIST DEPT.	166	9	[illegible]	[illegible]

JUL 2 1937

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

3

5T
189

16

NO. 7A-H111

UTAH PARKS CO.,
CEDAR CITY, UTAH

ORDER NO. 70221

DATE 3-25-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) ANGELS WINDOW, NORTH RIM, GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE HAND COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1.7

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By Q. G.
Date APR 6 1937

OPERATION	EST. TIME Chart No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	163	3	4-6	4-26 - SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-27	4-28 H.H.
ENGRAVING				
HAND COLOR PROOF	163	1½		29 Apr
ARTIST DEPT.	34	12	5-24-37	5-26-37 F.W.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 1 1937
By
DATE Photo Returned to Customer

M -

5T
199

UTAH PARKS CO.,
CEDAR CITY, UTAH

NO. 7A-H1112

ORDER NO. 70221

DATE 3-25-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) WINTER IN THE KAIBAB NATIONAL FOREST, NORTHERN ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,787,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

Executive OK of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	12	3	4-2	4-28
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-28	
ENGRAVING				
HAND COLOR PROOF	163	1½		29 Apr
ART DEPT.	157	8¾	6-1	JUL [illegible] 1937

DATE BLUEPRINT OK'D
By
DATE [illegible]

DATE Filed
By
DATE Photo Returned to Customer

12

ST
197

UTAH PARKS CO.,
CEDAR CITY, UTAH

NO. 7A-H1113
ORDER NO. 70221
DATE 3-25-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) ON THE KAIBAB TRAIL,
GRAND CANYON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.J.
Date APR 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937 B
SKETCH				
RETOUCHING	158	2	APR 24 1937	APR 26 1937 S.
PHOTO LITHO				
BLUE PRINT STRIPPING, OPAQUING	64		4 · 27	4 · 28
ENGRAVING				
HAND COLOR PROOF	163	1½		29
ARTIST DEPT.	37	10	5-26-37	5-27-37

JUL 1 1937

DATE BLUEPRINT OK'D
By

DATE [illegible] OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

5M

ST.
197

R

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. 7A-H1114

ORDER NO. 70221

DATE 3-25-1937

6 M PHOTO COLORIT, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) SOUTH ENTRANCE TO ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,297,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5

Executive O.K. of Estimate
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RS
Date APR 8 1937

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	15(2) 16(1)	3	10/24/37	10/24/37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6✓		4-27	4-28
ENGRAVING				
HAND COLOR PROOF	163	1½		29 Apr
ARTIST DEPT.	37	11	5-24-37	5-27-37

JUL 1 1937

DATE BLUEPRINT O.K.'D
By
DATE [illegible]

DATE Filed
By

DATE Photo Returned to Customer

12

ST
199

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. XXXXXX 7A-H1115

ORDER NO. 70221

DATE 3-25-1937

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) THE TEMPLE OF SINAWAVA,
ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES same as 2AH208

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]
7A-H1115
Factory Cost $11.50

MAY 24 1937

Executive OK of Estimate
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	158	3	Apr 24 1937	APR 26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-26	4-27
ENGRAVING				
HAND COLOR PROOF	103	1½		28
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

5T
199

12

DISTRIBUTED BY DAKOTA NEWS AGENCY,
SIOUX FALLS, S.D.

NO. 7A-H1116

ORDER NO. 70181

DATE 3-24-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) PHILLIPS AVE. LOOKING SOUTH, SIOUX FALLS, S. D.

in 6BH2446

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION THE BUILDINGS IN THE RIGHT FOREGROUND ARE LIGHT COLORED BRICK AND WE WISH YOU WOULD SEE THAT YOU DO NOT USE ANY DEEP COLORS IN MAKING UP THIS ORDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Date Estimate MAR 29 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 29 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1937	MAR 30 1937
SKETCH				
RETOUCHING	2	6	3-30	4-1 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-1	4-2 H.T.
ENGRAVING				
HAND COLOR PROOF	169	1½	4-2	4-3
ARTIST DEPT.	166	12	4-7	4-9

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

192

NO. 7A-H1117

UTAH PARKS CO.,
CEDAR CITY, UTAH

ORDER NO. 70218

DATE 3-25-1937

6 M MINIATURE VIEWS C.T.ART COLORTONE, ~~WHITE BORDER~~ Full face on 3 sides

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) THE CATHEDRAL, BRYCE CANYON NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

~~USE PHOTO NO. 4A-H308. MAKE NEW BLACK PLATE. REDUCE COLOR PLATES OF 4A-H308.~~

Use new photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~158~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date [illegible]

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	158	2	Apr 28 '37	Apr 28 '37 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 29	4 - 30
ENGRAVING				
HAND COLOR PROOF	163	3/4		3 May
ARTIST DEPT.	37	4 3/4	5 - 28 - 37	- 1 - 37 Bltr

JUL 1 1937

DATE ... RETURNED
By

DATE Filed
By

DATE Photo Returned to Customer

By

12

ST.
17

UTAH PARKS CO.,
CEDAR CITY, UTAH

NO. 7A-H1118

ORDER No. 70218

DATE 3-25-1937

6 M MINIATURE VIEWS C.T.ART COLORTONE, WHITE BORDER

(~~ALL OF THIS~~ ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) NATURAL BRIDGE, BRYCE CANYON NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2A-H220. MAKE NEW BLACK PLATE. REDUCE COLOR PLATES OF 2A-H220.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive O.K. of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.S.
Date APR 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937 SB
SKETCH				
RETOUCHING	12	1	4-2	4-27 S.P.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	5.3 L.F.
ENGRAVING				
HAND COLOR PROOF	163	3/4		5 May.
ARTIST DEPT.	22	2		6.15

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed JUL 19 1937
By JH

DATE Photo Returned to Customer

12

ST
197
(X)

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. 7A-H1119

ORDER NO. 70218

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER, BORDER.

TITLE (IN FULL) BRYCE CANYON NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 98748.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive O.K. of Estimate
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date ~~APR 6 1937~~

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	18	1½	4-6	4-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30
ENGRAVING				
HAND COLOR PROOF	163	3/4		1 May
ARTIST DEPT.	162	6	6-12	6-14

JUL 19 1937

DATE BLUEPRINT O.K.'D
By

DATE HAND COLOR PROOF O.K.'D

By

DATE Filed
By

DATE Photo Returned to Customer

12

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. 7A-H1120

ORDER NO. 70218

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, [✓ CENTER] - BORDER.

TITLE (IN FULL) TEMPLE OF OSIRIS, BRYCE CANYON NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 88369

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,7[illegible]

Executive OK of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937 B
SKETCH				
RETOUCHING	12	1	4-2	4-28 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30 H.
ENGRAVING				
HAND COLOR PROOF	163	3/4		1 May
ARTIST DEPT.	162	5	6-14	6-15

JUL 1 5 193[illegible]

DATE BLUEPRINT OK'D
By
DATE [illegible]
By

DATE Filed
By

DATE Photo Returned to Customer

12

ST.
197

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. 7A-H1121

ORDER NO. 70218

DATE 3-25-1937

6 M MINIATURE VIEWS ART COLORTONE ~~WHITE BORDER~~ Full Face or 3 sides

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER, BORDER.

TITLE (IN FULL) CEDAR BREAKS NATIONAL MONUMENT, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE ~~PHOTO NO. 4A-H312. MAKE NEW BLACK PLATE. REDUCE COLOR PLATES OF 4A-H312~~.

Use new photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive Dept. Approved
By
Date APR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RS
Date APR 23 1937

OPERATION	EST. TIME Dept. No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	161	2	IV/28/37	IV/28/37 Sc.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30 ~~Ls.~~
ENGRAVING				
HAND COLOR PROOF	163	34		1 May
ARTIST DEPT.	162	5	6-10	6-11

DATE BLUEPRINT OK'D
By

DATE HAND COLOR OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

R

12

12

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. 7A-H1122

ORDER NO. 70218

DATE 3-25-1937

6 M MINIATURE VIEWS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER, BORDER.

TITLE (IN FULL) WALLS OF JERICHO,
CEDAR BREAKS NATIONAL MONUMENT, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 83803.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	156	2	4-21	4-28 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-20
ENGRAVING				
HAND COLOR PROOF	162	34.		1 day.
ARTIST DEPT.	151	4 3/4	6-11	6-15

DATE BLUEPRINT OK'D
By
DATE [illegible]
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. 7A-H1123
ORDER NO. 70218
DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) VIEW FROM CAPE ROYAL, NORTH RIM, GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H353. MAKE NEW BLACK PLATE. REDUCE COLOR PLATES OF 5A-H353.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

Executive OK of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By KG
Date APR 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937 B
SKETCH				
RETOUCHING	12	½	4-2	4-27 Sh.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	5-1 H.S.
ENGRAVING				
HAND COLOR PROOF	163	¾		3 day
ARTIST DEPT.		2½		6-14 Bth

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 10 1937
By DB

DATE Photo Returned to Customer

3½ X

ST 157

12

R

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. 7A-H1124

ORDER NO. 70218

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) VIEW FROM BRIGHT ANGEL POINT, NORTH RIM, GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 88364.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

Executive Ok. of Estimate
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	12	2	4-6	4-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	44		4-29	4-30
ENGRAVING				
HAND COLOR PROOF	163	3/4		7 May
ARTIST DEPT.	37	5	5-27-37	5-28-37

DATE BLUEPRINT OK'D
By
DATE [illegible]
D[illegible]

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

5/12

198

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. 7A-H1125

ORDER NO. 70218

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, ~~WHITE BORDER~~ Full face on 3 sides

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) VIEW FROM POINT SUBLIME,
NORTH RIM, GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE ~~PHOTO NO. 4A-H309. MAKE NEW BLACK PLATE. REDUCE COLOR PLATES OF 4A-H309.~~
Use new photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive O.K. of Estimate
By
Date APR 23 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 29
Date APR 23 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	163	3	4-23	28 Tim Sc.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30 45.
ENGRAVING				
HAND COLOR PROOF	163	34		1 May
ARTIST DEPT.	162	5	6-11	6-12

DATE BLUEPRINT O.K'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

12

55
17

R

UTAH PARKS COMPANY,
CEDAR CITY, UTAH

NO. 7A-H1126

ORDER NO. 70218

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) RAINBOW NATURAL BRIDGE,
UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 113390

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Executive OK of Estimate
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			[illegible] 1937	APR 6 1937
SKETCH				
RETOUCHING	12	1	4-6	4-28 Sh.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30 Ht.
ENGRAVING				
HAND COLOR PROOF	163	3/4		1 May
ARTIST DEPT.	151	5	6-11	JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE [illegible]
By

DATE Filed
By
DATE Photo Returned to Customer

8/12

R

NO. 7A-H1127

UTAH PARKS COMPANY
SALT LAKE CITY, UTAH

ORDER NO. 70218

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) ANGELS LANDING, ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 610-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF XXXXXXXX RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Issuance Of Estimate
By lof
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	12	2	4-6	4-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30
ENGRAVING				
HAND COLOR PROOF	163	3/4		1 May
ARTIST DEPT.	151	5	6-11	6-15

DATE Filed JUL 19 1937
By

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D
By

DATE Photo Returned to Customer

8/12

12

UTAH PARKS COMPANY
SALT LAKE CITY, UTAH

NO. 7A-H1128

ORDER NO. 70218

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER], BORDER.

TITLE (IN FULL) EL GOBERNADOR, "THE GREAT WHITE THRONE", ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION USE PHOTO NO. 611-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~XX~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.7[illegible]

Executive O.K. of Estimate
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937 B
SKETCH				
RETOUCHING	12	2	4-6	4 23 JL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30 [illegible]
ENGRAVING —				
HAND COLOR PROOF	163	3/4		3 May
ARTIST DEPT.	37	4 3/4	6-4-37	6-[illegible]-37 Bth

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

6

196

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. 7A-H1129
ORDER NO. 70218
DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) THE WATCHMAN, ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 2A-H219. MAKE NEW BLACK PLATE. REDUCE COLOR PLATES OF 2A-H219

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	12	1	4-2	4-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	5-1
ENGRAVING				
HAND COLOR PROOF	163			5 May,
ARTIST DEPT.	37	2	6-15-37	6-15-37

DATE BLUEPRINT O.K'D
By
DATE [illegible]
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

12.

ODP

12

NO. 7A-H1130

UTAH PARKS COMPANY
CEDAR CITY, UTAH

ORDER NO. 70218

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) TEMPLE OF SINAWAVA,
ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 107951.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	12	1½	4 - 6	4 - 28 Sc.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4 - 29	4 - 30 A.F.
ENGRAVING				
HAND COLOR PROOF	163	3/4		3 May
ARTIST DEPT.	37	5½	5-27-37	5-27-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

6/12

166

R

UTAH PARKS COMPANY
CEDAR CITY, UTAH

NO. 7A-H1131
ORDER NO. 70218
DATE 3-25-1937

6 M ART COLORTONE [✓ MINIATURE VIEWS] WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER
TITLE (IN FULL) MOUNTAIN OF MYSTERY,
ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M.
IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 1220-30.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive O.K. on Estimate
By
Date APR 13 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	156	2	April 21	April 22 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30 H.S.
ENGRAVING				
HAND COLOR PROOF	163	3 4½		3 May
ARTIST DEPT.	37	94¾	6-4-37	6-17-37 Bth

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

JUL 19 1937
DATE Filed
By

DATE Photo Returned to Customer

[illegible] 12

UTAH PARKS COMPANY,
CEDAR CITY, UTAH

NO. 7A-H1132

ORDER NO. 70218

DATE 3-25-1937

6M ART COLORTONE MINIATURE VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) THE THREE PATRIARCHS,
ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,791,775

Executive OK of Estimate
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	12	1	4-6	4-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30
ENGRAVING				
HAND COLOR PROOF	163	3/4		1 May
ARTIST DEPT.	151	5	6-11	6-15

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 1 1937
By
DATE Photo Returned to Customer

12

12

UTAH PARKS COMPANY
SALT LAKE CITY, UTAH

NO. 7A-H1133

ORDER NO. 70218

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) EASTERN PORTAL, ZION-MT. CARMEL HIGHWAY TUNNEL, ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2A-H205. MAKE NEW BLACK PLATE. REDUCE COLOR PLATES OF 2A-H205

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive Office Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	12	1/2	4-6	4-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	5-1
ENGRAVING				
HAND COLOR PROOF	163	3/4		3 May
ARTIST DEPT.	22	2 1/2		6-16

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

2

109

UTAH PARKS COMPANY
SALT LAKE CITY, UTAH

NO. 7A-H1134

ORDER NO. 70218

DATE 3-25-1937

6M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER, BORDER.

TITLE (IN FULL) VIEW FROM ONE OF THE GALLERIES, ZION-MT. CARMEL HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 1A220

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of. of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	12	1/2	4-2	4-28 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30 A.T.
ENGRAVING				
HAND COLOR PROOF	163	34		3 May
ARTIST DEPT.	37	4 3/4	6-10-37	6-11-37 Bth

JUL 13 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

12

marks in

UTAH PARKS COMPANY
SALT LAKE CITY, UTAH

NO. 7A-H1135

ORDER No. 70238

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) ROCK CANDY MOUNTAIN, ZION-MT. CARMEL HIGHWAY, ZION NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2A-H215. MAKE NEW BLACK PLATE. REDUCE COLOR PLATES OF 2A-H255

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,207,775

ESTIMATE
AND WORK SCHEDULE

Executive Office Estimate
By
APR 2 1937
Date

Cost Dept. Checked
By K. S.
Date APR 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	12	1	4-2	4-27 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	5-1 4.8
ENGRAVING				
HAND COLOR PROOF	163	34		5 May
ARTIST DEPT.	21	2		6/15

DATE BLUEPRINT OKD
By

DATE

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

12

UTAH PARKS COMPANY
SALT LAKE CITY, UTAH

NO. 7A-H1136

ORDER NO. 70218

DATE 3-25-1937

6 M ART COLORTONE MINIATURE VIEWS, ~~WHITE BORDER~~ Full Bare on 3 sides

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) DEER IN KAIBAB NATIONAL FOREST, NORTHERN ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

~~USE PHOTO NO. 4A-H311. MAKE NEW BLACK PLATE. REDUCE COLOR PLATES OF 4A-H311~~

Use new photo use just as marked

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~125~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,715

Executive OK of Estimate
By
Date APR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RD
Date APR 26 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 26 1937	APR 26 1937
SKETCH				
RETOUCHING	10	2	4-26	4-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-29	4-30
ENGRAVING				
HAND COLOR PROOF	163	3/4		3 May
ARTIST DEPT.	37	4½	6-10-37	6-11-37

DATE BLUEPRINT OK'D —
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

12

S. H. KRESS & CO.,
BILOXI, MISS.

NO. 7A-H1137

ORDER NO. 70227

DATE 3-25-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM BILOXI, MISSISSIPPI Handlettered

SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Executive Off. of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 [illegible]
SKETCH layout	1	12		
RETOUCHING	17	8	4 - 2	5 - 5 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	64		5 - 6	5 - 7 KS.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	184	16	5/20/37	5/22/37

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By JB

DATE Photo returned to Customer

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6 [illegible]

very R.

17—8

X ST.
198

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1138 ORDER NO. 70191 DATE 3-25-1937

CUSTOMER PETROLAGAR LABORATIORIES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

G 11
Photos for this Customer

162½M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE ~~WHITE BORDER~~ Full Face

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

in 2 line
see title

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

NOTE: DO NOT PRINT C.T.PLATE NO.
ON FRONT AT TOP PRINT THE FOLLOWING NUMBER:
P89-4.37

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. NOTE THAT FLOOR IS TO EXTEND ALL THE WAY TO THE BOTTOM OF THE CARD AND COPY IS TO BE SET IN THE FLOOR.

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Pet 8
H.C. 1 3/4
La 11
c 1/2

19.

#27

2

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1139 ORDER NO. 70192 DATE 3-25-1937

CUSTOMER GRAND HOTEL
MACKINAC ISLAND, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No same as 5AH666
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

→ no. on front.

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

E3

CH 1 Rephoto

Art 9½
H C 1¾
L A 12
C 1½

Art Work

MAKEOVER 57

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	½
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	¼
ENGRAVING	

Time Recorded in Cost Dept.
Date APR 23 1937
By AP.

5

4-29

CT. 193

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 7A-H1140

ORDER No. 70199

DATE 3-25-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SUMMIT OF MASSANUTTEN MTS. ON LEE HIGHWAY BETWEEN LURAY AND NEW MARKET, VA.

PRIVATE NO. BEFORE TITLE.- 107.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES

IMPRINT SAME AS ABOVE.

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION USE CARD 2A488 FOR COLORS. USE PHOTO NO. 2A488.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	12	½	4-2	4-6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	62		4-7	4-7
ENGRAVING				
HAND COLOR PROOF	163	1½		13
ART DEPT.	30	9¾		4-29

DATE BLUEPRINT OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

on Ah 831

12:

55.
198

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1141 ✓
ORDER NO. 70256
DATE 3-26-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ANTIOCH SHOE PROJECT
PORTSMOUTH, OHIO

50 M P.C.
SIZE 3½ x 5½
STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No
Copyright in Plate Yes No
Title in full DESIGNED BY ANTIOCH COLLEGE TO END FOOTIGUE ETC., AS PER COPY.

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No same as 6AH 2913
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120, 133, 150, 175

COLOR DESCRIPTION

(make red impression)

Very Rush

RETURN PHOTO YES NO

PHOTO RETURNED. TO

PHOTO USED FOR

2M—1-2-37

[illegible]

Layout 1
Pict 9½
H. C 1½
L a 10

[illegible]

#27

12,

RAY & DAVIDSON
OCALA, FLORIDA

NO. 7A-H1142

ORDER NO. 70260

DATE 3-26-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW OF SILVER SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES same as 5AH1370

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION TREES & GRASS GREEN, ROOFS OF BUILDINGS RED, WATER BLUE. BOATS DOCKS AND ETC. WHITE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,297,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	12	5	4-6	4-10 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-12 ✓	4-12 H.F.
ENGRAVING				
HAND COLOR PROOF	163	1½		13
ARTIST DEPT.	156	12	4-24	4-26

DATE BLUEPRINT OK'D
By
DATE [illegible]
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

12
6 -

57
199

5 x 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 7A-H1143 ORDER NO. 70247 DATE 3-26-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SAUM HOTEL
ST. LOUIS, MO.

12½ M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SAUM APARTMENT HOTEL.

see Dummy

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

no. on front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

1 Photograph each - Size 5x7 - 8x10 -10x12
1 Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo rel
6/4/37

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Pet. 9
H. C. 1½
L. A. 11

[illegible]

#50.

photo returned to customer 6/21/37 by letter accompany

Curt ✓

3

ST. 196

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1144 ORDER NO. 70248 DATE 3-26-1937

CUSTOMER H. B. GRAVES & CO.,
ROCHESTER, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GOOD TASTE DOESN'T MEAN HIGH COST-- AT H. B. GRAVES CO., 2-PC. LOUNGE SUITES $69.50 TO $198.50.
(in 2 lines at bottom)
see inst.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

Ret 5
H.C 1 3/4
L.A 12
C 1/2

23

ST
194

31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1145 ORDER NO. 70245 DATE 3-26-1937

CUSTOMER WESTERN FUEL CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE.

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH AND INSTRUCTIONS ATTACHED.

To office

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

Rush layout

make red impression

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

layout 1
Re 7½

2C 1½
A 10
C 3/4

Art 17.00

3

J. P. BELL CO., INC.,
LYNCHBURG, VA.

NO. 7A-H1146

ORDER NO. 70263

DATE 3-26-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) FIRST BAPTIST CHURCH,
LYNCHBURG, VA.

PRIVATE NO. BEFORE TITLE.- 1207.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

Remove telephone poles + wires

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓣ PAT. NO. 1,758,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

photo in - 5-19-41

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By C.G.
Date APR 6 1937

OPERATION	EST. TIME Stock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 8 1937
SKETCH				
RETOUCHING	17	5	4-6	4-13 Se
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-13	4-13 R.F.
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	54	9	4-26	4-29

DATE BLUEPRINT O.K'D
By
DATE [illegible] O.K'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

R

Very Very Rush

17

ST. 199

[illegible] poles & wires

J. P. BELL CO., INC.,
LYNCHBURG, VA.

NO. 7A-H1147

ORDER NO. 70263

DATE 3-26-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) CINTENARY M. E. CHURCH SOUTH, LYNCHBURG, VA.

PRIVATE NO. BEFORE TITLE.- 1208

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

[illegible] telephone poles & wires

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By APR 6 1937
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	17	5	4-6	4-13
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-13	4-13 ~~45~~
ENGRAVING				
HAND COLOR PROOF	163	1½		14 tps
ARTIST DEPT.	146	9½	April 29	May 3

JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE [illegible]
By

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER

Charge to L ✓ Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	2
PHOTO-LITHO	1
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date APR 19 1937
By RG

Rush

17

OK 1-20

ST. 199

J. P. BELL CO., INC.,
LYNCHBURG, VA.

NO. 7A-H1148

ORDER NO. 70263

DATE 3-26-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) SWEET B IAR COLLEGE AND CAMPUS, SWEET BRIAR, VA.

PRIVATE NO. BEFORE TITLE- 1209.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date APR 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R
Date APR 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	-		APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	12	2	4-2	4-13 Se
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-13	4-13 ~~H.F.~~
ENGRAVING				
HAND COLOR PROOF	163	1½		14 [illegible]
ARTIST DEPT.	51	10	4-28	5-1

DATE BLUEPRINT O.K'D

DATE Filed JUL 19 1937

By

DATE Photo Returned to Customer

Very Very Rush

12
5

15
198

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1149 ORDER NO. 70291 DATE 3-29-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SCHOTTENFELD'S
NEWARK, NEW JERSEY

25 M P.C. SIZE 3½ x 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW JERSEY HEADQUARTERS FOR BROADLOOM CARPETING, ETC. AS PER COPY.

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] . No Imprint

→ no. on front.

RETOUCHING DEPARTMENT
Submit — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

make DR [illegible]
of T.R.M.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

0-639

Layout 6
H. C 1¾
L. A 14
C 1½

[illegible]

7114

MAKEOVER
Charge to 7101 Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	1
PHOTO-LITHO	1
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date
By

avery much

8

OA-16

34

5 x 7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1150 ORDER NO. 70290 DATE 3-29-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL HIDALGO
LORDSBURG, NEW MEXICO

12½ M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER ~~FULL FACE~~.

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL HIDALGO,-LORDSBURG, NEW MEXICO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG.NO.

_______Photograph each - Size 5x7 - 8x10 - 10x12
_______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen 120 133 150 175
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDING LITTLE DARKER THAN COLOR NO. 15 ON YOUR COLOR CARD. BEAMS IN BUILDING DARK BROWN. SIGNS: COFFEE SHOP AND HOTEL HIDLAGO ARE RED NEON, HOTEL ENTRANCE IS BULE NEON: NOTE THE THREE GREEN ITALIAN CYPRESS: THE WOOD AROUND THE HOTEL AND COFFEE SHOP ENTRANCES IS DARK BROWN SAME AS BEAMS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret. 8
H.C 1½
L.a 9¼
C — ½

MAKEOVER
Charge to Adv ________ Dept.
EST. Makeover Time Required

	TIME
TOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	½
ENGRAVING	

Time Received in Cost Dept.
Date A[illegible] 2 [illegible]
By [illegible]

193

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1151 ORDER NO. 70289 DATE 4-5-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SAMUEL COHEN SHOE STORES,
HEMPSTEAD,L.I.N.Y.

12½M PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full STUNNING SUMMER SHOES
(ETC. AS PER COPY)
read instructions

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED. ALSO INSTRUCTIONS

PHOTO LITHO
Rephoto
NEG. NO.
______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Prints] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION
FOR BACKGROUND COLORS MATCH EXACTLY THE CARD 6A-H2370. THIS APPLIES TO BORDER AS WELL.

PHOTO RETURNED TO

PHOTO US

RETURN PHOTO YES NO

Attached is a rough pencil layout indicating how the card will be when reduced to actual size. In connection with each of the shoes shown, use the price as indicated on this layout. The type to use for these prices is the same as that shown on 7A-H768. Note that on the drawing only the store name has been lettered in in the panel. The two addresses you'll have to set in type, along with "Established 1910", with a type of the same series as the prices.

The shoes as they appear, from left to right on the card, are No's. 796, 795X 730, 714(at top) and 762 (at bottom). You'll find these numbers on the inside of the shoes.

~~5x7~~
6
HC 1¾
A 11
C 1
6 lvs

18 ST

10

ST.
111

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1152 ORDER NO. 70288 DATE 3-29-1937

CUSTOMER HARRY PASSMAN
FOREST PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

50 M ~~P.P.C.~~ CARDS SIZE 2½ x 4¼

STYLE ART COLORTONE ~~WHITE BORDER.~~ Full Face.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. NONE R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

no. on front.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Also D-8144
D12014

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Also 2B-H1264

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5 X 7
Ret 7
[illegible]
A 7
C 1

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1153 ORDER NO. 70293 DATE 3-30-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER SOUTH SHORE INN
NORTH EAST, PA.

6 M P.C. SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: ~~Upper, Lower, Center~~—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOUTH SHORE INN, NORTH EAST, PA.
BOT- COCKTAIL LOUNGE

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

See tissue attached

RETURN PHOTO YES NO

PHOTO USED FOR

C 1/2
Ret 7 1/2
H.C 1 3/4
L.a 12 1/2

Q

5 = ~~70~~

11

G11

R

CITY NEWS AGENCY,
EVANSVILLE, IND.

NO. 7A-H1154

ORDER NO. 70383

DATE 3-31-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) FLOODED SECTION OF EVANSVILLE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT [illegible] PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ESTIMATE
AND WORK SCHEDULE

Estimate Made By
Date APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION TYPE SET UP			APR 10 1937	APR 10 1937
SKETCH				
RETOUCHING	6	5	4-10	4-22 SC
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-22	4-22 1.5
ENGRAVING				
HAND COLOR PROOF	163	2		23.15
ARTIST DEPT.	51	13	5-8	5-14

DATE BLUEPRINT O.K'D

DATE [illegible]

By

DATE Filed JUL 15 1937

By

DATE Photo Returned to Customer

5

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 7A-H1155

ORDER NO. 70388

DATE 3-31-1937

M HAND COLORED PROOFS C.T. ART COLORTONE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GRAND FOYER, MUNICIPAL AUDITORIUM, KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF 2] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,787,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimated Cost 250

By

Date APR 6 1937

Cost Dept. Checked

By

Date APR 6 1937

OPERATION	EST. TIME Job No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	5	8	4-6	4-10 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		4-12	4-12 4.5.
ENGRAVING				
HAND COLOR PROOF	163	1½		13 typ
ARTIST DEPT.		12		

DATE BLUEPRINT O.K'D

By

DATE HAND COLOR PROOF

By

DATE Filed

By

DATE Photo Returned to Customer

5

ST. 202

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 7A-H1156

ORDER NO. 70388

DATE 3-31-1937

M HAND COLORED PROOFS C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MURALS IN THE ORCHESTRA PROMENADE, MUNICIPAL AUDITORIUM, KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	6	10	4-6	4-10 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-12	4-12 4.5
ENGRAVING				
HAND COLOR PROOF	163	2		13 tps
ARTIST DEPT.	22	12		11. 23

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

1937

6

St.
202

DISTRIBUTED BY J.R.WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1157

ORDER NO. 70408

DATE 3-31-1937

12½ M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CARRIE TINGLEY HOSPITAL,
HOT SPRINGS, ~~NEW MEXICO.~~

PRIVATE NO. ~~UPPER RIGHT CORNER.~~- 135.
~~IN PLATE (0) C.T. & CO.,~~ BEFORE TITLE.-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

See copy encl.
~~R.A. Encl.~~

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE INSTRUCTIONS, ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,297

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	5	5	8-23	8-26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	1 ✓		8-27	8-27
ENGRAVING				
HAND COLOR PROOF	163	1½		31 Aug
ARTIST DEPT.	168	10	9-29-'37	10/6/37

DATE BLUEPRINT O.K.'D
By

DATE HAND COLOR PROOF O.K.'D

By

DATE Filed
By

DATE Photo Returned to Customer

DISTRIBUTED BY J.R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1158

ORDER NO. 70408

DATE 3-31-1937

12½ M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER & BORDER.

TITLE (IN FULL)

~~IN PLATE (S) C.T. & CO.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

A BIT OF OLD NEW MEXICO - R.M.

PRIVATE NO. BEFORE TITLE.- 107.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.

Custom 0AH1769

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,759,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Check'd Estimate
By
Date APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	17	2	4-6	5-4 S.C.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-4	
ENGRAVING				
HAND COLOR PROOF	160	1½	5-6-	5-6 MH
ARTIST DEPT.	47	9	May 22, 1937	May 27, 1937

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

JUL 10 1937

DATE Filed
By DK

DATE Photo Returned to Customer

12

ST. 202

DISTRIBUTED BY J.R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1159
70408
ORDER NO.
3-31-1937
DATE

12½ M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

IN ~~PLATE (C) C.T. & CO.~~

1 (ALL OF THIS ON THE ADDRESS SIDE) YES

FRONT NO. SAME AS ABOVE. R. M.

IMPRINT

SPECTACULAR VIEW OF SANGRE DE CRISTO RANGE, FROM TOP OF TRUCHAS PEAKS, BETWEEN TAOS AND LAS VEGAS, N.M. ✓ RM

PRIVATE NO. BEFORE TITLE.- 140

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Best

Order Estimate APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937 B
SKETCH				
RETOUCHING	6	2	4-6	5-4
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-4	5-4
ENGRAVING				
HAND COLOR PROOF	163	1½		6
ARTIST DEPT.	22	12	6	6-14.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 1 1937
By
DATE Photo Returned to Customer

8

MAKEOVER
Charge to L. V. Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	3/4
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1/2
ENGRAVING	

Time Recorded in Cost Dept.
Date MAY 26 1937
By

OK 5-26 ST 202

DISTRIBUTED BY J.R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1160

ORDER NO. 70408

DATE 3-31-1937

12M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN ~~PLATE (C) C.T. &~~ CO.

1 (ALL OF THIS ON THE ADDRESS SIDE) YES

FRONT NO. SAME AS ABOVE.

IMPRINT
FOOT OF MT. BALDY, GALLINAS CANYON
NEAR LAS VEGAS, N.M. R.M

PRIVATE NO. BEFORE TITLE.- 141.

CUSTOMER.

PHOTO PROPERTY OF

COLOR DESCRIPTION USE PHOTO 1A310 ~~FOR COLOR INSTRUCTIONS~~.

Photo - 5B804

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By SJ
Date APR 6 1937

Cost Dept. Checked
By Q.G.
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937
SKETCH				
RETOUCHING	6	2	4-7	5-4
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5 4	5-4 H8
ENGRAVING				
HAND COLOR PROOF	163	1½		8 May
ARTIST DEPT.	151	9	5-27	6-1

DATE BLUEPRINT OK'D
By
DATE ... OK'D
By

DATE Filed JUL 19 1937
By JR
DATE Photo Returned to Customer

1937

6

ST 202

DISTRIBUTED BY J.R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1161

ORDER NO. 70408

DATE 3-31-1937

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

FULL FACE. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

~~IN PLATE (C) C.T. & CO.~~

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

A SUITE BED ROOM, LA FONDA HOTEL, SANTA FE, N.M. + R.M. as on card

PRIVATE NO. BEFORE TITLE.- 130

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE CARD ATTACHED FOR COLORS AND ~~READING MATTER.~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] Estimate APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Op. No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937
[illegible]TCH				
[illegible]CHING	14	5	4-7	5-4 SC
[illegible] LITHO				
[illegible] OPAQUING	68		5-5	5-6 H.H.
[illegible]ING				
HAND COLOR PROOF	160	1¼	5-7	5-7 H.H.
ART DEPT.	38	12	5-22	5-24

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 15 1937
By AB
DATE Photo Returned to Customer

14

ST. 202

11

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1162

ORDER No. 70408

DATE 3-31-1937

12½M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN ~~PLATE (C) C.T. & CO.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

A CORNER OF THE INDIAN ROOM, LA FONDA HOTEL, SANTA FE, N.M. ✓ RM - as on Card attached

PRIVATE NO. BEFORE TITLE.- 132.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE CARD ATTACHED FOR COLORS ~~AND READING MATTER~~.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	5	6	4-9	5-4 L
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	64		5-4	5-4 H.F.
ENGRAVING				
HAND COLOR PROOF	163	2		8 May
ARTIST DEPT.	34	12	6-7-37	6-8-37 F.W.

DATE BLUE PRINT O.K'D
By

DATE [illegible] O.K'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

1937

5

ST. I.

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1163

ORDER NO. 70408

DATE 3-31-1937

12½M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

IN ~~PLATE (C) C.T. & CO.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

TAOS INDIANS SINGING TO THEIR SWEETHEARTS. - R.M

PRIVATE NO. BEFORE TITLE.- 150

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION FOR PROPORTION, ADD SKY AND SOME FOREGROUND.

Don't touch faces

Photo in AH1761

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

[illegible] APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	3	4-9	5-3-38
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		5-4	5-4-38
ENGRAVING				
HAND COLOR PROOF	165	1½		10 May
ARTIST DEPT.	201	12	1-15	1-18

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF O.K'D
By

DATE Filed
By
DATE Photo Returned to Customer

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

12

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1164

ORDER NO. 70408

DATE 3-31-1937

12½ M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

~~IN PLATE (C) C.T. & CO.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

HOLMAN HILL ON SCENIC HIGHWAY BETWEEN
LAS VEGAS AND TAOS, N.M. √ RM.

PRIVATE NO. BEFORE TITLE.- 142.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION USE PHOTO NO. 3A136.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

13

APR 6 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By

Date APR 6 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING. TYPE SET UP			APR 7 1937	APR 7 1937
SKETCH				
RETOUCHING	18	1	4-7	4 - 30 Sl
PHOTO-LITHO.				
BLUEPRINT STRIPPING. OPAQUING	64		5-14	
ENGRAVING				
HAND COLOR PROOF	163	1½		8/11 a.
ARTIST DEPT.	38	10	5-19	5-20

DATE BLUEPRINT O.K'D

By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed JUL [illegible] 1937

By JB

DATE Photo Returned to Customer

12

M

(7) 5/90

DISTRIBUTED BY J. R. WILLIS,
BOX 655,
ALBUQUERQUE, N.M.

NO. 7A-H1165

ORDER NO. 70408

DATE 4-1-1937

12½M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

FULL FACE. (~~ALL OF THIS ON THE ADDRESS~~ SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM RATON, NEW MEXICO.

PRIVATE NO.,- UPPER RIGHT CORNER.- 139.

~~IN PLATE (C) C.T. & CO.~~,

FRONT NO. 1 R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE.

on Front

PHOTO PROPERTY OF

COLOR DESCRIPTION

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓣ PAT. NO. 1,797,775

No. 40 op. 11 — 6 hrs.

OK

[illegible] 69 APR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RJ
Date APR 26 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 26 1937	APR 26 1937
SKETCH layout	0	11		
RETOUCHING		5	4-26	5-10 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8		5-11	5-11
ENGRAVING				
HAND COLOR PROOF		2¼		
ARTIST DEPT.	1/2	16	-2 JUL	[illegible] 4

DATE BLUEPRINT ORD'D
By

DATE HAND COLOR PROOF ORD'D
By

DATE Filed
By

DATE Photo Returned to Customer

6

40-6
2-4

ST
13

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1166

ORDER No. 70408

DATE 4-1-1937

12½ M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM LAS CRUCES,
NEW MEXICO.

PRIVATE NO. UPPER RIGHT CORNER.- 136.

~~IN PLATE: -(C) C.T. & CO.~~,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~YES~~ ~~No~~ Ye,

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Initials O.K. of Estimate
By
Date APR 26 1937

Cost Dept. Checked
By
Date APR 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 26 1937	APR 26 1937
SKETCH		11		
RETOUCHING	17	7		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5 - 12	5 - 13
ENGRAVING				
HAND COLOR PROOF		2¼		
ART DEPT.	152	16	6 - 3	6 - 7

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

17
2-7

OK

15

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1167

ORDER NO. 70408

DATE 4-1-1937

12½ M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM ROSWELL, N.M.

PRIVATE NO. UPPER RIGHT CORNER.- 138.

IN ~~PLATE.- (C) C.T. & CO.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,207,776

[illegible] OK of Estimate
By
Date APR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 26 1937	APR [illegible] 1937
SKETCH	13	11		
RETOUCHING	17	6	[illegible] 20	5 - [illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		5 - 11	5 - 13
ENGRAVING				
HAND COLOR PROOF		2¼		
ARTIST DEPT.	59	16½	5/20/37	5/24/37

DATE BLUEPRINT OK'D
By

DATE Filed JUL 19 1937
By

DATE [illegible]
By

DATE Photo Returned to Customer

R

17
13 —101

23

2 C 2

42

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H1168 ORDER NO. ~~33~~ 2250 DATE 6-2-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED 212

Photos for this Customer

CUSTOMER NASSAU HOTEL,
MIAMI BEACH, FLA.

3½ x 2 5/16

25 M ~~RE~~ BUS.CDS SIZE 3½ ~~XX5¼~~ X ~~2¼~~ ~~2 7/8~~ STYLE PHOTO COLORIT,WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: NASSAU HOTEL MIAMI BEACH, FLA.
BOT: FOLLOW THE BIRDS SOUTH

(All of this on address side)
FRONT NO. NONE R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

~~XXX~~ REDUCE COLOR PLATES OF 6A-H2906. MAKE NEW BLACK NEGATIVE.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

BW

73

X

51

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1170 ORDER NO. 70341 DATE 3-30-1937

CUSTOMER OAKLAND BEACH HOTEL
CONNEAUT LAKE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

Rel. 4
7C 1½
A 10
L ½?

Cut W. S. [illegible]
[illegible]

Rush

547

H 10

C 1½

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1171 ORDER NO. 70340 DATE 3-30-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RICHARD G. KRUEGAR INC.,
NEW YORK CITY, NEW YORK

25 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE.

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full BABY'S PAL ETC., AS COPY

See attachment

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

m. on front.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO RETURNED TO

PHOTO USED FOR

COLOR DESCRIPTION

Color of background pink and blue is suggested in another swatch from M. Armand. It is for color ONLY. You are to retain, in your work, the blanket effect as Pete has it in the sketch.
The caption "NURSING BOTTLE HOLDER" is to be made somewhat larger. The copy that is to appear in the panel immediately beneath it is to come, or rather be furnished to you by Dr. Allen.
The caption "SCIENTIFIC TEETHER" is also to be made somewhat larger.

MAKEOVER
Charge to CUSTOMER Dept.
Est. Makeover Time Required

	TIME	
RETOUCHING	2	Time Recorded in Cost Dept.
PHOTO-LITHO	1	APR 28 1937
COMPOSING	3/4	Date
ART DEPT. H C	1/2	By
ENGRAVING		

20

4-24

44

DIAL No. 7A-H1172 ORDER NO. 70336 DATE 3-30-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GUSTAVUS ADOLPHUS CHILDREN'S HOME
JAMESTOWN, NEW YORK

25 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER.

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R.M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______Photograph each - Size 5x7 - 8x10 - 10x12
_______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

IT IS BEST NOT TO USE THE STEPS ON THE SUBJECT, THAT IS, HAVING THE PICTURE BOTTOM BE ON THE TOP STEP, ALSO WOULD IT BE POSSIBLE NOT TO SHOW THE SMOKE STACK. SEE POST CARD NO. 6A-H2481 FOR COLORS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

B. 5—
2E 1½
410
C-1/2

[illegible]

7 [illegible]

10

ST.
195

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H1173 ORDER NO. 70385 DATE 3-30-1937

CUSTOMER THAYER MC NEIL
BOSTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full SUMMER PLASTICS Handlettered
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
USE SAME BACKGROUND AS 6A-H566, but in place of "Suggestions for Summer" substitute "SUMMER PLASTICS" as used on 6A-H565, REDUCING THIS TO 2" LONG.

PHOTO LITHO
Rephoto
NEG. NO.
________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION
Shoes: #1. Beige same as on No.1 shoe on 6A-H566, mbut the trim is to be lighterx tan --about #10 on chart, but not so orange. #2. Brown and white, same as brown on no.1 shoe on 6AH566. #5 7 #3 blue, a deep No.4 of color chart. #4 all white.

RETURN DRAWINGS IN PERFECT XXXXXXXXXX CONDITION. DO NOT USE ACID ON THEM.

Very Rush

very rush

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

5x7

layout 1
Ret. 5½
1½
11½

Art Work

17.50 net

#27

MAKEOVER
Charge to Art Dept.
Est. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dep't
Date 4/1/37
By

10

55.
194

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H1174 ORDER NO. 70385 DATE 4-5-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THAYER MC NEIL
BOSTON, MASS.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full SMART SUMMER ~~XXXXXXX~~ STYLES FROM THAYER MC NEIL
(ETC. AS PER COPY)

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER
Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

replace 5X7
Ret. 7
[illegible]
JCC 1¾
A 1.1
C 1 ?

Art Work as pointed

#27

MAKEOVER
Charge to Photo Lith Dept.
EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		Date APR [illegible] 1937
COMPOSING		
ART DEPT.	4	By [illegible]
ENGRAVING		

5

IT 201

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 7A-H1175

ORDER NO. 0039

DATE 4-2-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE ARMORY, N.Y.N.G.
PEEKSKILL, N.Y.

PRIVATE NO. AT RIGHT.- 6 (LEAVE SPACE BETWEEN TITLE AND PRIVATE NO.
1 inch

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION BRICK - OAK DOORS. GREEN WINDOW SASH. COLOR BRONZED LIGHTS EACH SIDE OF DOORS ENTRANCE. ARTIST- TAKE OUT POLES AND WIRES. ADD FLAG ON POLE. ~~XXXX~~ BEAUTIFY LAWN WITH SOME FLOWERS. ADD FLOWERS AROUND ON BUSHES BOTTOM OF BLDG. RETOUCH ROOF FANCY WORK ON CORNICE OF TOP OF 2 ENTRANCES.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straighten
R

Executive Of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				ok
SKETCH				
RETOUCHING	161	6	IV/27/37	IV/28/37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-30	4-30
ENGRAVING				
HAND COLOR PROOF	160	1½	5-1	5-1
ARTIST DEPT.	167	9	5-13	5-20

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

JUL 19 1937
DATE Filed
By
DATE Photo Returned to Customer

AP 1937

Very
Very
~~Very Very~~
OK OK

M

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO 7A-H1176

ORDER NO 0039

DATE 4-2-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, PEEKSKILL, N.Y.

PRIVATE NO. AFTER TITLE AT ~~[illegible]~~. RIGHT. 7
(LEAVE SPACE 1 inch BETWEEN TITLE AND PRIVATE NO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME ASA ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION BRICK. WHITE TRIM. ROOF SLATE VARIOUS SHADES OF COLOR. BRONZE FANCY LIGHTS. ENTRANCE STONE OF DOOR POLYCROME. THERE WIDD BE FLOWERS AROUND BASE OF BLDGS., AND FANCY HEDGE OUTSIDE EDGE OF LAWN. HALF SHADES SMALL WINDOWS. TREES WITH SPRING FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,79…

ESTIMATE
AND WORK SCHEDULE

Executive Cost Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937
SKETCH				
RETOUCHING	158	5	Apr 26 '37	Apr 28 '37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-29	4-30 HS.
ENGRAVING				
HAND COLOR PROOF	160	1½	4-30	4-30
ARTIST DEPT.	167	9	5-20	5-26

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE [illegible]

DATE Filed
By DB

DATE Photo Returned to Customer

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M

APR

St. 202

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 7A-H1177

ORDER NO. 0039

DATE 4-2-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL BUILDING, PEEKSKILL, N.Y.

PRIVATE NO. AFTER TITLE.- 8.
(LEAVE SPACE BETWEEN TITLE AND PRIVATE NO.

Twice

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION BRICK- CREAM TRIM. DOME- GOLD COLOR. UNDER DOME ROUND WINDOWS SET IN CLOCKS. RETOUCH CENTER WHICH IS TO LIGHT. FLAG ON POLE. TAKE AWAY 2 W.P.A. SIGNS. NICE AUTUMN FOLIAGE. HALF SHADES ON WINDOWS. CENTER CELLAR BASEMENT ENTRANCE COLOR OAKS DOORS SO AS TO TAKE AWAY BLACK HOLE.

SUBMIT: RET. PHOTO | B. L. & W. PROOF | HANDCOL PROOF YES | RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate By
Date APR 9 1937

Cost Dept. Checked By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	5	4-9	4-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-27	4-28
ENGRAVING				
HAND COLOR PROOF	160	1½	4-29	4-29
ARTIST DEPT.	51	9½	5-14	5-21

DATE BLUEPRINT OK'D
by

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

17

T.
T

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 7A-H1178

ORDER NO. 0039

DATE 4-2-1937

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) DOVER GENERAL HOSPITAL, DOVER, N.J.

PRIVATE NO. AFTER TITLE.- 10.
(LEAVE SPACE 1 inch BETWEEN TITLE AND PRIVATE NO.

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE..

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION OMIT SNOW. PAINT IN NAME PLAINER., ON TOP. PAINT IN WALK. OMIT ONE OR TWO AUTO IN FOREGROUND. NICE BUSES LEFT OF WALK. RIGHT OF WALK, RIGHT SIDE FLOWER BED AND BUSHES. FEW FERNS LITTLE COLOR AT BASE OF BLDGS. BOTTOM. COLOR BRICKS. WHITE TRIM. POLYCROME ENTRANCE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Order Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937 13
SKETCH				
RETOUCHING	8	6	4-7	4-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4.28	4-29
ENGRAVING				
HAND COLOR PROOF	160	1½	4-29	4-30
ARTIST DEPT.	47	9½	May 13, 1937	May 15, 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

8

ST 202

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO 7A-H1179

ORDER NO. 0039

DATE 4-2-1937

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER..CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, DOVER, N.J.

PRIVATE NO. AFTER TITLE.- 9

(LEAVE SPACE 1 inch BETWEEN TITLE AND PRIVATE NO.

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION COLOR BRICKS TRIM CREAM. REMOVE POLES. ADD FLAG. REMOVE SNOW ADD WALK. WINDOW SHADES HALF WAY. FEW BUSHES WITH LITTLE COLOR AT RIGHT SIDE OF BLDG. BRING OUT LETTERS ON ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate By
Date APR 6 1937.

Cost Dept. Checked By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937
SKETCH				
RETOUCHING	14	5	4-7	4-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-27	4.27
ENGRAVING				
HAND COLOR PROOF	160	1¼	4-28	4-28
ARTIST DEPT.	44	9	5/17/37	5/21/37

DATE BLUEPRINT ORD
By

DATE HAND COLOR PROOF ORD

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

14

ST. 202

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1180 ORDER NO. 70438 DATE 3-31-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FASSA RESTAURANT
MIAMI BEACH, FLORIDA

25 M P.C. SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO COLORIT WHITE BORDER.

PLACE OF TITLE: [✓ Upper, Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FASSA RESTURANT FROM MONTE CARLO, MIAMI BEACH, FLORIDA
BOT- MAIN DINING ROOM LEADING TO BLUE ROOM.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ ~~Blue Print~~] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Rd 9
1 3/4
12 1/2
C 1/2

[illegible]

3
5

GT
44

55#

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1181 ORDER NO. 70431 DATE 3-31-1937

CUSTOMER INDIAN MOTORCYCLE CO.,
SPRINGFIELD, MASSACHUSETTS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M P.C. SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOME OF THE WORLD FAMOUS INDIAN MOTORCYCLES., ETC., AS COPY.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] same as 6AH405 No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen 120 133 150 175
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2 [illegible] 5x7

Ret. 4

H.C 1

L.A 11

[illegible]

7.00

10

NO. 7A-H1182

C.W.HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

ORDER NO. 70454

DATE 4-1-1937

12½ M ART COLORTONE [illegible]S, WHITE BORDER
post CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SARATOGA BATTLE MONUMENT, SCHUYLERVILLE,N.Y. THE VACANT NICHE FOR BENEDICT ARNOLD IF HE HAD NOT TURNED TRAITOR (3 lines at top)

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [illegible] yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION USE PHOTO NO. 101039.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

Executive OK of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 10 1937	APR 10 1937
SKETCH				
RETOUCHING	158	2½	4-20	4-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-21	4-23
ENGRAVING				
HAND COLOR PROOF	160	1¼	4-26	4-26
ARTIST DEPT.		8¾		4-28

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

R.

5
904

12

C.W.HUGHES & CO.,INC.,
MECHANICVILLE, N.Y.

NO. 7A-H1183

ORDER No. 70452

DATE 4-1-1937

6 M ART COLORTONE POST CARDS, [illegible] BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MARSHALL HOUSE, SCHUYLERV[illegible]
N: Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 8

(ALL OF THIS ON THE ADDRESS SIDE)

[illegible]ONT No. I R. M. YES

[illegible]NT SAME AS ABOVE

[illegible]TO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 124055

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ [illegible]NDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,297,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Clk of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	158	2	4-16	4-20 H.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-21	4-22 H.S.
ENGRAVING				
HAND COLOR PROOF	169	1½	4-22	4-22
ARTIST DEPT.	46	9	4-28-37	5-1-37

DATE BLUEPRINT OK'D
By

DATE COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

5T.
20Y

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C.W.HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1184

ORDER NO. 70452

DATE 4-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MIDDLE RAVINE AT THE SARATOGA BATTLEFIELD-BEMIS HEIGHTS, N. Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 5016-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,773

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1½	4-9	4-20 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		4-20	4-20 H.O.
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	32	9½		5-10 Bttr

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By DS

DATE Photo Returned to Customer

12

5.
204

12

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1185

ORDER NO. 70454

DATE 4-1-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER,] CENTER - BORDER.

TITLE (IN FULL) BREYMANS REDOUBT - MONUMENT
TO GEN'L. B. ARNOLD'S LEFT LEG
BOT: WHERE HE WON THE BATTLE OF SARATOGA,
OCT. 7, 1777
SMAAL TYPE: (C)
PRIVATE NO. ¼" FROM RIGHT EDGE IN
UPPER BORDER: 20

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. IA206

[illegible] CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	156	2	April 20	April 20 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-21	2-21 H
ENGRAVING				
HAND COLOR PROOF	163	1¼		22 [illegible]
ARTIST DEPT.	156	8¾	April-27	4-27

DATE BLUEPRINT ORD'D
By
DATE [illegible] PROOF [illegible] CUST.

DATE Filed JUL 19 1937
By B

DATE Photo Returned to Customer

204

C.W.HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1186
ORDER NO. 70452
DATE 4-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER - BORDER.

TITLE (IN FULL) MEMORIAL TO THE UNKNOWN SOLDIERS

BOT: WHO PERISHED IN THE BATTLES OF SARATOGA, 1777

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 3A153

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date APR 6 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937 3
SKETCH				
RETOUCHING	8	1	4-7	4-17 58
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-16	4-17 45
ENGRAVING				
HAND COLOR PROOF	169	1¼	4-20	4-20
ARTIST DEPT.	165	8¾	5-6	

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

JUL 19 1937
DATE - Filed
By

DATE Photo Returned to Customer

8
16

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1187

ORDER NO. 70458

DATE 4-1-1937

6 M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GREAT RAVINE,
SARATOGA BATTLEFIELD, SCHUYLERVILLE,
N. Y.

PRIVATE NO. $\frac{3}{4}$" FROM RIGHT EDGE IN
UPPER BORDER: 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2901-29

COLORS IN C.T.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES y RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937
SKETCH				
RETOUCHING	18	3	4-7	4-22 Sl.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65/71		4-22	4-23
ENGRAVING				
HAND COLOR PROOF	169	1½	4-23	4-26
ARTIST DEPT.	[illegible]	8¾	[illegible]	[illegible]

7 hrs

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

12

IT.
202

C. W. HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1188

ORDER NO. 70458

DATE 4-1-1937

6 M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) GEN. PHILIP SCHUYLER'S MANSION, SCHUYLERVILLE, N. Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF GT

COLOR DESCRIPTION

USE PHOTO NO. 124054

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

Executive OK of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	161	2½	4/20/37	4/21/37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-23	4-24 AK.
ENGRAVING				
HAND COLOR PROOF	169	1½	4-24	4-26
ARTIST DEPT.	52	9	4/27/37	4/29/37

DATE BLUEPRINT OK'D
By

DATE PHOTO COLOR PROOF OK'D

By

DATE Filed JUL 10 1937
By JK

DATE Photo Returned to Customer

5T.
204

12

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H1189

ORDER NO. 70458

DATE 4-1-1937

12½ M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) HEADQUARTERS OF GENLS. POOR-MORGAN AND LEARNED, BEMIS HEIGHTS, N.Y. SARATOGA BATTLEFIELD

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 124057

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	LOT TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Card No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	4-9	4-21 8.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		4-21	4-21 H.
ENGRAVING				
HAND COLOR PROOF	163	1½		22
ARTIST DEPT.	52	8½	4/28/37	4/30/37

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

App

1 2

5

R

C.W. HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1190

ORDER NO. 70458

DATE 4-1-1937

12½M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) REPLICA OF LAST BRIDGE BUILT BY GEN.BURGOYNE IN 1777, SARATOGA BATTLEFIELD,BEMIS HEIGHTS,N.Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5018-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Duplicating Check Estimate
By BB
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By BB
Date APR 9 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	4-9	4-20 Sc.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-20	4-20 H.
ENGRAVING				
HAND COLOR PROOF	163	1½		22 Gar
ARTIST DEPT.	55	9½	5-8	5-12

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By JB

DATE Photo Returned to Customer

on Fol I

2

15
204

NO. 7A-H1191

C. W. HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

ORDER NO. 70348

DATE 4-11937

12½ M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE FREEMAN HOUSE, AT THE SARATOGA BATTLEFIELD, BEMIS HEIGHTS, N. Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES ~~NO~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5017-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937
SKETCH				
RETOUCHING	5	2	4-7	4-22 SC
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-22	
ENGRAVING				
HAND COLOR PROOF	160	1¼	4-24	4-26 TM
ARTIST DEPT.	167	8¾	4-27	4-30

JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE [illegible]
By

DATE Filed
By
DATE Photo Returned to Customer

5

APR 3 1937

ST. 202

K

C.W.HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1192

ORDER NO. 70452

DATE 4-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD POWDER MAGAZINE,
BEMIS HEIGHTS, N. Y.SARATOGA BATTLEFIELD

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 124060

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

1K Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 1K ✓
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	4-9	4-22 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-22	4-22 H.S.
ENGRAVING				
HAND COLOR PROOF	163	1¼		23 H[illegible]
ARTIST DEPT.	54	8¾	4/29/37	5/1/37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

12

R,

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1193

ORDER NO. 70454

DATE 4-1-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MEMORIAL PAVILION AND D.A.R. MONUMENT, SARATOGA BATTLEFIELD, BEMIS HEIGHTS, N. Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION TAKE OUT LETTERING

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,773

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Check Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 10 1937	APR 10 1937
SKETCH				
RETOUCHING	161	2	12/17-37	12/21/37
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	65		4-21	4-22
ENGRAVING				
HAND COLOR PROOF	163	1½		23-Apr
ARTIST DEPT.	23	9		April 29

JUL 19 1937

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D
By

DATE Filed
By
DATE Photo Returned to Customer

R

CT 204

12

C.W.HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1194
ORDER NO. 70454
DATE 4-1-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTERING SARATOGA BATTLEFIELD, BEMIS HEIGHTS, N. Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~XXXXXXXX~~ CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

¼ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

very rush

Executive OK of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	158	2	April 22 '37	April 22 '37
PHOTO-LITHO		18	April 23 '37	
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	163	1¼		24
ARTIST DEPT.	157	8¾	4-28	4-29

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

14

T. 204

12

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H1195

ORDER NO. 70454

DATE 4-1-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM THE BLOCK HOUSE, SARATOGA BATTLEFIELD, BEMIS HEIGHTS, N.Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK on Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	3	4-9	4-22 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-22	4-23 45.
ENGRAVING				
HAND COLOR PROOF	163	1½		23 4pm
ARTIST DEPT.	152	9¾	4-26	JUL 19 1937

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

12

25T.
20x

F. J. SMITH,
CORPUS CHRISTI, TEX.

NO. 7A-H1196

ORDER NO. 70476

DATE 4-1-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM CORPUS CHRISTI, TEXAS

(C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT SKETCH

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

Examine Cost of Estimate
By
Date APR 13 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept./Checked
By
Date APR 13 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 4 1937	MAY 4 1937
SKETCH		10		
RETOUCHING		9	4-13	5-4 Se.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5-5	5-5 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	157	16	5-10	5-

DATE BLUEPRINT O.K'D
By
DATE [illegible]
By

DATE Filed
By
DATE Photo Returned to Customer

17

5

R.

F. J. SMITH,
CORPUS CHRISTI, TEXAS

NO. 7A-H1197
ORDER NO. 70476
DATE 4-1-1937

12½M ART COLORTONE POST CARDS, WHITE BIRDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.
TITLE (IN FULL) BREAKWATER WALK, CORPUS CHRISTI, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
BE SURE TO SHOW FISHERMEN & POLES ON THE ROCKS PLAINLY.
TAKE OUT TWO AUTOS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate 88
APR 6 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 6 1937	APR 6 1937
SKETCH				
RETOUCHING	12	3	4-6	4-7 SC.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-7	4-8 H.
ENGRAVING				
HAND COLOR PROOF	163	1½		9 Apr
ARTIST DEPT.	37	8¾	4-9-37	4-1-37 Bth

DATE BLUEPRINT OK'D
By
DATE PRINT COLOR PROOF OK'D
By

DATE Filed JUL
By
DATE Photo Returned to Customer

1937

12

55
200

SANBORN SOUVENIR CO., ~~INC~~,
DENVER, COLO.

NO. 7A-H1198

ORDER NO. 0005

DATE 4-2-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2130 WILL ROGERS SHRINE OF THE SUN, HIGH UPON CHEYENNE MOUNTAIN, BROADMOOR-CHEYENNE MT. HIGHWAY, PIKES PEAK REGION, COLORADO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
DO NOT BRING OUT OBJECTS WITHIN STONE ENCLOSURE, EXCEPT TREES, AS A LOT IS CONSTRUCTION DEBRIS. TOWER, BLDGS., STONE WALL ARE GREY WHITE STONE WITH WHITE TRIM. ROOF ON SMALL BLDG. BLACK. BLUE GREEN PINES, DISTANT SLOPES ARE BROWN TO GREEN. ROCKS BELOW THE SHRINE ARE DARK TO REDDISH GRANITE WITH LIGHTER FACINGS. ROCKS IN VALLEY IN DISTANCE ARE GARDEN OF GODS, RED. SLOPES BACK OF MEMORIAL ARE ACROSS A WIDE CANON. DON'T MAKE THEM PART OF THIS SAME MT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937 B
SKETCH				
RETOUCHING	8	2	4-7	4-10 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-12	4-12 H.F.
ENGRAVING				
HAND COLOR PROOF	163	1½		13 Hon
ARTIST DEPT.	31	12		5-7 Bk

JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed
By
DATE Photo Returned to Customer

12

R

5
202

34

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1199 ORDER NO. 0505 DATE 4-1-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OSGOOD & SONS
DECATUR, ILL.

6 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TRIXIE FROX OF NEW AIR CHECK PRINTS
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from________ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

SEE TISSHE ATTACHED TO SKETCH

Drawing sent 4/19/37

very rush

9:30

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

R-1
HC 2/4
A 1/6
C-1/2

[illegible] Work
16,000 [illegible]

Very Rush

To Cust
for Mr. Walker

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1200 ORDER NO 0501 DATE 4-2-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BAKER'S JOB PRINTING
PITTSBURG, KANSAS.

25 M P.C. SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE CRIPE BAKERY.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

at left Baker's Printing

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

BAKER'S JOB PRINTING.

The color scheme of the building is orange and white. Wherever in the photograph it shows dark, is to be orange and the balance is to be white, with the exception of the two drain pipes, which are to be green as marked on the photograph and the face of the clock to be black. Sample of orange enclosed. The small building at the end and the poles and the wires are to be eliminated. Balance of colors to be left to your judgement.

RETURN PH

PHOTO RETURNED TO PHO

C

Straighten 5x7
[illegible] 6
Ret 1½
A 9½
C- ½

Art Work
[illegible]

#27

CO.

St.
199

HENRY S. BEACH
EL PASO, TEXAS

NO. 7A-H1201

ORDER No. 0022

DATE 4-5-1937

25 M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT H.S.B.

MC KELLIGON CANYON, EL PASO, TEXAS

PRIVATE NO. BEFORE TITLE. - 2278.
PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

THE ROAD, WHICH WINDS AROUND THRU THE CANYON AND ENDS IN A LOOP, IS PAVEMENT.

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executing Ordinary Estimate
By
Date APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	4-9	4-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-27	4-27
ENGRAVING				
HAND COLOR PROOF	103	1½		
ARTIST DEPT.	22	12	5-19	5-24

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 13 1937
By
DATE Photo Returned to Customer

HENRY S. BEACH
EL PASO, TEXAS

NO. 7A-H1202

ORDER NO. 0022

DATE 4-5-1937

25 M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT H.S.B.

EL PASO COUNTRY CLUB, WHERE GOLF IS ENJOYED THROUGHOUT THE ENTIRE YEAR, EL PASO, TEXAS

PRIVATE NO. BEFORE TITLE.- 2197.

PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

THE COUNTRY CLUB ROOF IS COVERED WITH A COMPOSITION MATERIAL OF A SLATE GRAY. THE BRICK WALL IS A DARK RED. THE LOWER RIGHT HAND CORNER OF PHOTO SHOWS SAND TRAP. THE LARGE UMBRELLAS AS SHOWN UNDER THE TREES ARE IN BRIGHT COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,773

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Cost Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R. F.
Date APR 9 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	4	4-9	4-21 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-22	
ENGRAVING				
HAND COLOR PROOF	39	1½	4-24	4-26
ARTIST DEPT.	46	9½	5-12-37	5-17-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

4

(T-I)

FRANK MC DOUGAL,
SACRAMENTO, CALIF.

NO. 7A-H1203

ORDER NO. 0031

DATE 4-2-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) TOWER BRIDGE, SACRAMENTO,
CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION ALUMINUM COLOR. CONCRETE APPROACH. WHITE TIMBER UNDERNEATH - NOT TO WHITE. BOAT WHITE.

Take out back + foreground show only water

3BH380

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937 43
SKETCH				
RETOUCHING	4	3	4-7	4-23 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-23	4-24 45
ENGRAVING				
HAND COLOR PROOF	103	1¼		26
ARTIST DEPT.	51	9	5-13	5-18

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4

12

FRANK W. MC DOUGAL,
SACRAMENTO, CALIF.

NO. 7A-H1204

ORDER NO. 0031

DATE 4-2-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) ELKS BUILDING, SACRAMENTO, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION ~~SEE~~ PHOTO NO. 108906 ~~FOR [illegible]~~. SEE CARD NO. 108905 FOR COLORS. USE

3BH380

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	3	4-9	4-22 Sd
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-23	4-24 H.T.
ENGRAVING				
HAND COLOR PROOF	160	1½	4-26	4-26 MH
ARTIST DEPT.	166	9	May 11	May 12

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 15 1937
By

DATE Photo Returned to Customer

17

ST

12

FRANK MC DOUGAL,
SACRAMENTO, CALIF.

NO. 7A-H1205

ORDER NO. 0031

DATE 4-2-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) THE JAMES W. MARSHALL MONUMENT AT COLOMA.
BOT- HERE GOLD WAS FIRST DISCOVERED IN CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION SEE PHOTO NO. R-53789 ~~FOR [illegible]~~ USE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By [illegible]
Date APR 9 1937

Cost Dept. Checked
By [illegible]
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				OK [illegible]
SKETCH				
RETOUCHING	161	3½	[illegible]/23/37	[illegible]/3/37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	605		4-26	4-27 [illegible]
ENGRAVING				
HAND COLOR PROOF	160	1¼	4-28	4-28
ARTIST DEPT.	166	8¾	[illegible] 15	[illegible] 17

JUL 19 1937

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D ______
By ______

DATE Filed ______
By [illegible]

DATE Photo Returned to Customer ______

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts of negatives are uniform and colors are in harmony with each other to make an attractive set.

4

FRANK McDOUGAL,
SACRAMENTO, CALIF.

NO. 7A-H1206

ORDER NO. 0030

DATE 4-2-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) WEST VIEW OF STATE CAPITOL, ~~SACRAMENTO~~
SACRAMENTO, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 118332. SEE INSTRUCTIONS ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 6 1937

Cost Dept. Checked
By R
Date APR 6 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 7 1937	APR 7 1937
SKETCH				
RETOUCHING	4	2	4-7	4-22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-23	4-24
ENGRAVING				
HAND COLOR PROOF	163	1½		26
ARTIST DEPT.	49.	9¾	5.-17.	5-19. W.P.

DATE BLUEPRINT CK'D
By

DATE HAND COLOR PROOF CK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

8

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

STC 202

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1207 ORDER NO. 70484 DATE 4-2-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROUND OAK CO.,
DOWAGIAC, MICHIGAN

6 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE.

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROUND OAK COMPANY, DOWAGIAC, MICHIGAN, ETC., AS COPY.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Plate no. on front

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______Photograph each - Size 5x7 - 8x10 - 10x12
_______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

J6 1½
Rit 6
AC 1¾
Shot 11

#27

13

R.

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 7A-H1208

ORDER NO. 0068

DATE 4-5-1937

50 M C.T. ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) A CORNER OF THE STREETS OF THE WORLD, GREAT LAKES EXPOSITION, CLEVELAND, OHIO.

PRIVATE NO. BEFORE TITLE.- GL100

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT 2 HAND COLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By
Date APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	8	4-	4-16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-16	4-17
ENGRAVING				
HAND COLOR PROOF	163	4½		19 Apr
ARTIST DEPT.	160 153	16	5-5	5-8

JUL 1 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

R.

4

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 7A-H1209

ORDER NO. 0068

DATE 4-5-1937

50 M C.T. ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) STREETS OF THE WORLD, AND AIR FIELD AT GREAT LAKES EXPOSITION, CLEVELAND, OHIO

PRIVATE NO. BEFORE TITLE.- GL101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT 2 HANDCOLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] Cost [illegible] Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.P.
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	11	7	4-9	4-15
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-11	4-17
ENGRAVING				
HAND COLOR PROOF	163	3 3/4		19
ARTIST DEPT.	48	14	5-8	5-14

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

134

4

R

APR 1 37
APR

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 7A-H1210

ORDER NO. 0068

DATE 4-5-1937

50 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HORTICULTURE BUILDING AT NIGHT, GREAT LAKES EXPOSITION, CLEVELAND, OHIO.

PRIVATE NO. BEFORE TITLE- GL102.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT 2 HANDCOLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R
R E1

ESTIMATE
AND WORK SCHEDULE

[illegible] OK on Estimate
By
Date APR 10 1937

Cost Dept. Checked
By
Date APR 10 1937

OPERATION	EST. TIME Clk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 1937
SKETCH				
RETOUCHING	17	7	4-12	4-17
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-17	4-19
ENGRAVING				
HAND COLOR PROOF	163	2		
ARTIST DEPT.	152	11	5-7	5-13

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL [illegible] 1937
By
DATE Photo Returned to Customer

Very Very Rich

17.

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO.

NO. 7A-H1211

ORDER NO. 0068

DATE 4-5-1937

50 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SINGING FOUNTAINS AT NIGHT, GREAT LAKES EXPOSITION, CLEVELAND, OHIO

PRIVATE NO. BEFORE TITLE- GL103.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION PUT COLORS UNDERNEATH SINGING FOUNTAINS, AND BACKGROUND BUILDINGS IN FLOODLIGHT COLORING. IN THE BACKGROUND SHOW THE AURORA BOREALIS, SIMILAR TO YOUR PLATE #6A-H604.

SUBMIT 2 HANDCOLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Est. by CS
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date APR 9 1937

OPERATION	EST. TIME Wk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	6	4-9	4-19 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-17	4-20 H.F.
ENGRAVING				
HAND COLOR PROOF	163	3		20 Tu.
ARTIST DEPT.	38	12	5-3	5-4

DATE BLUEPRINT O.K'D
by

DATE HAND COLOR PROOF O.K'D

By

DATE Filed JUL 19 1937
By JB

1937

DATE Photo Returned to Customer

6

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 7A-H1212

ORDER NO. 0068

DATE 4-5-1937

50 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGBEE TOWER AND FLORIDA EXHIBIT, GREAT LAKES EXPOSITION, CLEVELAND, OHIO.

PRIVATE NO. BEFORE TITLE- GL104.

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION ORANGE LETTERING ON HIGBEE TOWER. TAKE OUT THE SMALL WAGON IN FRONT OF THE HIGBEE TOWER.

SUBMIT 2 HANDCOLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R. [illegible]
12

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 10 1937

Cost Dept. Checked
By
Date APR 10 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 1937
SKETCH				
RETOUCHING	5	7	4-12	4-16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-16	4-17
ENGRAVING				
HAND COLOR PROOF 169	163	3		19 4/2
ARTIST DEPT.	46	10	5-8-37	5-12-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

5

ST
204

C

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO.

NO. 7A-H1213

ORDER NO. 0068

DATE 4-5-1937

50 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) COURT OF THE PRESIDENTS, LOOKING SOUTH, GREAT LAKES EXPOSITION, CLEVELAND, OHIO.

PRIVATE NO. BEFORE TITLE.- GL105.

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION TAKE OUT THE THREE PEOPLE IN THE FOREGROUND. TAKE OUT THE WHITE CRESCENT AND REPLACE WITH WHITE PYLONS. as on folder cover D-4548

SUBMIT 2 HANDCOLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	7	4-9	4-16 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-16	
ENGRAVING				
HAND COLOR PROOF	163	3		19
ARTIST DEPT.	160 15	12	5-7	5-14

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

14

5
1

C-R

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 7A-H1214

ORDER NO. 0068

DATE 4-5-1937

50 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ON LAKE ERIE FROM FOUNTAIN AT HORTICULTURAL GARDENS, GREAT LAKES EXPOSITION, CLEVELAND, OHIO

PRIVATE NO. BEFORE TITLE- GL106.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

Bring out lamp, see back of photo

SUBMIT 2 HANDCOLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 10 1937

Cost Dept. Checked
By
Date APR 10 1937

OPERATION	EST. Clock No.	TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 1937
SKETCH				
RETOUCHING	6	6	4-12	4-17 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-?	4-19 H.C.
ENGRAVING				
HAND COLOR PROOF	163	3		19
ARTIST DEPT.	160 30	12		5-11

JUL 13 1937

DATE BLUEPRINT O.K.'D

DATE Filed
By

DATE Photo Returned to Customer

Very Very Rich

4

ST. 204

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 7A-H1215.

ORDER NO. 0068

DATE 4-5-1937

50 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HORTICULTURAL GARDENS ALONG LAKE ERIE, GREAT LAKES EXPOSITION, CLEVELAND, OHIO.

PRIVATE NO. BEFORE TITLE.- GL107.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES same as 6AH1381

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT 2 HANDCOLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1.794.715

R. Hoinn

12

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date APR 9 1937

Cost Dept. Checked By Date APR 9 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	18	8	4-9	4-17 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-17	4-19 F.O.
ENGRAVING				
HAND COLOR PROOF	163	3		19
ARTIST DEPT.	51	12	5-11	5-13

DATE BLUEPRINT O'K'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

APR

Very Very Rush

12

1st
1

12

SAPIRSTEIN GREETING CARD COMPANY
CLEVELAND, OHIO.

NO. 7A-H1216

ORDER NO. 0068

DATE 4-5-1937

50 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF THE GREAT LAKES EXPOSITION, SHOWING TERMINAL TOWER IN THE DISTANCE, CLEVELAND. OHIO.

PRIVATE NO. BEFORE TITLE- GL1081

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION TAKE OUT THE ~~BANDSTND~~ BANDSTAND, AS MARKED ON THE BACK OF THE PHOTOGRAPH. THE PYLONS, AS MARKED ON THE BACK OF THE PHOTOGRAPH, ARE TO BE LOCATED AS SHOWN.

SUBMIT 2 HANDCOLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Samples OK'd By
Date APR 9 1937

Cost Dept. Checked
By APR 9 1937
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	12	4-9	11-17
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-17	4-19
ENGRAVING				
HAND COLOR PROOF	163	4		20
ARTIST DEPT.	52	17	5/7/37	5/14/37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937

By

DATE Photo Returned to Customer

14

ST

R. paper [illegible]

R.

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 7A-H1217

ORDER NO. 0068

DATE 4-5-1937

50 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) A BIT OF THE ORIENT, AT THE STREETS OF THE WORLD, GREAT LAKES EXPOSITION CLEVELAND, OHIO.

PRIVATE NO. BEFORE TITLE.- GL109.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES same as 6AH606

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT 2 HANDCOLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By
Date APR 19 1937

Cost Dept. Checked
By
Date APR 10 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 1937
SKETCH				
RETOUCHING	3	9	4-12	4-17 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		4-17	4-19 [illegible]
ENGRAVING				
HAND COLOR PROOF	163	3		20 [illegible]
ARTIST DEPT.	160 47	12	4/27/37	5/4/37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

JUL 19 1937
DATE Filed
By

DATE Photo Returned to Customer

Very Very Rush

3

ST
10Y

12

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO.

NO. 7A-H1218

ORDER NO. 0068

DATE 4-5-1937

50 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VARIED INDUSTRIES BUILDING, GREAT LAKES EXPOSITION, CLEVELAND, OHIO

PRIVATE NO. BEFORE TITLE.- GL110.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION PLEASE BE SURE TO HAVE THE FLAGS IN GAY COLORS AND WAVING AROUND.

Change name on flag. to Varied Industries

SUBMIT 2 HANDCOLOR PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,754,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

APR 10 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 10 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 1937
SKETCH				
RETOUCHING	10	6	4-12	4-15
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-16	4-16 40
ENGRAVING				
HAND COLOR PROOF	163 160	3	4-19	4-19
ARTIST DEPT.	159	10	5-7	5-12

JUL 1 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

10

5T
20V

12

MILLER BROS .,
ATLANTIC CITY, N.J.

NO. 7A-H1219

ORDER No. 0072

DATE 4-5-1937

25 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) STEEL PIER, SHIP DECK AND SAND ARTIST, ATLANTIC CITY, N.J.

PRIVATE NO. BEFORE TITLE.- 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION WHITE LETTER - RED BACKGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.7[illegible]

ESTIMATE
AND WORK SCHEDULE

Receive Price Estimate
By
Date APR 10 1937

Cost Dept. Checked
By
Date APR 10 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 1937
SKETCH				
RETOUCHING	3	7	4-12	4-13 Sl
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	6		4.14	4-15
ENGRAVING				
HAND COLOR PROOF	169	1½	4-16	4-16
ARTIST DEPT.	49	12	5-11	5-17, W.P.

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

make red impression
of large sign

Jerry Rauch

12
5
3

ST.
204

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

D 4904 - for blotter

DIAL No. [✓ 7A-H1220] ORDER NO. 0518 DATE 4-5-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL PLAZA
CHATTANOOGA, TENN.

50 M P.C. SIZE ~~3½ x 5½~~ Blotter 4 x 9 STYLE ART COLORTONE ~~WHITE BORDER~~ FULL FACE.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL PLAZA, CHATTANOOGA, TENN.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

1 [illegible]. on front.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

make DK blue impression of P.C.

Red

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Sked 14
X C 1½
A 10½

41 [illegible]

very good

NO. 7A-H1221

"C.T. ART COLORTONE" COPYRIGHT
THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

ORDER NO. 0071

DATE 4-5-1937

6 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER- BORDER.

TITLE (IN FULL) TOURIST DAY, ST. THOMAS, ~~V.I.~~
VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~SPEC.~~ 3 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to 7 ✓ Dept.

M.O. Make on [illegible]

[illegible]	1½	[illegible] MAY 11 1937
PHOTO LITHO		
COMPOSING		
ART DEPT. HC	2	By RV
ENGRAVING		

M. O. 1½ hrs.

Oklady
11

Ross Reid

ESTIMATE
AND WORK SCHEDULE

By [illegible]
Date APR 9 1937
MAY 11 1937

Cost Dept. Checked
By RV
Date APR 9 1937

OPERATION	EST. TIME Ck No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	156	5	4-22	4-27 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-28	4-29 H.T.
ENGRAVING				
HAND COLOR PROOF	[illegible]	1½	[illegible]	-26
ARTIST DEPT.	90	9¼		5-22 Bill

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By 25

DATE Photo Returned to Customer

3

5-12

ST. 1

"C.T. ART COLORTONE" COPYRIGHT
THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

NO. 7A-H1222

ORDER No. 0071

DATE 4-5-1937

6 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) A CHA CHA FAMILY, ST. THOMAS, ~~V. I.~~ VIRGIN/SLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~SPEC.~~3 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimate OK'd
By
Date APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Job No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	3	4-9	4-23 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-24	4-24
ENGRAVING				
HAND COLOR PROOF	163	1½		27
ARTIST DEPT.	31	10		5-25

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By JB

DATE Photo Returned to Customer

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to 21 Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	7
PHOTO-LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date MAY 1 1937
By RJ

M.O. ½

CR 5-12

62

"C.T.ART COLORTONE" COPYRIGHT
THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

NO. 7A-H1223

ORDER NO. 0071

DATE 4-5-1937

6 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW, CHA CHA TOWN ST. THOMAS, ~~V.I.~~ VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. ~~YES~~

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to RS Dept.

Est. Makeover Time Required

	Time
RETOUCHING	1
PHOTO-LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.

Date MAY 11 1937

By RS

m. o = 1 h

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 9 1937

Cost Dept. Checked
By RS
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				OK HB
SKETCH				
RETOUCHING	4	5	4-9	4-24 Sc.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	45		4-26	4-26 AS.
ENGRAVING				
HAND COLOR PROOF	163	1¾		27
ARTIST DEPT.	37	12	5-21-37	5-24-37 BM

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D
By

DATE Filed JUL 13 1937
By JH
DATE Photo Returned to Customer

CH 5-12

"C.T. ART COLORTONE" COPYRIGHT
THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

NO. 7A-H1224

ORDER NO. 0071

DATE 4-5-1937

6 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], ~~CENTER~~ BORDER.

TITLE (IN FULL) HOTEL 1829, ST. THOMAS, VIRGIN ISLANDS ~~V.I.~~.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~SPEC~~.3 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. 10/3/39

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.79[illegible]

12

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to [illegible] Dept.

EST. Makeover Time Required

	Time	
RETOUCHING	1	Time Recorded in Cost Dept.
PHOTO-LITHO		Date MAY 1 1937
COMPOSING		
ART DEPT.		By RG
ENGRAVING		

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 10 1937

Cost Dept. Checked
By
Date APR 10 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 1 1937 FB
SKETCH				
RETOUCHING		8	4-12	4-26 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-26	4-26, [illegible]
ENGRAVING				
HAND COLOR PROOF	63	1½		27/30
ART DEPT.	32	10		5-21

JUL 1 1937

DATE BLUEPRINT REC'D
By
DATE [illegible]
By

DATE Filed
By JH
DATE Photo Returned to Customer

MAY 1 1937

mo. - 1h

Off 5-22

Ica. II

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1225 ORDER NO. 0517 DATE 4-12-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JOHN HASSALL, INC.,
BROOKLYN, N. Y.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full JOHN HASSALL, INC. (ETC. AS PER COPY)

Read letter

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______Photograph each - Size 5x7 - 8x10 - 10x12
_______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

[illegible] 5-7
[illegible] 23
Ret 3
[illegible] 1¾
Flat 12

very rush

10
3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1226 ORDER NO. 0516 DATE 4-5-1937

CUSTOMER EIGHTH ST.? REALTY CORP.
VA. BEACH, VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL TAMPA, FLA., ETC. AS PER COPY

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

see instruction attached
use old plates 6AH384 & strip new
view in original &
new [illegible]

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & Whithe Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Rf 5
SC ¾
Line 6½

Gw

3
4

X

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1227 ORDER NO. 0521 DATE 4-5-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OHIO FUEL GAS CO.,
COLUMBUS, OHIO

6 M P.C. SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE.

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Imp. on front

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG.NO.

_______Photograph each - Size 5x7 - 8x10 - 10x12
_______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

see Colored Sketch
by SL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Layout 5
Pct 3
1/8 C 1 3/4
1/4 a 11
C 1

T. E. Work
2000 [illegible]

13
3

A 5
H @ 1½
T @ ½
C ½

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H1228 ORDER NO. 0077 DATE 4-5-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL WILLIAM TAYLOR
SAN FRANCISCO, CALIF.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN SKY: 28 STORIES OVERLOOKING SAN FRANCISCO'S FAMOUS CIVIC CENTER
BOT: WILLIAM TAYLOR HOTEL—WITH U.S. FEDERAL OFFICE BUILDING IN FOREGROUND

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No same as 6AH188
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PART OF PHOTO AS MARKED.
REMOVE TINY Y.M.C.A. SIGN IN DISTANCE, SMALL COCA COLA SIGN, LOWER LEFT HAND CORNER, AND THOSE 10¢ SIGNS. ALSO MAN WALKING ACROSS THE STREET ALSO REMOVE LITTLE WHITE SIGNS SHOWN ON EACH END OF U.S. FED. BLDG. AND CAR IN STREET FOREGROUND MARKED X. OTHERWISE LEAVE ALL CARS AND STREET SEEN IN PHOTO.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

COLOR HOTEL SAME AS CARD ATTACHED. THE U.S. FEDERAL BUILDING IS A WHITE BUILDING. THE ROOF IS A SORT OF BATTLESHIP GRAY COLOR.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER
Charge to ad Dept.
EST. Makeover Time Required

	TIME	Time Required in Cost Dept.
RETOUCHING		
PHOTO-LITHO		Date
COMPOSING		
ART DEPT. HC	1	By
ENGRAVING		

3

5T
202

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H1229 ORDER NO. 0078 DATE 4-16-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BENJ. MINER,
BOSTON, MASS.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full SUMMER WHITES(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) 11 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH,TISSUE & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

PHOTO RETURNED TO PHOTO USED FOR

COLOR DESCRIPTION

drawing ret
6/3/37

see original Drawing
by St.

Rush

RETURN PHOTO YES NO

5X7
Ret. 3½
HC 1¾
A12.

Art Work ✓
[illegible]
$11.00 net

#27

10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 1 7A-H1230 ORDER NO. 0079 DATE 4-5-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL ST. FRANCIS
NEWARK, N. J.

12½M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL ST. FRANCIS NEWARK NEW JERSEY

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. SKETCH DOES NOT SHOW THE NAME AT ENTRANCE AND AT RIGHT. THESE ARE TO BE SHOWN - SEE PHOTO. SHOW "NEWARK NEW JERSEY" ON TITLE A TRIFLE LARGER.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

make blue (DK.) impression

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Layout 1
8½
HC 1½
A10
C½

Cut [illegible]

3

55
203

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. / 7A-H1231 **ORDER NO.** 0095 **DATE** 4-6-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DUNDEE HOTEL,
VIRGINIA BEACH, VA.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center] —Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DUNDEE INN, VIRGINIA BEACH, VA.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SHOW BEACH UMBRELLAS, THE TERRACE & BATHERS AS WELL AS BEACH. CUT OUT ALL OTHER BLDGS., SHOWING ONLY DUNDEE INN.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

1 Photo 5x7

Ret 2

HC 1½

La 9¾-52

Q.C. W-2

17, [illegible]

R- 2
HC - 1½

MAKEOVER
Charge to Ads Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	2
PHOTO-LITHO	
COMPOSING	
HC	1½
ENGRAVING	

Time Recorded in Each Dept.
APR 23 1937

4-23

10
10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1232 ORDER NO. 0092 DATE 4-6-1937 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER TOURAINE HOTEL,
OAKLAND, CALIF.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOURAINE HOTEL (ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
BLOCK CUT RADIO AERIAL POLES ON TOP OF HOTEL

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

COLOR SAME AS 7A-H151

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO

Ret 6
H C 1½
La 9

[illegible]

7 [illegible]

[illegible] — May 6 - May 8

2
3

5T
70

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1233 ORDER NO. 0090 DATE 4-6-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER AMERICAN SAW MILL MACHINERY CO.,
HACKETTSTOWN, N. J.

25 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full A REAL SAW MILL AT THE RIGHT PRICE
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______Photograph each - Size 5x7 - 8x10 - 10x12
_______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

Very Very Rush

RETURN PHOTO · YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret $4\frac{1}{2}$
layout 2
H C $1\frac{1}{2}$
L a $9\frac{3}{4}$

Art [illegible]
[illegible]

13
10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1234 ORDER NO. 0089 DATE 4-5-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8 Photos for this Customer

CUSTOMER ARKANSAS CENTENNIAL COMMISSION
LITTLE ROCK, ARK.

25M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: [✓ Upper], Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ARKANSAS INVITES YOU

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

WHITE STUDDO BUILDING

RETURN PHOTO TO R.H.BROOKS
802 BOYLE BLDG.
LITTLE ROCK, ARK.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

#46

R-4½
2E 1½
A9

Cut Work
2.00 net

This is very Rush

158

5T
201

DIAL NO. 7A-H1235 ORDER NO. 0089 DATE 4-6-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for this Customer

CUSTOMER ARKANS S CENTENNIAL COMMISSION
LITTLE ROCK, ARK.

25 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: [✓ Upper], Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ARKANSAS INVITES YOU

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

TAKE OUT LETTERING

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

NATIVE STONE BUILDING, WHICH CAN BE INDICATED BY A SHADE OF BUFF.

Photo in ICP1681

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

A. 3½
x 5½
x 9½

3.00 net

This is very Rush

15
17

ST.
201

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1236 / ORDER NO. 0089 DATE 4-6-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for this Customer

CUSTOMER ARKANSAS CENTENNIAL COMMISSION,
LITTLE ROCK, ARK.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: [✓ Upper] Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ARKANSAS INVITES YOU

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

R. 2½

9¾

37

12

IT. 201

R. 2
HE 1/2
A 9 3/4
#30 = May 8 - 7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1237 ORDER NO. 0089 DATE 4-6-1937

CUSTOMER ARKANSAS CENTENNIAL COMMISSION,
LITTLE ROCK, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8 Photos for this Customer

PHOTO RETURNED TO

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: [✓ Upper] Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ARKANSAS INVITES YOU

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
~~Blue Print~~ — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

Photo in 1CP1677

RETURN PHOTO YES NO

PHOTO USED FOR

This is very Rush
H

30

12

9ST. 20

R 2½

19⅞

DIAL NO. 7A-H1238 ORDER NO. 0089 DATE 4-6-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for this Customer

CUSTOMER ARKANSAS CENTENNIAL COMMISSION,
LITTLE ROCK, ARK.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: [✓ Upper], Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ARKANSAS INVITES YOU

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No ____ Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____Photograph each - Size 5x7 - 8x10 - 10x12
____Prints each from____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO TO:
NEWS BUREAU,
CHAMBER OF COMMERCE
HOT SPRINGS, ARK.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2

R

This is very Rush

AP.

37

ST.
201

34

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H1239 ORDER NO. 0089 DATE 4-6-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for this Customer

CUSTOMER ARKANSAS CENTENNIAL COMMISSION,
LITTLE ROCK, ARK.

25 M FC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: [✓ Upper] Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ARKANSAS INVITES YOU

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

This is very Rush
JH

8 161

25 201

R 21
HC ½
9¾

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H124D ORDER NO. 0089 DATE 4-6-1937 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

8 Photos for this Customer

CUSTOMER ARKANSAS CENTENNIAL COMMISSION,
LITTLE ROCK, ARK.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: [✓ Upper,] Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ARKANSAS INVITES YOU

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

12

R. 2½

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1241 ORDER NO 0089 DATE 4-6-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8 Photos for this Customer

CUSTOMER ARKANSAS CENTENNIAL COMMISSION,
LITTLE ROCK, ARK.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE [✓ Upper] Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ARKANSAS INVITES YOU

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

This is very Rush

8 161

5.
20

5Y7
1
[illegible] 6
HC 14
A-11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1242 ✓ ORDER NO. 0168 DATE 4-9-1937

CUSTOMER BROOKLYN ARCH PRESERVER ~~XXXXX~~ SHOE SHOP
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
FOUR NEW MODELS FEATURING WHITE
see letter

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 - 10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO
PHOTO RETURNED TO
PHOTO USED FOR

2M—1-2-37

#27

very rush

13.

5-10

8
1½
12½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1243 ORDER NO. 0169 DATE 4-9-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER MIAMI BEACH KENNEL CLUB,
MIAMI BEACH, FLA.

50 M FC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: AERIAL VIEW OF MIAMI BEACH, FLORIDA

BOT: MIAMI BEACH DOG TRACK IN FOREGROUND

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12

_______ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Screen 120 133 150 175

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO USED FOR

6- MAY 1 1937

2M—1-2-37

5

small ST. E.

Rei 22
[illegible]
A 9

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1244 ORDER NO. 0175 DATE 4-9-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER A. WIEGAND'S SONS CO.
INDIANAPOLIS, IND.

6 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
WIEGAND'S POTTED ROSES FOR THE GARDEN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

no on front.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER [✓ Straighten Photo]
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION
YELLOW ROSES AS PER SAMPLE, SLATE COLOR FLOWER POT

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2

23

12.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1245 ORDER NO. 0181 DATE 4-9-1937

CUSTOMER R. C. STITSER,
WINNEMUCCA, NEV.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
TOP: FIREPROOF
BOT: HOTEL HUMBOLDT -- CENTER OF NEW GOLD MINING ACTIVITY

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SHOW HOTEL WITH A LITTLE MORE FRONTAGE ON THE MAIN STREET RATHER THAN ON THE SIDE STREET. FRONT OF THE HOTEL HAS A MARQUEE UPON IT AS SHOWN IN PHOTO. SHOW ELECTRIC SIGN ON CORNER OF HOTEL. PUT IN AN AUTO OR TWO. CUSTOMER LIKE CARD 5A-H2003 BUT WOULD LIKE TO HAVE HOTEL ITSELF COVER A LARGER AREA ON THE CARD.

PHOTO LITHO
Rephoto
________Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position. Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

NEG. NO.

COLOR DESCRIPTION
HOTEL IS BRICK ABOUT COLOR #32. TRIM AROUND WINDOWS ON SECOND, THIRD, FOURTH & FIFTH FLOORS COMPARES WITH #13 ON CHART, WHILE THE TRIM ALL THE WAY AROUND THE HOTEL, LIKE A BAND, ABOVE THE FIRST FLOOR AND BETWEEN THE FOURTH & FIFTH FLOORS AND THE TOP IS LIKE COLOR NO.14. THE WINDOW SHADES IN THE HOTEL ARE LIKE NO.15. MARKEE IS NO.13. NOTE THAT HOTEL HAS A LARGE ELECTRIC SIGN ON THE CORNER. A DRAWING IS ENCLOSED SHOWING LETTERING ON SIGN. SIGN ITSELF IS OF NO.15 COLOR, WHILE LETTERING IS PURE WHITE, OR ~~XXX~~ SIMILAR TO NO.14.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

9½
1½
10

MAKEOVER
Charge to CUSTOMER Dept.
Est. Makeover Time Required

	TIME	
RETOUCHING	1	Time Recorded in Cost Dept. MAY 6 1937
PHOTO-LITHO		Date
COMPOSING		
ART DEPT.	½	By RG
ENGRAVING		

10

5-11

DISTRIBUTED BY J. R. WILLIS,
BOX 665
ALBUQUERQUE, N.M.

NO. 7A-H1246

ORDER No. 0588

DATE 4-9-1937

12½ M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.
THE "CITY OF ROCKS" BETWEEN DEMING AND SILVER CITY, N.M. ✓ R M

PRIVATE NO. BEFORE TITLE.- 156

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION ROCKS ARE GREY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

New D.

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. on Estimate
By
Date APR 16 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 1[illegible] 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 1[illegible] 1937	APR 1[illegible] 1937 FB
SKETCH				
RETOUCHING	14	1	4-10	4-30 Sc.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-30	5-1 H.F.
ENGRAVING				
HAND COLOR PROOF	163	1½		3 May
ARTIST DEPT.	30	9¾		5-24 JUL 19 1937

DATE BLUEPRINT ORD'D
To
DATE [illegible]
By

DATE Filed
By
DATE Photo Returned to Customer

14
12

ST.
8

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1247

ORDER NO. 0588

DATE 4-9-1937

12½ M ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FULL FACE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1 R. M. YES

IMPRINT SAME AS ABOVE.

THE BLACK RANGE SCENIC HIGHWAY BETWEEN
HOT SPRINGS AND SILVER CITY, N.M. ✓ RM
PRIVATE NO. BEFORE TITLE.- 155.

PHOTO PROPERTY OF YUDYB CUSTOMER.

COLOR DESCRIPTION STRENGTHEN ROAD IN CENTER AND DISTANCE. LIGHTEN SHADOW IN FOREG FOREGROUND.

Plate in ord #176

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1.7~~54.773~~

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Print
Nov 8

Executive OK of Estimate
By
Date APR 16 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept) Checked
By
Date APR 1 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 10 1937	APR 10 1937 B
SKETCH				
RETOUCHING	163	2		29 Apr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-30	5-1
ENGRAVING				
HAND COLOR PROOF	163	1½		3 May
ARTIST DEPT.	22	9¾		6/3

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

M

1

ST.
8

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1248

ORDER NO. 0588

DATE 4-9-1937

12½ M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

THE OPEN PIT COPPER MINE, SANTA RITA, N M. + R.M.

PRIVATE NO. BEFORE TITLE.- 158.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION CENTER - GREY. PIT STORIES- GREY MIXED WITH REDDISH ROCK. STRENGTHEN PIT STORIES. DISTANT MT. SIDE- PALE GREEN, ROCK- GREY AND RED.

Photo In 0BH1778

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Print
New P

Estimate Date
By
Date APR 16 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By X 9
Date APR 16 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1937	APR 16 1937
SKETCH				
RETOUCHING	12	2	4-16	5-3
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-4	
ENGRAVING				
HAND COLOR PROOF	168	1½		6 May
ARTIST DEPT.	34	9¾	6-9-37	6-10-37 F. W.

DATE BLUEPRINT CK'D
By
DATE HAND COLOR PROOF CK'D

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

12

ST.
8

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUER UE, N.M.

NO. 7A-H1249

ORDER NO. 0588

DATE 4-9-1937

12½ ART COLORTONE P S T CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.
THE KNEELING NUN, NEAR SILVER CITY, N.M. ✓ RM

PRIVATE NO. BEFORE TITLE.- 157

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SMALL ROCK- GREY. LARGE ROCK - GREY AND REDDISH COLOR. TAKE OUT LETTERING.

Photo in 0EH1779

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 15 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 15 1937

OPERATION	EST. TIME Click No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 15 1937	APR 15 1937
SKETCH				
RETOUCHING	12	2	4-13	5-3 Se
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-4	5-4-45
ENGRAVING				
HAND COLOR PROOF	163	1½		6 May
ARTIST DEPT.	152	9½	6-1	6-3

DATE BLUEPRINT OK'D
By

DATE Filed [illegible] 1937
By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

12

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1250

ORDER NO. 0588

DATE 4-9-1937

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

FULL FACE. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

THE CHURCH OF SAN FELIPE DE
NERI, ON THE PLAZA, OLD
ALBUQUERQUE, N.M. ~ RM

PRIVATE NO. BEFORE TITLE.- A-17

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION TAKE OUT POLE. SEE INSTRUCTIONS ATTACHED.

Photo in
2CH254

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 1 5 [illegible]

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RS
Date APR 15 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 15 1937	APR 15 1937 B
SKETCH				
RETOUCHING	14	5	4-15	5-3 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-4	5-4 NB
ENGRAVING				
HAND COLOR PROOF	160	1½	5-6	5-6 MH
ARTIST DEPT.	27	9		6-2-37 RH

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By JS

DATE Photo Returned to Customer

14

#C. 5

R

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1251

ORDER NO. 0588

DATE 4-9-1937

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

FULL FACE. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

CURRY COUNTY COURT HOUSE,
CLOVIS, N.M.

PRIVATE NOL BEFORE TITLE.-

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION BLDG DARK GREY STONE, STONE TRIM. TAKE OUT P.W.A. SIGN. PUT IN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO.

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 16 1937

Cost Dept. Checked
By
Date APR 15 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1937	APR 16 1937
SKETCH				
RETOUCHING	15(½) 161(4½)	5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5-8	5-10
ENGRAVING				
HAND COLOR PROOF	163	1¼		11 Mar.
ARTIST DEPT.	48	8¾	5-21	5-25

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

R

M

St. 8

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1252

ORDER NO. 0588

DATE 4-9-1937

12½ M ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

JUNIOR HIGH SCHOOL, CLOVIS, N.M.

PRIVATE NO. BEFORE TITLE-

PHOTO PROPERTY OF

COLOR DESCRIPTION BLDG. LIGHT BUFF, RED ROOF. BLDG. IN REAR - GREEN ROOF. DOMES - BLACK AND YELLOW. PUT IN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate
By
Date APR 16 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 16 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1937	APR 16 1937
SKETCH				
RETOUCHING	158	5	May 3 '37	May 4 '37
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5 7	5 7
ENGRAVING				
HAND COLOR PROOF	160	1¼	5-10	5-10
ARTIST DEPT.	154	9	5-20	21

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

11

M

[illegible]

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1253

ORDER NO. 0588

DATE 4-9-1937

12½M ART COLORTONE POST CARDS ~~WMI~~ FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM SILVER CITY, NEW MEXICO

PRIVATE NO. ~~BEE DE TITLE~~.- 159.

~~IN PLATE.- (C) C.T. & CO.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 28 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 26 1937	APR 26 1937
SKETCH Lay out		12		
RETOUCHING	2	7	4-26	5-5
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	66		5-17	5-20
ENGRAVING				
HAND COLOR PROOF		2¼		
ARTIST DEPT.	154	16	6-1	6-3

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

1 - 2½
5
2/7

M

R

5
3

5 [illegible]

DISTRIBUTED BY J. R. WILLIS,
BOX 655,
ALBUQUERQUE, N.M.

NO. 7A-H1254

ORDER NO. 0588

DATE 4-9-1937

12½ M ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

[✓ FULL FACE.]

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM PECOS, TEXAS

PRIVATE NO. BEFORE TITLE.- 162

~~IN PLATE . (C) C.T. & CO.~~

FRONT NO. 1

R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

40 op 11 ~~3~~ 5¼

Estimate
By [illegible]
On APR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date APR 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 26 1937	APR 26 1937
SKETCH [illegible]		9		
RETOUCHING	2	6	4-26	5-11 [illegible]
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	62		5-11	5-13 45
ENGRAVING				
HAND COLOR PROOF		2		
ARTIST DEPT.	152	15	5-19	5-24

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By DB

DATE Photo Returned to Customer

2

2-3¾ hrs.

15
23

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1255

ORDER NO. 0588

DATE 4-9-1937

12½M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

FULL FACE. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM CLOVIS, NEW MEXICO

PRIVATE NO. ~~BEFORE TITLE.~~- 161

~~IN PLATE: (C) C.T.& CO.~~

FRONT NO. 1 R. M. ~~NO~~ yes

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

6

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			[illegible]	[illegible]
SKETCH		11		
RETOUCHING	17	5	4-26	5 14
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		5-14	5-6
ENGRAVING				
HAND COLOR PROOF	20	2¼		5-11
ARTIST DEPT.	52	16	5/26/37	5/28/37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

1937

make DK. Blue impression

17

2-5½

5T
7

6 m

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. 7A-H1256

ORDER NO. 0588

DATE 4-9-1937

12½ M ART COLORTONE POST CARDS 85 FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM DEMING, NEW MEXICO

PRIVATE NO. BEFORE TITLE.- 160

~~IN PLATE: (C) C.T. & CO.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Office Estimate
By
Date APR 26 1937

Cost Dept. Checked
By
Date APR 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 26 1937	APR 26 1937
SKETCH		9		
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	11		5-13	5-14 H.S.
ENGRAVING				
HAND COLOR PROOF		2¼		
ARTIST DEPT.	153	16	6-1	JUL 16 1937 4

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

13

17 — 6½

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 7A-H1257

ORDER NO. 0545

DATE 4-6-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HOLLYWOOD HOTEL, SHARON SPRINGS, NEW YORK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER.- 81.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,773

Tentative Ck. of Estimate
By
Date APR 10 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 10 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 1937 B
SKETCH				
RETOUCHING	169 157	4	4-12	5 28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-24	4-24 H.F.
ENGRAVING				
HAND COLOR PROOF	163	1¼		26
ARTIST DEPT.	166	8½	6-[illegible]	

10

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

169
14
8

very much

on 1/2 A sheet

I

DISTRIBUTED BY LINUS E. DODGE.

NO. 7A-H1258

ORDER NO. 0549

DATE 4-6-1937

6 M PHOTO COLORIT POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTH EAST SHORE, BLOCK ISLAND, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

USE PHOTO NO. 97066.

Light house in red brick

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

8 Subjects on [illegible] for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

[illegible] Estimate

By APR 13 1937

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 13 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 19 1937	APR 19 1937
SKETCH				
RETOUCHING	17	1 1/2	4-13	4-19 [illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-20	4-20 [illegible]
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	4-21	4-21
ARTIST DEPT.	165	[illegible]	4-26	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937

By

DATE Photo Returned to Customer

12

9

DISTRIBUTED BY LINUS E. DODGE.

NO. 7A-H1259

ORDER NO. 0549

DATE 4-6-1937

6 M PHOTO COLORIT POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) CHAMPLINS' YACHT STATION, GREAT SALT POND, BLOCK ISLAND, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION BLDGS. ON RIGHT HAND SIDE ARE PAINTED GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 10 1937

Cost Dept. Checked
By
Date APR 10 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 1937
SKETCH				
RETOUCHING	12	3	4-12	4-19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-20	✓
ENGRAVING				
HAND COLOR PROOF		1¼		
ARTIST DEPT.	15	8¾	4-24	4-[illegible]

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 13 1937
By

DATE Photo Returned to Customer

12

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

STANLEY A. PILTZ COMPANY
SAN FRANCISCO, CALIF. (large Type)

NO. 7A-H1260

ORDER NO. 0109

DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) SAN FRANCISCO-OAKLAND BAY BRIDGE, SAN FRANCISCO, THE PACIFIC, GOLDEN GATE BRIDGE AND GOLDEN GATE ENTRANCE TO SAN FRANCISCO BAY, CALIF.

BOT, SMALL TYPE: (C) STANLEY A. PILTZ

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 46

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6

R. M. YES

IMPRINT SAME AS ABOVE

Put AT BOTTOM OF MESSAGE SPACE -
"PICTORIAL WONDERLAND"
Private no. at bottom of dividing line - 46

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Orig. N.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			APR 10 1937	APR 10 1937
SKETCH				
RETOUCHING	10	5	4-10	4-14
PHOTOGRAPHY				
STRIPPING & OPAQUING	12		4-15	4 15 4.F.
ENGRAVING				
HAND COLOR PROOF	103	2½		16 4 May
ART DEPT.	31	14		8-31 P.H.

DATE [illegible] O.K'D

DATE [illegible]

DATE Filed

By

DATE Photo Returned to Customer 11/8/37

MAKEOVER
Charge to L.U. Dept.

	Time
RETOUCHING	3
PHOTOGRAPHY	
COMPOSING	
ART DEPT. HC	2¼

Time Recorded in Cost Dept.

Date

Very Very Rush

MAKEOVER
Charge to L.U. Dept.

MAY 13 1937
Time Recorded in Cost Dept.

	Time
RETOUCHING	2½
PHOTOGRAPHY	1
COMPOSING	
ART DEPT. HC	2¼
ENGRAVING	

10

1-18

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF. (Large type)

NO. 7A-H1261
ORDER NO. 0109
DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: [✓ UPPER] LEFT, LOWER, CENTER - BORDER.
TITLE (IN FULL) BRIDGING THE GOLDEN GATE, SAN FRANCISCO, CALIF.
BOT, SMALL TYPE: (C) STANLEY A. PILTZ
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 49

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. XX 6
R. M. YES
IMPRINT SAME AS ABOVE
PUT AT BOTTOM OF MESSAGE SPACE - "PICTORIAL WINDERLAND"
Private no at bottom of dividing line - 49
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

a 4B1192

SUBMIT: RET. PHOTO
B. L. & W. PROOF
[✓ HANDCOL PROOF] YES
RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

APR 10 1937

Cost Dept. Checked
By
Date APR 10 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 1937
SKETCH				
RETOUCHING	8	6	4-12	4-14 SL
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	6✓		4-1✓	4-15 H.Y.
ENGRAVING				
HAND COLOR PROOF	163	1½		16 [illegible]
ARTIST DEPT.	152	12	5-17	5-18

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer 11/6/37

MAKEOVER

Charge to L.V. Dept.
EST. Makeover Time Re

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT, HC	½

Time Required in Color Dept.
Date
By

Very Very Rush

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF. (Large type)

NO. 7A-H1262

ORDER NO. 0111

DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER. LEFT

TITLE (IN FULL) VIEW FROM SAN FRANCISCO-OAKLAND BAY BRIDGE TOWER TOWARD SAN FRANCISCO, CALIF.

BOT, SMALL TYPE: (C) STANLEY A. PILTZ

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

Put AT BOTTOM OF MESSAGE SPACE — "PICTORIAL WONDERLAND"

Private no. at bottom of dividing line - 103

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,79

ATTENTION!

_______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1	
PHOTO-LITHO		Date
COMPOSING		
ART DEPT. HC	2½	By
ENGRAVING		

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 10 1937	APR 10 1937
SKETCH				
RETOUCHING	14	9	4-10	4-15
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64/65		4-15	4-15
ENGRAVING				
HAND COLOR PROOF	160	2½	4-16	4-16
ARTIST DEPT.	27	15	5-17 37	5-11 37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer
1/1/37

Very Very Rush

260.

10

R.

NO. 7A-H1263

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF. (large type)

ORDER NO. 0113

DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~, LOWER, CENTER - BORDER. (LEFT)

TITLE (IN FULL) GOLDEN GATE BRIDGE ACROSS THE GOLDEN GATE, SAN FRANCISCO TO MARIN COUNTY

BOT, SMALL TYPE: (C) STANLEY A. PILTZ

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 47

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE -- "PICTORIAL WONDERLAND"

Private No at bottom of dividing line - 47

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

W 4B4 88

SUBMIT: RET. PHOTO B. L & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	Time Required in Cost Dept.
RETOUCHING	1	
PHOTO-LITHO		Date
COMPOSING		
ART DEPT. HC	2	By
ENGRAVING		

OK

Very Very Good

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By OK
Date APR 10 1937

Cost Dept. Checked
By
Date APR 10

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING. TYPE SET UP			APR 12 1937	APR 12 1937
SKETCH				
RETOUCHING	10	7	4-12	4-15 Sc
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	15		4-15	4-15 H.T.
ENGRAVING				
HAND COLOR PROOF	103	2		16 4 day.
ARTIST DEPT.	162	13	5-14	5-18

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By JB
DATE Photo Returned to Customer
11/1/37

8

204

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF. (large type)

NO. 7A-H1264
ORDER NO. 0115
DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LEFT LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW, GOLDEN GATE BRIDGE, SAN FRANCISCO TO MARIN SHORE ACROSS THE "GOLDEN GATE"

BOT, SMALL TYPE: (C) STANLEY A. PILTZ

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 84

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE
PUT AT BOTTOM OF MESSAGE SPACE - "PICTORIAL WONDERLAND"
Private No. at bottom of dividing line - 84

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive Ok of Estimate
By
Date APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 10 1937	APR 10 1937
SKETCH				
RETOUCHING	10	2	4-14	4-15
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-15	4-15
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	184	12	5-15	5-16

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 13 1937
By
DATE Photo Returned to Customer
11/1/37

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to ______ Dept.

Time Required

RETOUCHING	½
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Reported to Cost Dept.
Date
By

Very Good

6

STANLEY A. PILTZ COMPANY, (Large Type)
SAN FRANCISCO, CALIF.

NO. 7A-H1265
ORDER NO. 0117
DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER LEFT], LOWER, CENTER - BORDER.

TITLE (IN FULL) SAN FRANCISCO-OAKLAND BAY BRIDGE FROM YERBA BUENA ISLAND, TOWARD SAN FRANCISCO, CALIF.

BOT, SMALL TYPE: (C) STANLEY A. PILTZ

Private no upper right border - 102

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

Put AT BOTTOM OF MESSAGE SPACE – "PICTORIAL WONDERLAND"

Private no. at bottom of dividing line - 102

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 10 1937	APR 10 1937
SKETCH				
RETOUCHING	5	4	4-10	4-15 Sc.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	14/	–	4-16	4-16 H.T.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	4-16	4-16
ARTIST DEPT.	53	9 1/4	5/15/37	5/19/37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

MAKEOVER

Charge to L!! Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1 1/2
ENGRAVING	

Time Recorded in Cost Dept.
Date
By

Very Very Rush

8

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF. (Large type)

NO. 7A-H1266

ORDER NO. 0119

DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE. [✓ UPPER], LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) SAN FRANCISCO-OAKLAND BAY BRIDGE LOOKING TOWARD SAN FRANCISCO, CALIF.

BOT, SMALL TYPE: (C) STANLEY A. PILTZ

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE — "PICTORIAL WONDERLAND"

Private no. at bottom of dividing line - 101

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

'37

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

8 =

	TIME
RETOUCHING	1
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1 3/4
ENGRAVING	

Time Recorded in Cost Dept.

Date

By

Executive OK of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 10 1937	APR 10 1937
SKETCH				
RETOUCHING	3	8	4-12	4-15
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64/65		4-16	4-16
ENGRAVING				
HAND COLOR PROOF	39	1 3/4	4-18	4-18
ARTIST DEPT.	51	13	5-18	5-21

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer 11/6/37

12-3
3-5

OK 4-28

12 8 x 10

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF. (Large Type)

NO. 7A-H1267
ORDER NO. 0121
DATE 4-6-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ~~UPPER~~ LEFT, LOWER, CENTER - BORDER
TITLE (IN FULL) GOLDEN GATE BRIDGE AND YACHT HARBOR, SAN FRANCISCO, CALIF.
BOT, SMALL TYPE: (C) STANLEY A. PILTZ

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 81

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE
PUT AT BOTTOM OF MESSAGE SPACE — "PICTORIAL WONDERLAND"
Private no. at bottom of dividing line – 81
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
USE PHOTO NO. D-4704. SEE TISSUE & INSTRUCTIONS ATTACHED.

– 7BH87

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,297,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. Date
By
Date

Cost Dept. Checked
By
Date APR 1 – 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 1937
SKETCH				
RETOUCHING	5	5	4-12	4-15 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	11/65		4-15	4-16 HS.
ENGRAVING				
HAND COLOR PROOF	40	1½		4-16
ARTIST DEPT.	54	10	5-18	5-22

JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer 11/8/37

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

MAKEOVER

Charge to LV Dept.

Est. Makeover Time Required

RETOUCHING	1/2	Time Recorded in Cost Dept.
PHOTO-LITHO		Date
COMPOSING		
ART DEPT. HC	1½	By
ENGRAVING		

Very Very Rush!

5

5T
204

STANLEY A. PILTZ COMPANY, (Large type)
SAN FRANCISCO, CALIF.

NO. 7A-H1268

ORDER NO. 0123

DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW, GOLDEN GATE BRIDGE ACROSS GOLDEN GATE, TOWARD MARIN SHORE, SAN FRANCISCO, CALIF.

BOT, SMALL TYPE: CALIFORNIANS, INC. PHOTO

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 83

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE - "PICTORIAL WONDERLAND"

Private no. at bottom of dividing line - 83

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1½
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½ ✓
ENGRAVING	

Time Required in ... Dept.

Date

By

Very Very Rush

ESTIMATE
AND WORK SCHEDULE

Estimate APR 9 1937

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 10 1937	APR 10 1937
SKETCH				
RETOUCHING	5	8	4-10	4-15 SL
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	64		4-15	4-15 HS.
ENGRAVING				
HAND COLOR PROOF	163 34	1½	4-16	4-16 4 Hay.
ARTIST DEPT.	10	12	5-18	5-20

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer
11/8/37

5

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF. (large type)

NO. 7A-H1269

ORDER NO. 0125

DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(~~ALL OF THIS~~ ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER LEFT], LOWER, CENTER - BORDER.

TITLE (IN FULL) GOLDEN GATE BRIDGE SPANNING SAN FRANCISCO'S "GOLDEN GATE" TOWARD ~~MX~~ THE MARIN SHORE.

BOT, SMALL TYPE: CALIFORNIANS, INC. PHOTO

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 82

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE — "PICTORIAL WONDERLAND"

Private No. at bottom of dividing line – 82

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

[illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R.

USED FOR 4C-H2169

MAKEOVER

Charge to 21 Dept.

Est. Labor Time Required

RETOUCHING
PHOTO-LITHO
COMPOSING
ART DEPT HC 1/4
~~ENGRAVING~~

Time Recorded in Cost Dept.

Very Very Rush

ESTIMATE
AND WORK SCHEDULE

Estimated Complete Date

By

Date APR 10 1937

Cost Dept. Checked

By

Date APR 1

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 12 19 B
SKETCH				
RETOUCHING	17	6	4-12	4-15 EC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		4-15	4-15 45
ENGRAVING				
HAND COLOR PROOF	103	15		15 [illegible]
ARTIST DEPT.	153	13	5-17	5-19

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

17

204

8X10

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.
(large type)

NO. 7A-H1270
ORDER NO. 0127
DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) TOP: SAN FRANCISCO'S DOWNTOWN DISTRICT, GOLDEN GATE BRIDGE
BOT: SPANNING THE GOLDEN GATE ENTRANCE TO SAN FRANCISCO

SMALL TYPE: (C) ~~XXXXXXXXXXXXXXX~~ ASSOCIATED OIL COMPANY

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES same as 6AH1024

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE — "PICTORIAL WONDERLAND"

Private no. at bottom of dividing line — 38

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE TISSUE & INSTRUCTIONS ATTACHED.

4BH 90

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.7

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

38

MAY - 1 1937

ESTIMATE
AND WORK SCHEDULE

APR 9 1937

Cost Dept. Checked
By ______
Date APR 9 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 10 1937	APR 10 1937
SKETCH				
RETOUCHING	3	14	4-10	4-15
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	65		4-15	4-16
ENGRAVING				
HAND COLOR PROOF	163	2½		16
ARTIST DEPT.	30	16	4-28-38	5-13-38

DATE BLUEPRINT OK'D ______
By ______
DATE HAND COLOR PROOF OK'D ______
By ______

DATE Filed ______
By ______
DATE Photo Returned to Customer ______

MAKEOVER
Charge to LV Dept.

RETOUCHING	12	
		MAR 2
HC	2½	

1931

1937

3

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

(Large type)

NO. 7A-H1271

ORDER NO. 0105

DATE 4-7-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) GOLDEN GATE BRIDGE SPANS THE GOLDEN GATE, MARIN SHORE TO SAN FRANCISCO, LAND'S END AND THE PACIFIC IN THE DISTANCE.

SMALL TYPE AT BOTTOM: (C) STANLEY A. PILTZ

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER: 48

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE — "PICTORIAL WONDERLAND

Private no. at bottom of dividing line - 48

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

C 4BH91

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE
AND WORK SCHEDULE

Estimate Made By [illegible]
Date APR 10 1937

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 12 1937	APR 1[illegible] 1937
SKETCH				
RETOUCHING	6	7	4-12	4-15 Sc.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-16	4-16 4F.
ENGRAVING				
HAND COLOR PROOF	103	1¾		[illegible]
ARTIST DEPT.	155	13	5-15	5-18

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL [illegible] 1937
By 23

DATE Photo Returned to Customer 11/8/37

MAKEOVER

Charge to LJ Dept.

EST. [illegible] Time Required

RETOUCHING	1	Time Required in Cost Dept.
PHOTO-LITHO		Date
COMPOSING		
ART DEPT. FC	1¾	By
ENGRAVING		

Very Very Poor

Off 4-29

6

5T 24

FRED HARVEY,
KANSAS CITY, MO.

NO. 7A-H1272

ORDER No. 0576

DATE 4-7-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) HOPI POINT, ON THE GRAND CANYON RIM DRIVE, GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO.BEFORE TITLE: H-4459

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M. YES

IMPRINT TRADEMARK

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

Inquire Cost of Estimate
By
Date APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 10 1937	APR 10 1937 B
SKETCH				
RETOUCHING	8	5	4-10	4-12 Sc.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-12	4-13 H.S.
ENGRAVING				
HAND COLOR PROOF	163	1¾		14 [illegible]
ARTIST DEPT.	38	12	4-26	5-1

JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed
By DB
DATE Photo Returned to Customer

1

8

T. C

FRED HARVEY,
KANSAS CITY, MO.

NO. 7A-H1273

ORDER NO. 0576

DATE 4-7-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) NAVAHO BLANKET WEAVER,
GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4455

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

APR 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 9 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	2	4-9	4-12
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-12	4-13
ENGRAVING				
HAND COLOR PROOF	163	1³		14
ARTIST DEPT.	152	12	4-28	4-29

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

Very Dark

6

I

ST-C

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1274 ORDER NO. 0568 DATE 4-7-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE CRETE MILLS
CRETE, NEBRASKA

12½ M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RECOGNIZED FOR SUPERIOR QUALITY, THE CRETE MILLS, CRETE, NEBRASKA, ETC.; AS PER COPY.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

[illegible] for Cart pictured at right is enclosed & reads "Rye [illegible]" should be changed to "WHOLE WHEAT"

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

make red impression
" DK. Blue "

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

1 Rephoto 5x7
Layout 3
Ret 10½
H.C 2½
L.A 12½

[illegible]

2

10
3

38

Set 6
31 e 1½
A 9¾

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1275 ORDER NO. 1569 DATE 5-11-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ITEN-BARMETTLER,
OMAHA, NEBRASKA

12½ M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE ~~WHITE BORDER~~.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP. AMERICA'S MOST MODERN CRACKER AND COOKIE BAKERY

BOT. as on sketch

FRONT NO. 5 (All of this on address side) R. M. ~~Yes~~ [✓ No]

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout THE PROOF IS OKEH, EXCEPT THE LANDSCAPING ON THE SOUTH SIDE OF THE BUILDING, WHICH THE CUSTOMER THOUGHTS WAS A LITTLE OVER DONE. HE WOULD PREFER SHOWING THE SPUR OF THE RAILROAD CROSSING THE PAVEMENT LEADING INTO THE TRACKS THAT SHOW ALONG THE SIDE OF THE BUILDING. WOULD IT BE POSSIBLE TO TAKE THE TELEGRAPH POLE AND WIRES OUT OF THE PICTURE, ALSO THE SHADOW ON THE LOADING DOCK. CUSTOMER WANTS VERY LITTLE OF THE STREET

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12

________Prints each from______ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

~~COLOR DESCRIPTION~~

SHOWING ON EITHER SIDE OF THE BUILDING, ALSO PLEASE LANDSCAPE THE FRONT AND SIDE OF BUILDING. THERE SHOULD BE A FLAG ON THE FLAG POLE.

To customer

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

ask Bill

10

ST. 37

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H1276 ORDER NO. 0570 DATE 4-16-1937

CUSTOMER KENMORE HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M P.C. SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KENMORE HOTEL, MIAMI BEACH, FLORIDA
ETC. AS PER COPY.
~~[illegible]~~ TITLE: ON THE OCEAN?

(All of this on address side)
FRONT NO. 5 R.M. Yes as in a 6AH2367 No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
To customer

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

submit for Cust

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

C12

1 Rim
Curt 12
HC 1¾
Just 11

Extra 2 hrs

MAKEOVER
Charge to CUSTOMER Dept.
EST. Makeover Time Required

RETOUCHING	2	Time According to Dept.
PHOTO LITHO		Date
COMPOSING		
ART DEPT.		By
ENGRAVING		

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1277 ORDER NO. 0571 DATE 5-7-1937

CUSTOMER SCOTTS
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M P.C. SIZE 3½ x ~~2¼~~

STYLE PHOTO COLORIT WHITE BORDER.

PLACE OF TITLE: [✓ Upper, Lower, Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SCOTTS CLUB AND GUEST HOUSES.
BOT - 1426-21ST., N.W. WASH. D.C.
PHONE NORTH 8099.

See copy

FRONT NO. ~~5~~ None (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

very
Rush

Photo ck
6/1/37

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Red 7
HC-1
A-6

Cust. No. [illegible]

1.8 [illegible]

14

10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1278 ORDER NO.0572 DATE4-7-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CESARE POLIDORI PROP.
NIAGARA FALLS, NEW YORK

25 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER.

PLACE OF TITLE: ~~Upper, Lower, Center~~—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full A TOUCH OF OLD ITALY, SIDEWAIK CAFE.
BOT- HOTEL MARCONI RESTAURANT,-221
FIRST STREET,-NIAGARA FALLS, N.Y.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — ~~Retouched Photo~~ — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG.NO.

_______Photograph each - Size 5x7 - 8x10 - 10x12
_______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION
THE FLOWER BOXES AND POTS ARE GREEN. THE FRONT OF THE BUILDING IS NOT TWO TONED BUT ALL RED BRICK. ENCLOSED YOU WILL FIND A SAMPLE OF THE AWNING TO HELP YOU WITH THOSE COLORS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret 7½
HC 1½
La 10

Art [illegible]

[illegible]

5

201

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H1279 ORDER NO. 0573 DATE 4-7-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER U.S.SHOE CORP.,
CINCINNATI, OHIO

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FALL AND WINTER GORGEOUS NEW RED CROSS SHOES (ETC. AS PER CO'Y)

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG.NO.

______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ ~~Blue Print~~] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

PHOTO RETURNED TO

PHOTO USED FOR

COLOR DESCRIPTION

Drawing returned to customer Nov 10, 1938

very rush

JG ✓
R.P 6½
HC 2
Sat 12

This H/C must be finished Sat noon Sure

NO. 7A-H1280

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

ORDER NO. 0165

DATE 4-12-1937

12½ M ART COLORTONE POST CARD WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO LAS ROBLES,
WOMAN'S CLUB BUILDING IN THE DISTANCE,
TALLAHASSEE, FLA.

PRIVATE NO. BEFORE TITLE; T-40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ✱ 19 R. M. no

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

____ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ____
Date APR 15 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 15 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 15 1937	APR 15 1937
SKETCH				
RETOUCHING	12	2	4-15	4-22 Sl.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-22	4-22 H.F.
ENGRAVING				
HAND COLOR PROOF	163	1½		24 T/20
ARTIST DEPT.	152	9	5-15	5-19

JUL 19 1937

DATE BLUEPRINT OK'D ____
By ____

DATE HAND COLOR PROOF OK'D
____
By ____

DATE Filed ____
By AS

DATE Photo Returned to Customer ____

12

ST.
V

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 7A-H1281

ORDER NO. 0165

DATE 4-12-1937

12½ M ART COLORTONE POST CARD WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) POST-OFFICE AND GOVERNMENT COURT HOUSE, TALLAHASSEE, FLA.

PRIVATE NO. BEFORE TITLE: T-41

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 219 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Office Estimate
By
Date APR 16 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 16 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 16 1937	APR 16 1937 FB
SKETCH				
RETOUCHING	14	5	4-16	4-26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			4-27	4-27
ENGRAVING				
HAND COLOR PROOF	110	1¼	4-28	4-28 MH
ARTIST DEPT.	45	8¾	5/8	5/

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

AF

14

ST
8

NO. 7A-H1282

ORDER NO. 0165

DATE 4-12-1937

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

12½ M ART COLORTONE POST CARD WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING, FLORIDA STATE COLLEGE FOR WOMEN, TALLAHASSEE, FLA.

PRIVATE NO. BEFORE TITLE: T-39

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate OK'd of Estimate
By
Date APR 15 1937

Cost Dept. Checked 6
By
Date APR 15 1937

OPERATION	EST. TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			APR 15 1937	APR 15 1937
SKETCH				
RETOUCHING	8	5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-21	4-27
ENGRAVING				
HAND COLOR PROOF	103	1½		28
ARTIST DEPT.	153	9¾	5-12	5-17

MAY 4 1937

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

MAKEOVER

Charge to 20 Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1
PHOTO-LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.

Date R.V

By MAY 4 1937

8

5-5

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H1283 ORDER NO. 0170 DATE 4-~~12~~ 9-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BUCHEN CO.
CHICAGO

25 M FOLDER VIEW SIZE 3½ x 5½ STYLE ART COLORTONE,WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CRANE NATIONAL EXHIBIT, BOARDWALK,
ATLANTIC CITY, N. J.

FRONT NO. NONE (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ADD ON TO LEFT SIDE OR RIGHT SIDE FOR PROPORTION.
SHOW AMERICAN FLAG.

TAKE OUT FLAGPOLE WHICH IS CUT OFF AT TOP.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

GENERAL COLORS AS ON CARD, ONLY WE CAN DO A MUCH FINER JOB. COLOR OF VALVE LIKE THAT ON 6A-H373.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

Art 4½
HC 1½
Phot 10

JW

#27

R

ST.
IV

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1284 ORDER NO. 0170 DATE 4-9-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6 Photos for this Customer

CUSTOMER BUCHEN COMPANY
CHICAGO

25 M FOLDER VIEWS SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: GIANT GATE VALVE FORMING MAIN ENTRANCE TO CRANE NATIONAL EXHIBIT

BOT: BOARDWALK, ATLANTIC CITY, N. J.

1

FRONT NO. NONE (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 - 10x12

______ Prints each from ______ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE 6A-H373 FOR COLOR OF VALVE. IMPROVE DETAIL.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ret 6½
HC 1¾
Strt 12

2

3

ST
IV

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1285 ✓ ORDER NO. 0170 DATE 4-9-1937

CUSTOMER BUCHEN CO.,
CHICAGO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for this Customer

PHOTO RETURNED TO

25 M FOLDER VIEW SIZE 3½ x 5½ STYLE ART COLORTONE,WHITE BORDER

PLACE OF TITLE : Upper, Lower, [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GRAND STAIRWAY, CRANE NATIONAL EXHIBIT, BOARDWALK, ATLANTIC CITY, N. J.

(All of this on address side)
FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SHOW TILE IN FLOOR

PHOTO LITHO
Rephoto
NEG. NO.
_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION
CARD ATTACHED SHOWN GENERAL SUGGESTION FOR COLORS.

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

Ret 6½
HC 1½
Lett 10

[illegible]37

8

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1286 ✓ ORDER NO. 0170 DATE 4-9-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for this Customer

CUSTOMER BUCHEN COMPANY,
CHICAGO, ILL.

25 M FOLDER VIEWS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE,WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VIEW OF SPANISH ROOF GARDEN ATOP CRANE NATIONAL EXHIBIT ROOMS

FRONT NO. NONE (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG.NO.

______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION
THE METAL WORK IS BRONZE. USE OWN JUDGMENT ON COLORS.

/

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret 6
HC 1¾
Strt 12½

#27

R

5 - 3½
4 - 2½

ST
IV

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1287 ORDER NO. 0170 DATE 4-9-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BUCHEN COMPANY
CHICAGO

25 M FOLDER VIEW SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDE

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VIEW OF SPANISH ROOF GARDEN ATOP
CRANE NATIONAL EXHIBIT ROOMS

FRONT NO. NONE (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 - 10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

LATTICE WORK IS BRONZE. USE OWN JUDGMENT FOR COLORS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret 6½
HC 1½
Hert 10

17

31

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1288 ORDER NO. 0170 DATE 4-9-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BUCHEN COMPANY
CHICAGO

25 M FOLDER VIEW SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOLARIUM, THIRD FLOOR, CRANE NATIONAL EXHIBIT, BOARDWALK, ATLANTIC CITY, N. J.

FRONT NO. NONE (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

IMPROVE ON CARD ATTACHED. NOTICE HOW TREE WAS CUT OFF IN PICTURE AND LEFT THAT WAY. FIX UP THE PICTURE BACK THERE.

PHOTO LITHO
Rephoto

NEG. NO.

_______Photograph each - Size 5x7 - 8x10 - 10x12
_______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen 120 133 150 175
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret 6½
HC 1½
Art 10

R

5

5T.
IV

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1289 ORDER NO. 0182 DATE 4-9-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HULL HOTELS,
HOLLYWOOD, CALIF.

12½M GROUP (2) SIZE 3½ x 5½ STYLE PHOTO COLORIT, ~~WHITE BORDER~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~PC~~: A HULL HOTEL

~~PC:~~ HOTEL SENATOR, SACRAMENTO, CALIFORNIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

See tissue attached

PHOTO LITHO
Rephoto

NEG. NO.

_______Photograph each - Size 5x7 - 8x10 - 10x12
_______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120, 133, 150, 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2

[illegible] 2
[illegible] 13
[illegible] 1¼
$1.25

1 Print
Extra Neg
80 Ret 2

16 —
5 —
10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1290 ORDER NO. 0636 DATE 4-12-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ESTATE STOVE CO.,
HAMILTON, OHIO

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
THE WORLD'S MOST FAMOUS HOME HEATER!
(ETC. AS PER COPY)

FRONT NO. 5 SPEC. (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

no #

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.
(LAYOUT TO BE AS PER DRAWING, NOT SKETCH)

PHOTO LITHO
Rephoto

NEG.NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make red impression

Rush

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

[illegible] 2½
[illegible] 1
[illegible] 1½
[illegible] 10
Compos. 2½ hrs.

1^{50} ext. for Comp

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1291 ORDER NO. 0636 DATE 4-12-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ESTATE STOVE CO.,
HAMILTON, OHIO

6 M FC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full YOU GET MORE FOR YOUR MONEY WITH ESTATE HEATROLA

(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

no #

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH, DRAWING & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make red impression

Rush

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

L.G 2½
Pict 1
HC 1½
Art 10
#27

Compos. 2½ hrs.

[illegible]

6
13

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1292 ORDER NO. 0636 DATE 4-12-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3 Photos for this Customer

CUSTOMER THE ESTATE STOVE CO.,
HAMILTON, OHIO

6 M PC SIZE 3½ x 5½ STYLE ARTCOLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THANKS FOR THE HUG (ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

no. ~~No Front.~~

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

make red impression

Rush

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

H 2½
Ret 1
HC 1½
Hist 11
Compos. 2½ hrs.

75 [illegible]

GOPHER NEWS CO.,
MINNEAPOLIS, MINN.

NO. 7A-H1293

ORDER NO. 0640

DATE 5-6-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ARMORY, MINNEAPOLIS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT DUMP TRUCK, MOTORCYCLE, DOG, SHOW SIGN AND TWO CARS WITH X MARKED IN BELOW THEM. PUT FLAG ON POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Salesman's OK of Estimate

Date MAY 12 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAY 12 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 12 1937	MAY 12 1937
SKETCH				
RETOUCHING	4	6	5-12	5-19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	18		5-19	5-20
ENGRAVING				
HAND COLOR PROOF	160	1½	5-28	5-28
ARTIST DEPT.	150	9½	6-15	JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

933

G H

41/18

GOPHER NEWS CO.,
MINNEAPOLIS, MINN.

NO. 7A-H1296
ORDER NO. 0640
DATE 5-6-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.
TITLE (IN FULL) NICOLLET AVENUE,
MINNEAPOLIS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
BRING OUT SIGNS: F. W. WOOLWORTH COMPANY, S. S. KRESGE CO., DONALDSON, & DAYTON FIRST BLDG. ON LEFT DARK RED BRICK. KRESGE BLDG. LT. GREY GRANITE. WOOLWORTH BLDG. LT. GREY GRANITE. DONALDSON'S BLDG. BUFF BRICK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓣ PAT. NO. 1,292,778

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to ______ Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1/4	Time Recorded in Cost Dept.
PHOTO-LITHO		Date JUN 14 1937
COMPOSING		
ART DEPT.		By
ENGRAVING		

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date MAY 18 1937

Cost Dept. Checked
By
Date MAY 18 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 19 1937	MAY 19 1937
SKETCH				
RETOUCHING	7	6	5-19	5-25
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-25	5-26 H.H.
ENGRAVING				
HAND COLOR PROOF	40	1 3/4		6-1
ARTIST DEPT.	53	10 1/2	6-21	6-24

DATE BLUEPRINT OK'D ______
By ______
DATE HAND COLOR PROOF OK'D ______
By ______

DATE Filed JUL 19 1937
By ______
DATE Photo Returned to Customer ______

make red impression of signs

on Sheet 919

3

THE BISBEE PRESS,
LANCASTER, N. H.

NO. 7A-H1297

ORDER NO. 0194

DATE 4-12-1937

6 M ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE FAMOUS ROB~~B~~INS NEST, BETWEEN PLYMOUTH AND THE PROFILE, WHITE MOUNTAINS, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

PINK OF SKY SHOULD NOT BE SO VIOLE~~N~~T, BUT SHOULD REPRESENT A FAINT GLOW OF SUNSET

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Date the OK of Estimate
By APR 15 1937
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date APR 15 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 15 1937	APR 15 1937
SKETCH				
RETOUCHING	155	3	April 21 '37	April 22 '37 ✓
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-23	4-24 4.5
ENGRAVING				
HAND COLOR PROOF	160	1½	4-27.	4-27 MW.
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

158

332

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. [illegible]A-H1298 ORDER NO. 0570 DATE 4-12-1937

CUSTOMER [illegible] ENGELS
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M P.C. SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full QUALITY BARBER TOOLS SINCE 1888, ETC. AS PER COPY.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED. To office

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
Straighten Photo
DELIVER
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

7 Rept 5-7

Ht 2
Rt 8
RC 12
Sat 9

Pm

MAKEOVER

Charge to Retouching Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO	1 hr	Date
COMPOSING	—	
ART DEPT.	—	By
ENGRAVING		

Rush

13—
10

C12

DIAL No. 7A-H1299 ORDER NO. 0672 DATE 4-13-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HUDSON VALLEY FUEL CORP.
TROY, NEW YORK

50 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDE

PLACE OF TITLE: Upper, [✓ Lower, Center] —Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HUDSON VALLEY FUEL CORP. COKE PLANT,-TROY, N.Y.

(All of this on address side)
FRONT NO. 5 R. M. ~~Yes~~ [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

See back of photo

PHOTO LITHO
Rephoto

NEG. NO.

______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

Make red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Center cut

Cut 6
HC 1½
Vert 9¾

32

10
3
5

5T
14

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

J

DIAL No. 7A-H 1300 ORDER NO. 0673 DATE 4-13-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER VIERECK THE FLORIST
COLUMBUS, OHIO

6 M P.C. SIZE ½ x 5½ STYLE ART COLORTONE WHITE BORDER.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~VIERECK THE FLORIST~~.

see black proof

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS.

Take out reflections of sign lights in sign.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from________ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER
Charge to CUSTOMER D

EST. Makeover Time Required

	Time	
RETOUCHING	1	Time Recorded in Cost Dept.
PHOTO LITHO	1	Date
COMPOSING		
ART DEPT. HC	1½	By JUL 20 1937
ENGRAVING		

Art 6
HC 1½
Phot 9

MO - 1 hr.
HC - ½

Off 7-20

8

55

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1301 ORDER NO. 0680 DATE 4-13-1937

CUSTOMER THE GREENBRIER AND COTTAGES
WHITE SULPHUR SPRINGS, W. VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER.

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C.-T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE CARD NO. 29644. [illegible]

PHOTO LITHO
Rephoto

NEG. NO.

______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret ½
HC ½
Strt 10

6

10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1302 ✓ ORDER NO. 0580 DATE ~~4~~4-13-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE GREENBRIER AND COTTAGES
WHITE SULPHUR SPRINGS, W. VIRGINIA

6 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER.

PLACE OF TITLE: Upper [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No same as 7AH130
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE CARD ATTACHED.

use portion of photo as marked

house white - green trim

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

Sk 1
Ret 2½
HC 1½
Sket 10
-30- 5-14-7

6

ST. 10

31

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H1303 ORDER NO. 0681 DATE 4-13-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL STEWART
SAN FRANCISCO, CALIFORNIA

50 M P.C. SIZE 3½ x 5½

STYLE ART COLORTONE ~~WHITE BORDER~~
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~[illegible] T~~
BY HOTEL STEWART, 353 GEARY ST. OFF UNION SQUARE SAN FRANCISCO, "YOU'LL LIKE THE STEWART".
set up as on card D4379

FRONT NO. 5
R. M. Yes No full face on 3 sides
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120
133
150
175

COLOR DESCRIPTION

Photo rec'd
11/15/37

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Art 7½
HC 1½
Mat 10
Gr

17

IT
10

NO. 7A-H1304

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

ORDER NO. 0211

DATE 4-15,1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) RANDOLPH FIELD, SAN ANTONIO, TEXAS

PUT PRIVATE NO. BEFORE TITLE-N16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE-"SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

2

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H1304 ORDER NO. 2247 DATE 6-2-1937

CUSTOMER THE BRUNHOFF MFG. CO.,
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.THIS IS O.K. EXCEPT THE WORDS "ARTIST MODEL" CAN BE BROUGHT OUT A LITTLE CLEARER. NOTICE CUSTOMER HAS OUTLINED THE LETTERS WITH A PENCIL HAIRLINE.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

2M—1-2-37

MAKEOVER
Charge to Ret. Dept.

EST. Makeover Time Required

	Time
RETOUCHING	½
PHOTO LITHO	1
COMPOSING	
ART DEPT. HC	½
ENGRAVING	

Time Recorded in Eng Dept.
JUN 17 1937
By

S.O. 1
P. 6
1
4 8½

427

10

6-17

NO. 7A-H1305

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

ORDER NO. 0213

DATE 4-15-1937

25M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) DANCE OF THE "SOMBRERO"
SAN ANTONIO, TEXAS

PRIVATE NO. BEFORE TITLE- 55

[illegible] small type - © C.T. + Co.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GIRL- ORANGE RIBBON IN HAIR
SHIRTWAIST- WHITE WITH BRIGHT BLUE IN LARGE DOTS AT TOP.
SASH- BRIGHT GREEN
SKIRT- " RED WITH GOLD DOTS
SLIPPERS- RED, GREEN, ORANGE STRIPES
BOY-SHAWL - various NAVAJO RUG SHADES, BRIGHT.
SHIRT-YELLOW
PANTS- BLUE, GOLD BRAID DOWN LEGS
HAT- LIGHT ORANGE,-RED, EDGE, GOLD around hat

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Very Rush

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 23 1937

Cost Dept. Checked
By
Date APR 23 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1937	APR 24 1937
SKETCH				
RETOUCHING	14	4	4-29	5-22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5-22	5-24
ENGRAVING				
HAND COLOR PROOF	163	1½		24 May
ARTIST DEPT.		12		

DATE BLUEPRINT ORD
By
DATE HAND COLOR PROOF ORD
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

14

ST
19

WEINER NEWS COMPANY
SAN ANTONIO, TEXAS

NO. 7A-H1306

ORDER NO. 0213

DATE 4-15-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) TORTILLAS - MAKING "BREAD"
SAN ANTONIO, TEXAS

PRIVATE NO. BEFORE TITLE-56

Bot. Small type © C.T. & Co.

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 23 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 24 1937	APR 24 1937
SKETCH				
RETOUCHING	12	2	4-24	5-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	71		5-21	5-21
ENGRAVING				
HAND COLOR PROOF	1/2	1½		24 May
ARTIST DEPT.	38	10½	6-21	6-23

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

12

ST
19

NO. 7A-H1307

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

ORDER NO. 0217

DATE 4-15-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SMITH*-YOUNG TOWER BUILDING,
SAN ANTONIO, TEXAS

PUT PRIVATE NO. BEFORE TITLE-50

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE: "SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED

use photo 3AH1569 - make right view

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 5CH467

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 26 1937

Cost Dept. Checked
By
Date APR 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 26 1937	APR 26 1937
SKETCH				
RETOUCHING	3	5	4-26	5-12 Sc.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	71		5-21	5-21 H.T.
ENGRAVING				
HAND COLOR PROOF	41	1½		5-24
ARTIST DEPT.	164	9¾	6-11	6-18

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 1 1937
By
DATE Photo Returned to Customer

3

NO. 7A-H1308

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

ORDER No. 02187

DATE 4-15-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES POST OFFICE, ~~[illegible]~~ SAN ANTONIO, TEXAS

PUT PRIVATE NO. BEFORE TITLE-51

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE: "SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

K

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 23 1937

Cost Dept. Checked
By R S
Date APR 23 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1937	APR 24 1937
SKETCH				
RETOUCHING	2	6	4-24	5-18 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-19	5-21 4.5
ENGRAVING				
HAND COLOR PROOF	160	1¼	5=22	5 22 M.4
ARTIST DEPT.	165	8¾	6-7	6-8

JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By JS
DATE Photo Returned to Customer

2

St.
17

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

NO. 7A-H1309

ORDER NO. 0217

DATE 4-15-1937

25 M ART COLORTONE POST CARD WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW ALAMO PARK ADJOINING THE ALAMO. SAN ANTONIO, TEXAS

PUT PRIVATE NO. BEFORE TITLE-27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES same as 5AH881

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE:" SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,759,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By SL
Date APR 23 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 23 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 24 1937	APR 24 1937 3
SKETCH				
RETOUCHING	14	4	4-24	5-19 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		5-20	5-22 H.T.
ENGRAVING				
HAND COLOR PROOF	140	1½	5-24	5-24 hd
ARTIST DEPT.	52	9	6/18/37	6/21/37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

14

NO. 7A-H1310

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

ORDER NO. 0218

DATE 4-15-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE COVERED ARCH WALK IN THE ALAMO, SAN ANTONIO, TEXAS

PUT PRIVATE NO. BEFORE TITLE-53

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE: "SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date APR 23 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R. G.
Date APR 23 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1937	APR 24 1937
SKETCH				
RETOUCHING	15	2	May 17, 1937	May 17, 1937
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-19	5-22
ENGRAVING				
HAND COLOR PROOF	113	1½		[illegible]
ARTIST DEPT.	152	9½	6-21	6-23

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

15 M

Q

anfh 919

ST 19

DISTRIBUTED AND PHOTOGRAPHED BY
ELLISON, AUSTIN, TEXAS

NO. 7A-H1311

ORDER NO. 0225

DATE 4-14-1937

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) LITTLEFIELD MEMORIAL FOUNTAIN,
MAIN BUILDING AND LIBRARY,
UNIVERSITY OF TEXAS, AUSTIN, TEXAS

TOP. PHOTO BY ELLISON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT A CLOCK IN SQUARE MARKED X. SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,754,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

3CP2183

ESTIMATE
AND WORK SCHEDULE

Executive O.K. on Estimate
By
Date APR 22 1937

Cost Dept. Checked
By
Date APR 22 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 22 1937	APR 22 1937
SKETCH				
RETOUCHING	17	6	4-22	5-13
PHOTO-LITHO			—	
BLUEPRINT STRIPPING, OPAQUING	16		5-14	5-14
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	167	9¾	5-25	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

17

15.
17

Col. [illegible]

ELLISON PHOTO CO.
615 CONGRESS AVE.
AUSTIN, TEXAS

NO. 7A-H1312

ORDER NO. 0225

DATE 4-14-1937

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM AUSTIN

Bottom small type: ~~SM~~ (C) C.T. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT DISTRIBUTED AND PHOTOGRAPHED BY ELLISON, AUSTIN, TEXAS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BACKGROUND OF CARD TO BE ORANGE. LETTERING, "GREETINGS FROM" and TEXAS, IVORY OR WHITE. BALANCE LEFT UP TO US. ~~XX~~ USE NEW VIEW OF THE MAIN BUILDING AND FOUNTAIN.

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,297,775

Executive Off. of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date MAY 4 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 4 1937	MAY 4 1937
SKETCH Layout		11		
RETOUCHING	2	6	5 - 4	5 - 13
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5 - 13	5 - 14
ENGRAVING				
HAND COLOR PROOF		1¾		
ARTIST DEPT.	23	16		5/22

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

2
17
10 — 9

R

ST.
29

R.

NO. 7A-H1313

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

ORDER NO. 0235

DATE 4-16-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: LEFT [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SAN JOSE STATE COLLEGE,
SAN JOSE, CALIF.

PUT PRIVATE NO. AT EXTREMEX RIGHT IN
UPPER BORDER-454

Small Type (C)STANLEY A. PILTZ

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAM E AS ABOVE

PUT PRIVATE NO. AT BOTTOM OF DIVIDING
LINE - 454

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

12/27/37

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,297,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 26 1937	APR 26 1937
SKETCH				
RETOUCHING	156	3½	May/5	May/6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5-13	5-13
ENGRAVING				
HAND COLOR PROOF	13	1½		14 May
ARTIST DEPT.		9½		

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer
12/27/37

Cor R

M

NO. 7A-H1314

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

ORDER No. 0233

DATE 4-15-1937

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL SAINTE CLAIRE, SAN CARLOS AND MARKET STS. SAN JOSE, CALIFORNIA

PUT PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER-455

Small Type (C)STANLEY A. PILTZ ~~COMPANY~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 6 R. M YES

IMPRINT SAME AS ABOVE

PUT PRIVATE NO. AT BOTTOM OF DIVIDING LINE- 455

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 23 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 23 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1937	APR 24 1937
SKETCH				
RETOUCHING	14	6	4 - 24	5 - 6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5 - 7	5 - 7
ENGRAVING				10 May
HAND COLOR PROOF	163	1½		
ARTIST DEPT.	53	10	4/22/37	6/24/37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer 12/27/37

14

ST. 19

R.

STANLEY A. PILTZ COMPANY.
SAN FRANCISCO, CALIF.

NO. 7A-H1315

ORDER NO. 0237

DATE 4-15-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) OUTDOOR FISH MARKETS AND SEA FOOD RESTAURANTS, FISHERMAN'S WHARF. SAN FRANCISCO, CALIF.

PUT PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER-19

Small Type (C)STANLEY A. PILTZ

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PUT PRIVATE NO. AT BOTTOM OF DIVIDING LINE-19

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,7

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R-G
Date APR 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 26 1937	APR 26 1937
SKETCH				
RETOUCHING	159(1) 161(5)	6	4-26	5-12 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			5 13	5-13
ENGRAVING				
HAND COLOR PROOF	160	1½	5-14	5-14
ARTIST DEPT.	46	9	6-23-37	6-29-37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

14

STANLEY A. PILTZ COMPANY
[redacted]
SAN FRANCISCO, CALIF

NO. 7A-H1316

ORDER NO. 0231

DATE 4-14-1937

12½ ~~12½~~ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LEFT LOWER, CENTER - BORDER.

TITLE (IN FULL) REPLICA OF EARLY EGYPTIAN SHRINE, ROSICRUCIAN PARK, SAN JOSE, CALIF.

Private No.456 AT RIGHT IN UPPER BORDER

Small Type (C) STANLEY A. PILTZ ~~COMPANY~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOT. OF MESSAGE SPACE "PICTORIAL WONDERLAND"

PRIVATE NO. 456 AT BOTTOM OF DIVIDING LINE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

very very good retouching

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,297,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.S.
Date APR 22 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 22 1937	APR 22 1937
SKETCH				
RETOUCHING	161	5	4-22	5-12
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5-13	5-14
ENGRAVING				
HAND COLOR PROOF	163	1½		[illegible]
ARTIST DEPT.	[illegible]	10	7-9	7-14

JUL 19 1937

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D
By

DATE Photo Returned to Customer 12/27/37

Very very Good

M

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HK	1½
ENGRAVING	

Time Recorded in Cost Dept.
JUN 30 1937
Date
By

STANLEY A. PILTZ COMPANY
~~[illegible]~~
SAN FRANCISCO, CALIF

NO. 7A-H1317

ORDER NO. ~~0231~~ 0231

DATE 4-14-1937

12½ ~~XX~~ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROSICRUCIAN (AMORC)
PLANETARIUM, ROSICRUCIAN PARK,
SAN JOSE, CALIF.
PRIVATE NO. 426 AT RIGHT IN UPPER BORDER

Small type (C) STANLEY A. PILTZ ~~COMPANY~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. Yes

IMPRINT SAME AS ABOVE
PUT AT BOT. OF MESSAGE SPACE
"PICTORIAL WONDERLAND"
PRIVATE NO. 426 AT BOT. OF DIVIDING LINE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO. Yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,7[illegible]

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 22 1937

Cost Dept. Checked
By
Date APR 22 1937

OPERATION.	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 22 1937	APR 22 1937
SKETCH				
RETOUCHING	5	6	4-22	5-7
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		5-7	5-7
ENGRAVING				
HAND COLOR PROOF	163	1½		10 May
ARTIST DEPT.	156	9-4	July-8	July 17 JUL 19 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer 12/27/37

MAKEOVER

Charge to L Dept.

Est. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Received in Cost Dept.
Date JUN 30 1937
By

5

ST 15

NO. 7A-H1318

STANLEY A. PILTZ COMPANY
~~[illegible] MISSION STREET~~
SAN FRANCISCO, CALIFORNIA

ORDER NO. 0281

DATE 4-14-1937

18½ M ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LEFT LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL CHURCH, STANFORD UNIVERSITY, PALO ALTO, CALIFORNIA

Private No. 457 right in upper border Extreme Right

Small type (C) STANLEY A PILTZ C~~OMPANY~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE PUT AT BOT. OF MESSAGE SPACE "PICTORIAL WONDERLAND

Private No. 457 at bottom of dividing line

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

very very good retouching

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Very Rush

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 22 1937

Cost Dept. Checked
By RS
Date APR 22 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 22 1937	APR 22 1937
SKETCH				
RETOUCHING	158	5	4-22	5-12
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5-13	5-13
ENGRAVING				
HAND COLOR PROOF	163	1½		14 May
ARTIST DEPT.	31	9¾		8-27

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	1
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date
By

M

5
15

NO. 7A-H1319

THE EDWARDS NEWS CO.,
PORT ARTHUR & BEAUMONT, TEXAS

ORDER NO. 0239

DATE 4-15-1937

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF THE DOCKS, SHOWING TURNING BASIN, BEAUMONT, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

MAY 24 1937

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 23 1937

Cost Dept. Checked
By
Date APR 23 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1937	APR 24 1937
SKETCH				
RETOUCHING	5	5	4-24	5-13
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5-3	5-13
ENGRAVING				
HAND COLOR PROOF	160	2	5-14	5-15 MB
ARTIST DEPT.	152	12	6-23	6-26

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JUL 19 1937
By
DATE Photo Returned to Customer

5

19

THE EDWARDS NEWS CO.,
PORT ARTHUR & BEAUMONT, TEXAS

NO. 7A-H1320
ORDER No. 0239
DATE 4-15-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) A SCENE ON THE NECHES,
BEAUMONT, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. MX 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. [illegible]
By
Date APR 23 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 23 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1937	APR 24 1937
SKETCH				
RETOUCHING	161	5	4-24	5-14
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-14	5-15
ENGRAVING				
HAND COLOR PROOF	16	1½		5-17
ARTIST DEPT.	30	9½		5-27

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 19 1937
By

DATE Photo Returned to Customer

ST.
19